VOLUNTARY DISCLOSURE AND COMPANY CHARACTERISTICS OF INDONESIAN LISTED COMPANIES: COMPARISON OF SHARIAH AND NON-SHARIAH COMPLIANT COMPANIES

BY

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A dissertation submitted in fulfilment of the requirement for the degree of Master of Science in Accounting

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ABSTRACT

Recently, the growth of Shariah business organizations is not only dominated by Islamic banking but also by public companies that begin to operate based on Shariah compliance. The growth of Shariah compliant companies provides good opportunity for shareholders, especially religious shareholders to engage in investment activities without being fear of violating Shariah principles. As listed companies, of course Shariah compliant companies must comply with the regulation issued by capital market, including the information that should be published in the annual report as part of their responsibility toward their stakeholders. This research attempts to investigate the quantity and quality of voluntary disclosure in the annual reports of Shariah compliant companies listed in Indonesian Stock Exchange and compare it with non-Shariah compliant companies. Further, the study examined the relationship between voluntary disclosure and company characteristics (i.e. size of company, profitability, type of auditor, type of industry, and ownership structure). Voluntary disclosures were measured using 30 items of disclosure index developed by Khomsiah (2005). Based on content analysis of 2009 annual report of 55 Indonesian listed companies for each category, the findings revealed that there is statistically significant difference in the quantity and quality of voluntary disclosure value of Shariah and non-Shariah compliant companies. For regression results, the company size significantly influence the quantity of voluntary disclosure while the quality of voluntary disclosure is affected by company size and type of industry.

مُلَخُّص البَحْث

إِنَّ نُمُوَّ منظمك الأسرعة في الآونة الأخيرة لا ينحصر في المصرفية الإسلامية وحُدَها، ولكن ذلك النموً يحدث كذلك في الشركات العلمة، حيث جاعث مظاهرُ ها في مبادرة تلك الشركات بتنفذ مشاريعها وفَق تعاليم الشريعة الإسلامية علما بأن نمو الشركات التي طبقت التي طبقت الإسلامية منح فرصة جيدة المساهمين وحَمَلة الأسبهم وخاصنة الزبائن المتنبينين منهم للإسهام في الأنشطة الاستثمارية دون خوف من الوقُوع في مخالفة أحكام الشريعة الإسلامية ومخالم الشريعة الإسلامية كما يجب عليها أن تتفذ القواعد الصادرة عن سوق رأس المال، بما في ذلك فاتونيًا يجب أن تتوافق مع أحكام الشريعة الإسلامية كما يجب عليها أن تتفذ القواعد المسادرة عن سوق رأس المال، بما في ذلك المعلومات التي ينبغي أن تنشر في التقرير السنّوية المقارير السنّوية الشركات المساهمين وأصحاب المصالح فيها. فهذه الدراسة تحلول التحقيق في كمية الكثف الطَّوعيّ ونوعيّه في التقرير السنّوية الشركات المتوافقة مع أحكام الشريعة الإسلامية المسجَّلة في البُور صنة الإندونيسية ومقل نتها مع الشركات التي لا تطبّق أحكام الشريعة الإسلامية الإسلامية المسجَّلة الإندونيسية المناعة، وهيكل الملكبة). وقد تُم قيام الإفصاح الطوعيّ وخصائص الشركة (أي حجم الشركة وربحها، ونوع من المراجع، ونوع من حكمية الإسلامية والتي لا تطبّق أحكام الشريعة الإسلامية الإندونيسية من 55 شركة لكل فئة، وكشفت نتائج الدراسة أرسلامية والتي لا تطبّق أحكام الشرعية، وكشفت الدراسة أيضًا أنَّ حجم الشركة ونوع من المراحة ونوع بن تنقر لوي المنتوافقة مع أحكام الشريعة الإسلامية والتي لا تطبّق أحكام الشرعية، وكشفت الدراسة أيضًا أنَّ حجم الشركة ونوع من عليه نتائجًا.

