COPYRIGHT[©] INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA



A CASE STUDY ON ZAKAT MANAGEMENT AT PUSAT ISLAM UTM, SKUDAI

By

NUR QAMARINA BINTI SHAROM

Project Paper Submitted in Partial Fulfilment of the Requirement for the Degree of Master of Business Administration Graduate School of Management International Islamic University Malaysia 2011

ABSTRACT

This study primarily focuses on the Zakat management as practiced in Pusat Islam Universiti Teknologi Malaysia (PIUTM), Skudai. The study specifically looks at the collection and distribution process of Zakat on income. It also examines the reporting mechanism concerning the performance of zakat collection and distribution of the organisation. In addition, the study also discusses the issues and challenges faced by the organization. A single case study method was used in which data were collected through semi-structured interviews, document reviews, informal conversations and observations. The data reveal that PIUTM collects the zakat on income from UTM's employees and distributes some portion of asnaf fisabilillah to the UTM community only. There are only three types of distribution – free food coupon scheme, self-support scheme and assistance for undergraduate association programme. The research also shows that the PIUTM has never set any indicators to measure the performance of the management of Zakat on income. This research offers insights into the role of PIUTM as a centre for zakat collection and distribution within a small locality. Based on the findings, it is suggested that PIUTM may want to consider upgrading the reporting style and follow the structure of annual reports. The research also suggests that indicators should be introduced so that the organization will achieve its objectives.

APPROVAL PAGE

We certify that we have supervised and read this Project Paper and that in our opinion it conforms to acceptable standards of scholarly presentation and is fully adequate, in scope and quality, as a Project Paper for the degree of Master of Business Administration.

Dr Norhayati bt Mohd Alwi Supervisor

Noroh

Dr Noraini bt Mohd Ariffin Supervisor

This Project Paper was submitted to the Graduate School of Management, IIUM and is accepted as partial fulfilment of the requirements for the degree of Master of Business Administration.

Dr Siti Normala Sheikh Obid Project Paper Examiner

This Project Paper was submitted to the Graduate School of Management, IIUM, and is accepted as partial fulfilment of the requirements for the degree of Master of Business Administration.

Professor Dr Arif Hassan Chairperson Project Paper Committee Graduate School of Management IIUM

MBA

DECLARATION AND COPYRIGHT PAGE

Name: Matric Number: Nur Qamarina Binti Sharom G 0812364

I hereby declare that this research is the result of my own investigations, except where otherwise stated. Other sources are acknowledged by footnotes giving explicit references and a bibliography is appended.

Signature.....

Date. 15 AUGUST 2011

© Copyright by Nur Qamarina Binti Sharom and International Islamic University Malaysia

DEDICATION

To my parents, Ayahanda Sharom Atan and Bonda Zainab Abd Rahman

To my beloved husband, Sheikh Mohd Khadri Sheikh Zahari

ACKNOWLEDGEMENT

In the name of Allah, the Most Merciful, the Most Beneficent.

This project paper would not have been possible without the guidance and the help of several individuals who in one way or another contributed and extended their valuable assistance in the preparation and completion of this study.

First and foremost, I offer my sincerest gratitude to my supervisor, Dr Norhayati Mohd Alwi whose sincerity and encouragement I will never forget. She has been my inspiration as I hurdle the obstacles in the completion of this research work. Her advice, insightful criticisms and patient encouragement aided the writing of this project paper in innumerable ways.

I would also like to acknowledge the advice and guidance of my co-supervisor, Dr Noraini Mohd Ariffin. Her consultation and valuable comments have helped me a lot to improve and without her, this project paper would not have been completed or written.

I appreciate all the contributions of my lecturers and the entire team in the Graduate School of Management for all their knowledge, guidance and support to make my postgraduate study experience productive and stimulating. In my daily work, I have been blessed with a friendly and helpful group of fellow friends. Special thanks to Nafisah Hassan, Nurul Aminah Mat Zain, Sumaiyah Abd Aziz and Noor Azeelia Abdul Manan for their generous assistance during this study. I gratefully acknowledge the funding sources that help me achieve the accomplishment of my research study. I was funded by the Ministry of Higher Education and special thanks to my employer Universiti Sains Islam Malaysia.

My sincere thanks also go to Pusat Islam Universiti Teknologi Malaysia, Skudai and to all the interviewees for their willingness to share some of their thoughts and experiences, which have made my data collection easier than I would ever have thought. The experience that I have obtained during the process is such a memorable one.

Furthermore, where would I be without my family? I would like to thank my family for their unconditional love and encouragement. For my parents who raised me and supported me in all my pursuits. Aca, Ain, Man, Syafiq and Adik, thanks for being supportive and caring siblings.

