CONFLICT MANAGEMENT IN ENGINEERING CONSTRUCTION: A CASE STUDY OF KUWAIT INTERNATIONAL AIRPORT CARGO CITY

BY

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ABSTRACT

Exchanges within construction teams have often been found to be argumentative, conflict, and crisis-ridden, and as a result, the individual worker in the industry is exposed to extreme hostility. These conflicts result from disagreements about ways of solving on-the-spot site-related problems, insufficient planning, ill-prepared contract documents, and the lack of co-ordination between the contracting parties. Members in a construction project tend to form a community with an intricate set of intertwined relationships. Continuing conflicts among members, therefore, manifest in further disagreements that can ruin a project and result in thorny litigation, amplified cost, collapse in communication, and strained task conveyance. This study, therefore, seeks to discover the causes of such conflicts within the construction sector and the ways by which these conflicts are resolved. The quantitative design has been used in combination with a cross-sectional questionnaire directed at conflict management of construction projects at the Kuwait international airport. A total of 188 questionnaires have been distributed, out of which 14 were lost, and 11 of them have not been answered. Responses of 163 participants were recorded and analysed with the Statistical Package for Social Scientists (SPSS). To fix the correspondence issue, the study involved follow-ups of the project status using the digital platform of BIM software in the form of progress reports, site report, and meeting the project team on site. Results show that the conflict management strategy of construction project related strongly with employee's situation, efficiency, law, development, and growth restrictions on investment income at project construction sites. The conflict management strategy of the construction project was found to have a positive effect on the performance of the workers in construction projects with Beta Coefficient = 0.904; indicating that for a one-unit increase in conflict management strategy, the performance of construction projects in Kuwait International Airport Cargo City would increase by 0.904 unit. Finally, when participants were asked if there is a delay in project or not, 63.2% of the total sample answered [Yes] as the highest percent, while 16.6% of the total sample answered [No]; and 20.2% [Do not know].

خلاصة البحث

غالبًا ما تكون عمليات التبادل داخل فرق البناء جدلية مليئة بالصراعات والأزمات ، ونتيجة لذلك، يتعرض الفرد العامل في الصناعة إلى عداء شديد. تتتج هذه النزاعات عن خلافات حول طرق حل المشكلات المتعلقة بالموقع على الفور، والتخطيط غير الكافي، ووثائق العقود غير المعدة جيدًا، والافتقار إلى التسيق بين الأطراف المتعاقدة. ويميل الأعضاء في مشروع البناء إلى تكوين مجتمع مع مجموعة معقدة من العلاقات المتشابكة. لذلك، تبدي النزاعات المستمرة بين الأعضاء مزيداً من الخلافات التي يمكن أن تدمر المشروع وتؤدي إلى تقاضى شائك، وتضخيم التكلفة، وانهيار الاتصال، ونقل المهام المتوترة. ولذلك تسعى هذه الدراسة إلى اكتشاف أسباب هذه النزاعات في قطاع البناء والطرق التي يتم بها حل هذه النزاعات. تم استخدام التصميم الكمي جنبًا إلى جنب مع استبيان مقطعي موجه نحو إدارة النزاع لمشاريع البناء في مطار الكويت الدولي. تم توزيع ما مجموعه 188 استبياناً، منها 14 فُقِدت ، ولم يتم الرد على 11 منها. تم تسجيل ردود 163 مشاركًا وتحليلها باستخدام (SPSS) لإصلاح مشكلة الثقة، اشتملت الدراسة على متابعة لحالة المشروع باستخدام النظام الأساسي الرقمي لبرنامج BIM في شكل تقارير مرحلية، تقرير الموقع، وكذلك اجتماع فريق المشروع في الموقع. تشير النتائج إلى أنّ استراتيجية إدارة النزاع الخاصة بمشروع البناء ترتبط ارتباطاً قوياً بوضع الموظف، الكفاءة، القانون، التنمية، وقيود النمو دخل الاستثمار في مواقع إنشاء المشروع. وتم العثور على أنّ استراتيجية إدارة النزاع لمشروع البناء لها تأثير إيجابي على أداء العمال في مشاريع البناء مع قيمة Beta Coefficient تساوي 90.904 مما يشير إلى أنه بالنسبة لزيادة وحدة واحدة في استراتيجية إدارة النزاع ، فإن أداء مشاريع البناء في مدينة الشحن بمطار الكويت الدولي سيزيد بمقدار 0.904 وحدة. وأخيرًا، عندما سُئل المشاركون عما إذا كان هناك تأخير في المشروع أم لا ، أجاب 63.2% من إجمالي العينة [نعم] بأعلى نسبة مئوية ، بينما أجاب 16.6 / من إجمالي العينة [لا] ؛ و 20.2 / [لا أعرف].