APPROVAL PAGE

I certify that I have supervised and read this study and that in my opinion, it conforms to acceptable standards of scholarly presentation and is fully adequate, in scope and quality, as a dissertation for the degree of Master of Science in Accounting.
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DECLARATION

I hereby declare that this thesis is the result of my own investigations except where

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Dedicated

To

My beloved parents, my family and the Muslim Ummah

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LIST OF ABBREVIATIONS

AEI Asosiasi Emiten Indonesia (Indonesia Public Listed Company

Association)

ASEAN Association of Southeast Asian Nation

BAPEPAM-LK Badan Pengawas Pasar Modal dan Lembaga Keuangan

(Capital Market Supervisory Agency and Financial Institution)

BOC Board of Commissioner

BOD Board of Director

CEO Chief Executive Officers
CSD Corporate Social Disclosure
CSR Corporate Social Responsibility

DES Daftar Efek Shariah (Shariah Securities List)
DSN-MUI Dewan Shariah Nasional-Majelis Ulama Indonesia

(National Shariah Board-Indonesian Council of Ulama)

e.g. (exempligrantia): for example

et al. (et alia): and others

EVD Extent of Voluntary Disclosure

i.e. (id est): that is

IAI Ikatan Akuntan Indonesia (Indonesian Institute of Accountants)

IDX Indonesian Stock Exchange
ISR Islamic Social Reporting
JSX Jakarta Stock Exchange
NED Non-Executive Director

No. Number

OECD Organization for Economic Cooperation and Development

R&D Research and Development

ROE Return on Equity

ShAC Shariah Approved Company

SPSS Statistical Package for Social Sciences

VD Voluntary Disclosure

CHAPTER ONE

INTRODUCTION

1.1 INTRODUCTION

This research attempts to investigate the extent of voluntary disclosure in the annual reports of *Shariah* compliant companies listed in Indonesian Stock Exchange and compare it with non-*Shariah* compliant companies. Some company characteristics will also be examined in order to know their relation with voluntary disclosure. The second section of this chapter provides a brief background of this research and it is continued by motivation of the study and the research objectives in the third and the fourth section. The fifth section presents contribution on this study and finally the structures of this dissertation will be presented in section six.

1.2 BACKGROUND

Recently, the growth of *Shariah* business organizations is not only dominated by Islamic banking but also by public companies that begin to operate based on *Shariah* compliance. Indonesia, as a country that has majority Muslim population, gives response on this development by establishing *Shariah*-Based Capital Market on Indonesian Capital Market (IDX) in 2003 to help facilitating the trading of public companies according to *Shariah* business code. As a developing country that has large Muslim population, Indonesia is the prospective financial markets (Schmith, 2007), including for *Shariah*-based industries. The opinion is supported by Pricewaterhouse Coopers (2009, p.5) in its articles that said, "Perhaps the single most important factor

behind the powerful growth of the *Shariah*-compliant funds industries lies in the simple fact that the Muslims represent about a quarter of the world's population".

As listed companies, of course *Shariah* compliant companies must comply with the regulation issued by capital market, including the information that should be published in the annual report as part of their responsibility toward their stakeholders. However, Muslim stakeholders may have a higher demand on the institutions that have the label as *Shariah* compliant companies to further demonstrate their concern to society and the environment than to non-*Shariah* compliant companies. Society then expects similar thing about the disclosure practice of *Shariah* compliant company (Anuar et al., 2009). They may be aware of the social responsibility of the company in terms of its *Shariah* compliantstatus and therefore, demand the company to disclose more information (Othman et al., 2009).

Disclosure is one of the key areas of corporate governance principles. Based on Organization for Economic Cooperation and Development (OECD, 1999), disclosure and transparency means that the corporations should disclose all information regarding them such as financial situation, performance and governance of the corporation. The common tool to disclose the information is annual report (Smith et al., 2005). However, the regulations prescribe only minimum disclosure requirements. Disclosures beyond this minimum level are voluntary (Cooke, 1992). Hence, this study attempts to find out the practice of voluntary disclosure of the *Shariah* compliant companies, whether they differ from those of the non-*Shariah* compliant companies and to see the influence of companies' characteristics to the level of voluntary disclosure of *Shariah* and non-*Shariah* compliant companies in Indonesia.

