THE PERCEPTION AND AWARENESS OF CASH WAQF FINANCING FOR MICRO, SMALL AND MEDIUM ENTREPRENEURSHIP DEVELOPMENT IN EDO STATE, NIGERIA

BY

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ABSTRACT

This dissertation analyzes micro, small and medium entrepreneurship inadequate funding and its development with the use of cash waqf as a financing mode. Nigeria is a developing country which is presently faced with the problems of inadequate funding and high lending rates available to micro entrepreneurs. Amongst other measures by the government to achieve its developmental goals is entrepreneurship development. The entrepreneurship are expected to improve and increase the country's gross domestic product (GDP), increase the country's wealth, create more job opportunities and in overall improve the socio economic conditions of the people. However, this is not easily achievable because of issues such as inadequate funding and high lending rates available to entrepreneurs. The main objective of the research is to propose a model of cash waqf as an alternative for micro entrepreneurship funding in Nigeria. This study utilize survey and interview as a mixed method measure of data collection to achieve its objectives. The Structural Equation modelling (SEM) is used as a statistical tool and complemented with a qualitative data analysis in order to develop a model of cash waqf. Results show that micro entrepreneurs and government authorities in Edo state Nigeria intentions, is to patronize cash waqf for its benefits if available to achieve perceived micro entrepreneurship development. So also, the use of cash waqf as a financing mode for business growth would not be affected by low cash waqf awareness and religiosity. This study gives significance contribution to entrepreneurs in Nigeria, utilizing the medium of cash waqf to assist them in terms of financial matters.

ملخص البحث

أطروحة المشاريع الصغيرة والمتناهية الصغر والتمويل غير الكافي وتطورها مع استخدام الوقف النقدي كوسيلة للتمويل. نيجيريا بلد نام يواجه حالياً مشاكل التمويل غير الكافي ومعدلات الإقراض العالية المتاحة لأصحاب المشاريع الصغيرة. ومن بين التدابير الأخرى التي تتخذها الحكومة لتحقيق أهدافها التنموية ، تطوير الأعمال التجارية. ومن المتوقع أن تؤدي روح المبادرة التجارية إلى تحسين وزيادة الناتج المحلي الإجمالي للبلد ، وزيادة ثروة البلد ، وخلق المزيد من فرص العمل ، وتحسين الأوضاع الاجتماعية الاقتصادية للشعب بوجه عام. ومع ذلك ، فإن هذا لا يمكن تحقيقه بسهولة بسبب قضايا مثل عدم كفاية التمويل ومعدلات الإقراض المرتفعة المتاحة لأصحاب المشاريع. الهدف الرئيسي من البحث هو اقتراح نموذج للوقف النقدي كبديل لتمويل المشاريع الصغيرة في نيجيريا. تستخدم هذه الدراسة المسح والمقابلة كإجراء مختلط لجمع البيانات من أجل تحقيق أهدافها. تستخدم نمذجة المعادلات الهيكلية (SEM) كأداة إحصائية وتستكمل بتحليل بيانات نوعي من أجل تحقيق الوقف النقدي. تشير النتائج إلى أن أصحاب المشاريع الصغرى والسلطات الحكومية في نوايا نيجيريا في ولاية إيدو ، هو ر عاية الوقف النقدي المغارية المعادلات الهيكلية (SEM) كأداة إحصائية وتستكمل بتحليل بيانات نوعي من أجل تحقيق أهدافها. تستخدم نمذجة المعادلات الهيكلية (SEM) كأداة إحصائية وتستكمل بتحليل بيانات نوعي من أجل تحقيق و عانقدي. تشير النتائج إلى أن أصحاب المشاريع الصغرى والسلطات الحكومية في نوايا نيجيريا في ولاية إيدو ، هو ر عاية الوقف النقدي لفرانده إذا كان متاحاً لتحقيق تنمية المشاريع الصغيرة المدركة. كذلك ، فإن استخدام الوقف النقدي كطريقة تمويل لنمو الأعمال لن يتأثر بو عي الوقف النقدي المنخوض والتديّن. تقدم هذه الدراسة إسهاما هاما لرواد الأعمال في نيجيريا ، تمويل لنمو الوقف النقدي لمعاحين متاحاً لتحقيق تنمية المشاريع الصغيرة المدركة. كذلك ، فإن استخدام الوقف النقدي كطريقة تمويل لنمو الأعمال لن يتأثر بو عي الوقف النقدي المنخوض والتديّن. تقدم هذه الدراسة إسهاما هاما لرواد الأعمال في نيجيريا ،