APPROVAL PAGE

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DECLARATION

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This thesis is dedicate	d to my late parents fo	or laying the founda	tion of what I turned
	out to be	in life	

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LIST OF ABBREVIATIONS

AEC Architecture, Engineering and Construction

AHP Analytical hierarchy process

BCMPs Best Co-Management Practices prioritization

BIM Building information modelling

BMPs Best Management Practices

GBC Green building construction

MAUT Multi attribute utility technique

MCDM Multiple-criteria decision-making

MCDM Multi-criteria decision-making

PMBOK Project Management Body of Knowledge

CHAPTER ONE INTRODUCTION

1.1 RESEARCH BACKGROUND

The occurrence of conflict in a construction project is something innate and customary to be found. The character of a construction process, which is complex and most of the time involve lengthy mechanisms, leads to this usual manifestation of conflicts (McManamy, 1994). Furthermore, the involvement of knowledge from various disciplines contributes to the formation of disputes between the groups participating in that project. For the construction industry itself, the presence of conflict is unavoidable, particularly when a project encountered numerous factors of uncertainties (Whitfield, 1994).

Despite of the adverse analogues, a conflict can still be deemed to be necessary for organisations, contractual relationships, small teams, and individuals. Due to the existence of diversified multifunctional teams and groups, combined with the complex and extraordinary characteristics of a construction project, the development of conflict has been found to be imminent. For this reason, Ellis & Baiden (2008) argued that the environment of a construction industry is suitable for the exploration of conflict, as well as in finding the management effort to mitigate the effects. The statement was in accordance to an earlier study made by Fenn & Gameson (1992) where conclusion showed that disputes always arise when architects, contractors, and owners collaborate together in a project. The conflicts, that have been induced by the development of disputes, were usually caused by the disagreements, different opinions, and different interpretations on how things should be done.

The root cause of disagreement and disputes in a project may be caused by the poor enactment of communication and correspondence between the stakeholders involved. To repair and improve the quality of project correspondence, the current research suggests the utilization of few strategies, including the follow-up action of project progress reporting, provision of motivation to site teamwork, opening the decision-making mechanism to the team, and the utilisation of Building Information Modelling (BIM) software. The last component of BIM software involves several item checklist of task approvals, project progress, actionable checklist, site review, database management, delays prediction, costs calculation, last action description, review on contractual documents, and other issues related to the project that can be used to avoid conflict.

1.2 PROBLEM STATEMENT

It has been emphasized by Panagiotis & Gregory (2001) and El-Adaway & Kandil (2010) that conflict is often inevitable in the construction industry. Their assessment also revealed that the occurrence is oftentimes excessive and have been considered as a major negative factor in the industry. Particularly in the construction industry, there are two types of conflict where large-construction projects often suffered from. They are the internal conflict and the interface conflict (Al-Sibai & Alashwal, 2014). The internal conflicts include all the conflicts that occur within the related project, while the interface conflicts involve the parties with no direct relation and considered to be an outsider to the project itself.

The current research highlights the case of internal conflicts that may happen in a construction project and faced by the internal stakeholders of the project, including developers, contractors, and consultants. The internal stakeholders, also known as project stakeholders, are the individuals or groups that are actively participating in a project whose preferences can be positively or negatively affected by the project, and hence resulting in the success of the project itself (Project Management Institute, 2008).

A project can be defined as a set of activities with a limited period of working time and temporary in nature (Pinha & Ahluwalia, 2019). Within the specified period of time, the work effort should include the mobilisation of resources and structuring frameworks to achieve goals and expectations that have been set by convention (Tonchia, 2008). In an infrastructure construction project, the series of activities are initiated by the procreation of ideas that follows a set of study to evaluate the feasibility of the project execution. The consecutive actions include the preparation of preliminary and detailed project design, purchase of resources, construction building on the designated sites, and the maintenance of the buildings before the handover from the project owner to the clients.