1.3 MOTIVATION OF THE STUDY

The researcher is interested to study voluntary disclosure of *Shariah* compliant companies in Indonesia because of several reasons. First, the growth of business organizations based on *Shariah* compliance shows good progress. There were only 164 *Shariah* stocks in November 2007 when the list was introduced, but by May 2010, there were 194 *Shariah* compliant companies or 48% out of 404 companies listed in Indonesian Stock Exchange (IDX). Having a majority of Muslim population, the cash flow from other Muslim countries that are ready to be invested in *Shariah* financial instrument and many companies that offer *Shariah* capital market products indicate that Indonesia has a great potential to develop *Shariah* based capital market which may become a powerful pillar of Indonesian capital market industry (Bapepam 2004). Nevertheless, the study about these companies, in term of disclosure, is still inadequate. Most Indonesian papers discuss only about voluntary disclosure in listed companies generally, not specifically in *Shariah* compliant companies (Khomsiah, 2005; Nurhayati et al., 2006; Marwata, 2006; Gunawan, 2007; Achmad, 2007; Cahaya et al., 2007; Rahman and Widyasari, 2008).

Second, the growth of *Shariah* compliant companies provides good opportunity for shareholders, especially religious shareholders to engage in investment activities without being fear of violating *Shariah* principles. According to Karim (1999), there are three categories of shareholders based on their composition. The first is the shareholders who own enough shares, which enable them to control the companies' management. The second is the shareholders who have a strong commitment to Islam and therefore invest their resources in Islamic institutions. This second type always requires information explaining that company's activities are in accordance with *Shariah*. The third is the shareholders who invest in the shares of

Islamic institutions for economic reasons, without regarding the religious aspects of the institutions. For the Muslim, asides from the financial objective, other information regarding the compliance of the organization in applying *Shari`ah* rules is important (Harahap, 2003). Therefore, the businesses that have been stated as *Shariah* compliant companies are expected to perform more transparently in disclosing their information.

Third, corporate voluntary disclosure has been the focus of an increasing amount of attention in recent years. Many studies measure voluntary disclosure practices and relate it with several factors. The examples of those factors are corporate governance characteristics such as board composition, audit committee and CEO duality (Gul and Leung, 2004; Haniffa and Cooke, 2005; Chen, 2006; Haat et al., 2008), ownership structure (Achmad, 2007; Hutton, 2007), and company's characteristics such as size of company, profitability, and type of industry (Oussama and Fatima, 2010; Gunawan, 2007; Anuar et al, 2009; Haniffa and Cooke, 2000, 2005; M. Hossein et al, 1995).

Several researches tried to compare the level of voluntary disclosure of companies between countries (Smith et al, 2005; Craig and Diga, 1998; Williams, 1998; Buhr and Freedman, 2001) or between *Shariah* and non-*Shariah* compliant companies (Shahul Hameed et al., 2006; Anuar et al., 2009; Ossama and Fatimah, 2010). Special for comparison between *Shariah* and non-*Shariah* compliant companies, most of the researches took samples from Malaysian listed companies, a country with Muslim majority where its *Shariah* capital market is growing rapidly. To fill this gap, this study will examine the voluntary disclosure of *Shariah* compliant companies in Indonesia and compare it to non-*Shariah* compliant companies.

Fourth, the empirical studies on voluntary corporate disclosure in different countries around the world use different index to measure voluntary disclosure practices of various country's listed companies. Many studies in voluntary disclosure in Indonesia adopted disclosure items from foreign studies (i.e. Gunawan, 2007; Nurhayati et al., 2006). One of the reasons is too many disclosure items involved in Indonesian regulation make it ineffective from academic and practical view (Khomsiah, 2005). Khomsiah (2005) then tried to construct the voluntary disclosure items based on Indonesian regulations in order to make suitable with Indonesian environment. Therefore, this study will adopt disclosure index constructed by Khomsiah (2005) rather than adopting items from foreign studies.

1.4 RESEARCH OBJECTIVES

This study discusses voluntary disclosure as major issues because of several reasons. The first is Shariah compliant companies have been evaluated tightly to ensure their activities to comply with Shariah rule. The consequence of this is those companies that automatically implement dual-functions in both economic and social simultaneously, including in their disclosure and transparency, should be better than conventional companies. According to the Islamic perspective, the disclosure of accounting means disclosing information that would aid economic as well as religious decision-making (Haniffa et al., 2002). The implication is that Shariah compliant companies should disclose all information necessary to advice ummah(the Muslim society) about their operation (Maali et al., 2003). Therefore, this study attempt to find out whether there is difference between Shariah compliant companies and non-Shariah compliant companies in term of voluntary disclosure.