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DECLARATION

I hereby declare that this dissertation is the result of my own investigation, except where otherwise stated. I also declare that it has not been previously or concurrently submitted as a whole for any other degrees at IIUM or other institutions.

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I dedicate this thesis to my dear Family and well wishers

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CHAPTER ONE INTRODUCTION

1.1 RESEARCH BACKGROUND

Entrepreneurs are known as innovators who facilitate a country's economic growth (Volery & Mazzarol, 2015). They are visionary and often with great leadership qualities. They work for the well-being of the society. They involve in activities of innovation, incubation, invention, risk taking, creativities in making businesses for the wellbeing of the societies and mankind in general (Ssewamala, Sperber, Zimmerman, & Karimli, 2010). Schumpeter introduced the concept of innovation and power in describing entrepreneurship role. He believed that entrepreneurs bring change through the introduction of new technological processes or products. He further argued that only certain extraordinary people have the ability to be entrepreneurs and they bring about extraordinary events. Entrepreneurship can be done on a micro, small, medium and large scale with absolute creative ideas in a niche area for a possible business opportunity that may not be seen by many as a viable business to operate (Schumpeter, 2005). On this note, the size of Micro, Small, Medium Entrepreneurs (MSMEs) in Nigeria, can be defined on the basis of the numbers of employees. Small scale businesses have employees ranging from 11 to 100. Meanwhile, micro scale businesses have employees ranging from 1 to 10 while for Medium enterprises, 101 to 300 employees. The medium scale is between a small-scale business and large-scale business (Imeokpara, 2014).

Interestingly, MSME businesses have contributed to the economy not only in innovations but also in job creation especially for women in economically distressed areas such as in the United States of America (USA) (Taylor, 2007). This was supported by Schumpeter theory of entrepreneurship and economic development. Over the years this theory has been proven significant by highly developed countries which including USA (Schumpeter, 1934).

In Nigeria, MSMEs are mostly involve informal sector or self-employed businesses. They contribute greatly to the micro economics of the country. These micro entrepreneurs earn income from their business on daily or monthly basis to sustain their lives and that of their immediate family members. However, they faced many challenges such as poor credit facilities, poor state of infrastructures, corruption, inconsistent government policies, multiple taxation, security issues, lack of enforcement of the Nigeria Patent laws, political and religious issues (Adaramola, 2013). Apart from this underlying derogatory challenges, it is also facing low entrepreneur alertness, awareness and business activities. Amongst all other problem faced by the micro entrepreneur, the lack of financing for their businesses is the most persistent. All of these challenges especially on the financial aspect has hindered entrepreneur growth and success in the country (Obaji, 2014).

In light of this, the Nigeria government have made efforts to support the micro entrepreneurs. Amongst their initiatives on economic development is micro financing for entrepreneurs, low interest rate on loans (Ebiringa, 2012), creation of Industrial Development Centers (IDCs), creation of Second Tier Securities Market (STSM), World Bank SME I and II Loan Scheme, National Economy and Reconstructure Fund(NERFUND), Community and People's bank, Fiscal and Monetary Policies, such as Income tax relief act, Export Duty Relief and Capital Allowance to aid Capital formation (Adaramola, 2013). The government has also supported and promoted entrepreneurship culture through workshops, establishment of bodies such as Small and Medium Enterprise Association of Nigeria (SMEDAN), introduced entrepreneurship studies to be taught in Nigeria educational system, provision of grants, direct subsidies, tax incentives or government procurement. Although this efforts to financially boost the micro entrepreneurs in the country, most of the setbacks such as inadequate funding still plaques MSMEs development in the country (Muhammad, 2010).