1.2.1 Research Questions

The following questions will be posted to assist in achieving the objectives of the study:

- 1. What is the employee's position in the project (engineering, technical non-technical employees) concerning job satisfaction and their knowledge to government instructions of the project; and their relationship with the owner and contractor?
- 2. How efficiency law regulates the Kuwait construction market?
- 3. What is the conflict management strategy used in construction projects in Kuwait International Airport Cargo City?

- 4. What is the development and growth restriction on investment income at Kuwait project construction?
- 5. Is there an impact of conflict management in construction projects in the performance of construction projects in Kuwait International Airport Cargo City?

1.3 RESEARCH OBJECTIVES

The purpose of the current research is to find the encounters of management methods, as well as to inspect the possibility of adopting and adapting their applications, in the construction development of Kuwait International Airport Cargo City. At the same time, it is aimed to find solutions from the overall objective of the research endeavour, as stipulated below:

- To investigate the leading causes, signs, and symptoms of conflict in the field
 of construction projects, and to study them in determining the reasons that lead
 to the conflict itself.
- 2. To identify the most common methods used to manage and control the conflict management of a construction project.
- To determine the level of commitment of contractors and customers towards the contracts provided at the beginning of the project.
- To study the impact of construction project conflict towards the performance of future projects.

5. To examine the effect of a small amount of constructive encouragement on the performance of workers, such as motivations for the workers and engineers.

1.4 RESEARCH HYPOTHESIS

The research was built based on two types of hypothesis, as follows:

Null hypothesis:

- The conflict management strategy of a construction project does not affect the employee's situation in the project considering their job satisfaction and knowledge of government instructions regarding the project; and their relationship with the owner and contractor.
- ➤ The conflict management strategy of a construction project does not affect the efficiency of law that regulates the Kuwait construction market.
- ➤ The conflict management strategy of a construction project does not affect the development and growth restrictions on the investment income at Kuwait project construction.
- ➤ The conflict management strategy of a construction project does not affect the performance of the workers in a construction project.

Alternative hypothesis:

- ➤ The conflict management strategy of construction project affects the employees' situation as their job satisfaction and knowledge of government instructions regarding the project; and their relationship with the owner and contractor.
- ➤ The conflict management strategy of construction project affects the efficiency of law which regulates the Kuwait construction market.

- ➤ The conflict management strategy of construction project affects the development and growth restriction on the investment income at Kuwait project construction.
- ➤ The conflict management strategy of construction project affects the performance of the workers in construction projects.

1.5 RESEARCH VARIABLES

Research variables are as follows:

- The gender of employees in construction projects.
- The age of workers in the construction company in Kuwait.
- The job description for employees in construction projects.
- The position for managers and engineers in construction projects.

1.6 HYPOTHESIS TESTING

The statistical tests for hypotheses, including the correlation coefficient to evaluate the correlation factor between the conflicts and workers' performance as well as their productivity, have been analysed.

Hypothesis testing is considered as one of the methods that have been used to test a hypothesis or a claim regarding a parameter in a population by using the measured data in a sample. In this technique, many hypotheses will be tested by specifying the possibility that a statistic of the sample could have been chosen, if the hypothesis related to the parameter population were true.

The methods for hypothesis testing can be summarized or divided into main four steps, as follows:

- The first step is to state the available hypotheses. Then, from the beginning, to determine the population means value in a null hypothesis (Ho) by acknowledging that the presumptions should be true. For the conflict effect on the workers' performance, the null hypothesis is that the conflict has a negative effect on the performance of workers in construction projects. This assumption is considered as the beginning point in deciding whether this hypothesis is true based on the premise that it is indeed true. The decision is to specify whether this assumption is final.
- The second stage is to determine the criteria for the decision-making. In order to determine the criteria to make a suitable decision, the level of importance must be determined for a test. In hypothesis testing, the data is collected to explain that the "null hypothesis (Ho)" is not true, depending on the probability of the mean value selection of the sample from a population. In behavioral research, the level of importance or probability is usually set at 5%. If the likelihood of obtaining a sample is greater than 5% when the null hypothesis is true, then it is concluded that the selected sample is unlikely so that the null hypothesis will be rejected. The level of importance indicates a judgment criterion made upon the decision concerning the stated value in a null hypothesis.
- The third step involves the calculation of the test statistics. The taken assumption is that the conflict management of construction project leads to a decrease in the performance of workers in construction projects. To make a decision, there is a need to assess the probability of the sample outcome, if the mean of the population stated that the null hypothesis is true a test statistic used in order to specify this probability. In particular, a statistical test explains the mean value