The second objective of this study is to determine the extent and quality of voluntary disclosure practices by *Shariah* and non-*Shariah* compliant companies in their annual report. The rapid growth of Islamic oriented investments has placed an

increasing urgency to understand better their profile. It is clear that Islamic business organization has ethical and religious activities and this concern enhanced the belief that Islamic institutions need to improve the disclosure of their operation and added to the view that Islamic investments, in general, do not enjoy the same level of financial transparency as their traditional counterparts (Hakim and Rashidian, 1999). Moreover, individual, on behalf of the company, beside has accountability to God, should also be accountable to the society also (Sulaiman, 2005). This accountability can be in the form of information about company's activity through various media such as annual report, bulletin, press conference, or company's website. Therefore, how much the information disclosed and how is the information measured based on the perceived order of importance will be investigated in this study.

Previous studies advance several determinants to explain why firms are providing more information than the mandatory one. For example, the literature suggests that profitability as a determinant of voluntary disclosure (Haniffa and Cooke, 2000; Gul and Leung, 2004) or company size influenced corporate social disclosure (see Othman et al., 2009, Gunawan, 2007, Deepors, 2000). Further, according to Gunawan (2007), three major purposes of Indonesian companies to disclose their corporate social disclosure are meeting stakeholders demand, creating positive image and showing that companies are accountable or responsible in reporting. Therefore, it is important to examine the association between company characteristics and voluntary disclosure of companies in *Shariah* and non-*Shariah* compliant companies, which represents this third objective. Finally, the linear regression parameters in the two groups of companies above will be examined to find out whether it is equal or not.

In summary, the objectives of this study are to:

- 1. Find out whether there is a difference between *Shariah* compliant companies and non-*Shariah* compliant companies in term of voluntary disclosure.
- 2. Determine the extent and quality of voluntary disclosure practices by *Shariah* and non-*Shariah* compliant companies in their annual report.
- 3. Examine the association between company's characteristics (firm size, profitability, type of auditors, type of industries, and ownership structure) and voluntary disclosure in *Shariah* and non-*Shariah* compliant companies in Indonesia.
- 4. Find out whether there is equality on regression parameter in the influence of company' characteristics toward the level of voluntary disclosure in *Shariah* and non-*Shariah* compliant companies.

1.5 CONTRIBUTIONS OF STUDY

The researcher expects the study on voluntary disclosure in both *Shariah* and non-*Shariah* compliant companies will give contribution to some pertinent areas such as management, shareholders, regulators, and other stakeholders. For management, more voluntary disclosure increases the transparency of the company and it could promote management accountability, especially for attracting the investment from shareholders who prioritized company's activities that are in accordance with *Shariah*. For shareholders, it is important to improve their confidence in making decisions based on information disclosure, especially for religious shareholders. For regulator, understanding the factors influencing the extent of voluntary disclosure in Indonesia can be considered in making regulations to promote transparency of information to

stakeholders as well as to strengthen the role of Islamic capital market and capital market overall. The stakeholders' especially Muslim stakeholders, expect company's operations to be carried out in compliance with the principles of *Shariah*. The research on disclosure on *Shariah* compliant companies is expected to strengthen positive public valuation that the companies are able to prove their accountability through *Shariah* compliant activities as well as to protect their interest.

Further, this study measures voluntary disclosure using quantity and quality measurement, which may differ from previous Indonesian studies. Therefore, this study is expected to contribute more to the knowledge and understanding on the nature of Indonesian company's voluntary disclosure. Finally, this study will give contribution to the literature on disclosure in the Indonesian context, specially the level of disclosure of *Shariah* compliant companies in a Muslim country that is trying to develop its *Shariah* based capital market continuously.

1.6. THE ORGANIZATION OF THE DISSERTATION

The structure of the dissertation will be as follows:

- **Chapter 1: Introduction** will cover the background, motivation of the study, research objective, contributions of the study, and organization of the dissertation.
- **Chapter 2: Literature review** will present a review of prior literature related to accountability theory, voluntary disclosure, and *Shariah* compliant companies. This chapter also discusses the hypothesis development.
- Chapter 3: Research methodology covers research questions, research design involving samples population, data collection method, variables description, measurement of voluntary disclosure index, and statistical tests.

- **Chapter 4: Research Findings** will describe the results of statistical test and discuss the findings based on statistical test and theories discussed in previous chapter.
- Chapter 5: Conclusion, Limitation, and Suggestion for Future Research. This chapter will summarize the results and answer the research questions, discuss the contribution and implications of the findings, provide the limitations of this study, and suggestions for future research.