In this respect, it shows that micro enterprises in Nigeria have hardly received significant funding from financing institutions such as banks (NESG, 2002). Amongst the reasons why the banks consider micro enterprises as risky businesses are; lack of collateral, insufficient documents to support their loan application and have no financial track records (Nurbani, Yeow, Noor Ashikin, & Chin, 2011). In addition, micro entrepreneurs are scared to seek bank loans because of their strict requirements.

In this regard, a possible means of financing of anon interest based is Islamic financing (Wardiwiyono, 2012). Islamic financing is an alternative to manage socioeconomic situations in a country. Islamic approach towards ethics, wealth distribution, social and economic justice is governed by the goals, principles and values of the Sharia law. Islamic financial system underlying principles are supported by various verses in the Quran, for example the prohibition of *riba* (Quran 2:278-279), encouraging risk sharing (Quran 2:275), protection of individual property rights, carrying out lawful trade (Quran 2:275), and the establishment of *waqf* (Quran 21:73). Amongst the Islamic social finance platforms, *Waqf* has greatly become an Islamic financial tool for socioeconomic development. *Waqf*, is an Islamic voluntary sector. It is the appropriation of any property from private ownership and the dedication of its usufruct to charitable purposes. Its significance arises out of its centrality to the Islamic principle of charity (*zakat*). *Waqf* practices is supported by the following verses;

"Indeed, the men who practice charity and the women who practice charity and [they who] have loaned Allah a goodly loan - it will be multiplied for them, and they will have a noble reward" (Quran 57:18). This verse depicts that by spending in charity, the wealth does not decrease rather it increases (Sahih al-Bukhari vol.9, Book 93, Hadith 587). In other words, whatever costs that is pushed unto the society comes back as greater benefits. Islam teaches its followers that human beings are not the owners of wealth; they are only trustees, so they are expected to spend it for good cause. This principle has continued to guide the Muslims to ensure the equitable distribution of wealth. The fundamentals of social economic activities of *Zakat*, and the establishment of *waqf*, has supported the social, economic and cultural development of the Muslim societies and countries.

Cash *waqf* can be used to address the main issue of lack of financing for entrepreneurs in Nigeria. This can help them to attain a better starting point compared to their present situation in Nigeria. However, the use of cash *waqf* for business activities is unfamiliar especially within the Edo state of Nigeria. Hence, the possibility of its implementation as an alternative source of financing for the micro entrepreneurs in Edo state is centered on the perception about *waqf* by the micro entrepreneurs and the state authority. Though cash *waqf* operation for socio economic development has been successful in other parts of the world but the situation might be different in Edo state of Nigeria. This is because the state is a non-Muslim dominated state and there could be a low awareness of cash *waqf* and its benefits to the society at large.

In view of this, the Theory of Planned Behavior (TPB) shows that human performance is influenced by three kinds of considerations: beliefs about the likely consequences of the behavior (behavioral beliefs), beliefs about the normative expectations of others (normative beliefs), and beliefs about the presence of factors that may facilitate or impede performance of the behavior (control beliefs). Given a sufficient degree of actual control over the behavior, people are expected to carry out their intentions when the opportunity arises. Intention is thus assumed to be the immediate antecedent of behavior. On this note, the intention of the study is set towards the usage of cash *waqf* in businesses in which can be influenced positively or negatively by awareness, attitude toward the act, subjective norm, and perception of behavioral control (Icek Ajzen, 1991).