- of the sample, the value of standard deviations, the higher value of the test statistics, and the sample mean value as well as its distance. The test statistical value is used to decide what kind of process should be taken in the next step.
- The fourth step is the decision-making. Test statistical value has been used to evaluate the null hypothesis-related components. In addition, the decision-making depends on the likelihood of obtaining the mean value of the samples, by assuming that the stated value in the "null hypothesis" is true. The decision will be the rejection of the null hypothesis if the likelihood of obtaining the mean of the sample is more significant than 5% (because the sample size is large) if the null hypothesis is true. The decision will be the retaining of the null hypothesis when the likelihood of obtaining a sample is more significant than 5% if the null hypothesis is true, then, there are two decisions can be taken as follows:
- The first decision made is the rejection of the null hypothesis: The mean of the sample is linked with the low likelihood of occurrence in the case of the null hypothesis is true.
- The second decision made is the retain of the null hypothesis. The mean of the sample is linked with a high likelihood of occurrence in the case of the null hypothesis being true. In addition, the likelihood of obtaining a sample mean, considering that the stated value in the null hypothesis, is true. The value of (p) represents a probability: P-value changes from 0 to 1.

Value of p (p-value) signifies the likelihood of obtaining the outcome of the sample by considering that the stated value in the "null hypothesis" is true. In addition, the p-value that is previously used to obtain the outcome of the sample is compared with the

significance level. The significance level describes a decision process that is made concerning the stated value in the null hypothesis. In the case of the null hypothesis being rejected, the significance level will be attained, and the responses would be said as significantly different. In the case of the null hypothesis being accepted and retained, the significance level would not have been reached.

1.7 SIGNIFICANCE OF THE RESEARCH

Building construction is one of the vital commercial activities in our lives. The construction activities have been delivering several types of public facilities as the results of their projects, including housing area, schools, shopping malls, and many others. The building constructions utilize many different types of assets, most of them are rare and irreplaceable. Due to this aspect, it is very important for a construction project to be carried out in the most practical and productive way.

Conflicts in construction projects have been discussed by several authors (Ding, 2011; Fenn et al., 1997; Haque & Rahman, 2009; Kumaraswamy & Yogeswaran, 1998; Loosemore, 2000; Song et al., 2017; Spiess & Felding, 2008) and described as one component that impair the development, achievement, and delivery of the project. In a worse situation where the effort to manage the conflict fails, then the project may suffer from a disastrous loss. One effort to eliminate the peril of conflict in a construction project is by the exercise of conflict management through certain set of examination by referring to the techniques that have been utilized in the construction industry, particularly a decent information relay for stakeholders and involved parties, especially those in the manufacturing sector.

The evaluation on the effect of conflict management in the construction project of Kuwait International Airport Cargo City, provided by this current research, can serve

as a reference for the comparable industries other than constructions in dealing with conflict and disputes that may happen in their companies. In this way, it is critical to have a full comprehension on the concept of conflicts that undertake the project, in order to carry the proper arrangement of tasks that serve as the basis of administration and management system.

The evaluation of the current research also serves the information of the conflict map by addressing concerns where disputes might happen during the full course of Kuwait International Airport Cargo City construction project, and then projecting those data for other projects at Kuwait in general. The most significant contribution is probably the chances for other similar project exercises to adopt the methodologies and instruments from this research, particularly for the executives of the project to evade or at the very least to alleviate the impact of conflict towards their project. The additional information produced by this research on the administrative data of the project structure should also be useful for project directors, engineers, designers, workers, and customers in the construction industry. The generated data and information can similarly be utilized as databases for building up a framework to control conflicts in the construction of open structures and other public-related works by the state of Kuwait.

1.8 RESEARCH PHILOSOPHY

A method of research may be qualitative or quantitative and can also be the combination of the two (qualitative and quantitative) called the mixed method. The study will thus combine both qualitative and quantitative methods in collecting data, as shown in Figure 1.1. The literature review was performed to accumulate the list of disputes, the instigating elements, and the popular clash-resolving methods as self-governing variables. The confirmation of the self-governing variables was recognized from the