The study focuses on the perception and the model of cash *waqf*, in an effort offering it as an alternative source of financial support to micro entrepreneurs in Edo state and Nigeria at large. The study also covers the demand side (demand for cash *waqf* fund) and thesupply side (suppliers of cash *waqf* funds, financiers, institutions and authorities). In due course of the research, the study has also shed some light on micro entrepreneurship in chapter three followed by *waqf* in Nigeria in chapter four. Details on the issues that arise related to the entrepreneur development in Nigeria are also discussed in chapter three.

1.2 PROBLEM STATEMENT

The impediments to micro entrepreneur's development in Nigeria specifically in their funding has given reasons to look into alternative measures of financing the micro entrepreneurs in Nigeria.

In addition, the Nigeria government's strategies to support micro entrepreneurs in order to achieve the country's aforementioned developmental goals have not been adequately effective. Inadequate funding's creates lots of bottle necks for their effort. The government funding support for entrepreneurs is limited, thereby making it difficult for micro entrepreneurs to get finances to startup their businesses, difficulty in attaining sustainability or to further expand their businesses. This has not only caused recurring financial problems to the entrepreneurs but also impede the entrepreneurship development in the country.

Furthermore, the high lending rates offered by banks or other financial institutions will discourage the micro entrepreneurs from applying any finances. It is reported, that in 2014 bank lending interest rate in Nigeria was 27 percent per year (Business Africa, 2015). This shows why most often than not entrepreneurs who subscribe to the bank loans are always faced with bigger challenges of paying back their loans.

Apart from the high funding interest rate, micro entrepreneurs have limited or no access to bank loans unlike their macro entrepreneurs. This is because most they are not eligible to get bank loans due to their poverty, illiteracy and inability to produce a bank loan collateral which is a requirement for a bank loan.

In Nigeria the unemployment rate is a major concern. Nigerian population is estimated to be 170 million and 70 percent (119 million) of the population is the working age group in the country. However, 23.9 percent of the 70 percent (28.4 million) of working age Nigerians are unemployed (Nigeria Bureau of statistics 2011). In view of this, the number of graduate from Nigeria universities yearly is approximately 1 million (Nigeria National university commission data 2014), and this graduates can become micro entrepreneurs if there were enough business facilities made available for them to explore. However majority of this graduate opt to remain unemployed as there is no support and avenue for them to be entrepreneurs (Gbandi & Amissah, 2014). The aftermath effect of the aforementioned financial and non-financial support to the ever-seeming graduates create insecurity to the country. Overtime, without adequate and effective tools put in place to address these unemployment problems which contribute to low production output, poor standard of living, low income per capita, and economic volatility can result to problems such as brain drain and other security problems such as stealing, kidnapping, and assassination.

Besides that, the conventional bank with high loan interest rate mode of financing has been a challenge to the Muslims minority in the state that wants to practice their religious right for business start-up and expansion. Thus, this necessitated the need for the alternative measures using cash *waqf* model.

Apart from adopting the conventional means of funding, this researched alternative source of funding such as cash *waqf* can be utilized for entrepreneurship advancement in the country. Although, previous researches have proved that *waqf* can be used for poverty alleviation and for education advancement in Nigeria (Muhammad, 2010), still it has not been proven to be utilized in the context of entrepreneurship advancement in the country. Hence, this research focusses on how cash *waqf* can be used to cater for entrepreneurship funding issues in Nigeria, especially in Edo state. The next section will address the research questions.

1.3 RESEARCH QUESTIONS

The following research questions has been addressed by this research.

- What is the level of Cash *waqf* awareness, religiosity, and attitude towards cash *waqf*, subjective norms, cash *waqf* intentions and perceived micro entrepreneurship development?
- 2. What is the perception of entrepreneurs in Edo state Nigeria on cash *waqf* usefulness for perceived entrepreneurship development
- 3. What is the relationship between attitude towards the act, subjective norms, perceived behavioral control, cash *waqf* intentions and perceived entrepreneurship development?
- 4. What is the mediating effect of cash *waqf* intention on the followings;
 - a. Cash *waqf* awareness and entrepreneurship development