Words fail me to express my appreciation to my husband Sheikh whose dedication, love and faithful support throughout the completion of my study is so appreciated.

Finally, I would like to thank everybody who was important to the successful realization of thesis, as well as expressing my apology that I could not mention personally one by one. Thank you.

TABLE OF CONTENTS

Abstract	11
Approval Page	iii
Declaration and Copyright Page	iv
Dedication	v
Acknowledgement	vi
Table of Contents	viii
List of Tables	xi
List of Figures	xii
List of Abbreviations	xiii

CHAPTER 1: INTRODUCTION

1.1	Background of the Study	1
1.2	Objectives of the Study	4
1.3	Research Questions	4
1.4	Motivation for the Study	5
1.5	Organization of the Study	6

CHAPTER 2: ZAKAT ON INCOME PRACTICES IN MALAYSIA

2.1	Introduction	7
2.2	General Understanding on Zakat	7
2.3	Development and Issues on Zakat	12
2.4	Zakat Management	17
2.5	Summary of the Chapter	19

CHAPTER 3: RESEARCH METHODS

3.1	Introduction 20	
3.2	Case Study Method	20
3.3	Research Objectives and Research Questions	
	3.3.1 Research Objectives	20
	3.3.2 Research Questions	21
3.4	Background of Pusat Islam UTM, Skudai	21
3.5	.5 Data Collection	
3.6	6 Summary of the Chapter	

CHAPTER 4: DATA ANALYSIS AND FINDINGS

4.1	Introduction	28
4.2	The Management of Zakat Collection	28
	4.2.1 The Process for Collection Zakat on Income	31
4.3	The Management of Zakat Distribution	33
	4.3.1 The Process of the Distribution of Zakat on Income	34
	4.3.1.1 Free Food Coupon Scheme	34
	4.3.1.2 Self-Support Scheme	38
	4.3.1.3 Assistance for Undergraduate Association Programme	42
	4.3.1.4 Kuliyyah Tafaqquh and Religious Lectures	45
	4.3.1.5 Assistance with Tuition Fees	46
4.4	The Performance of Management Zakat on Income	49
	4.4.1 Financial Performance of the Management concerning Collection	49
	4.4.2 Financial Performance of the Distribution Management	51
	4.4.2.1 Financial Performance of Free Food Coupon Scheme	51
	4.4.2.2 Financial Performance of Self-Support Scheme	53

		4.4.2.3 Financial Performance of Assistance for Undergraduate Association Programmes	55
		4.4.2.4 Financial Performance of <i>Kuliyyah Tafaqquh</i> and Religious Lectures	56
4.5 Piu		and Challenges concerning the Management of Zakat on Income at	57
	4.5.1	Issues and Challenges in Management	
		4.5.1.1 Management and Human Resource Development	58
		4.5.1.2 Management of Financial Performance	59
		4.5.1.3 Aspect of Monitoring	60
	4.5.2	Issues and Challenges concerning Collection	
		4.5.2.2 Increase the Number of Zakat Payers	61
	4.5.3	Issues and Challenges concerning Distribution	
		4.5.3.1 Form of Distribution	61
		4.5.3.2 Strengthening the Process of Distribution	62
4.6	Summ	nary of the Chapter	63

CHAPTER 5: CONCLUSIONS

5.1 Introduction	64
5.2 Zakat Management at PIUTM	64
5.3 Contribution of Study	66
5.4 Limitations	68
5.5 Further Research Directions	69
BIBLIOGRAPHY	
APPENDIX 1	
APPENDIX 2	

LIST OF TABLES

Table	Title	Page
1	Organizational Structure of PIUTM, Skudai	24
2	Organizational Structure of Zakat Unit PIUTM, Skudai	25
3	The Link between Research Questions to Data Sources and	26
	Justification	
4	Zakatable Income for Zakat on Income	29
5	Allowable Basic Expenses for Zakat on Income	29
6	Methods on Calculation for Zakat on Income	30
7	The General Requirements for Eligibility of Applicants -	35
	Free Food Coupon Scheme	
8	The General Requirements for Eligibility of Applicants -	39
	Self Support	
9	The General Requirements for Application on Assistance in	42
	Students Association Programmes	
10	The General Requirements for Eligibility of Applicants -	46
	Tuition Fee Assistance	
11	Zakat Collection in UTM Year 2007-2010	50
12	Distribution of Free Food Scheme Year 2007-2010	52
13	Distribution of Self Support Scheme Year 2007-2010	54
14	Distribution of Assistance for Under graduate Association	55
	Programmes	
15	Distribution of Religious Lectures Year 2007-2009	57

LIST OF FIGURES

Figure	Title	Page
1	Flowchart of the Zakat Collection (Infaq Scheme)	32
2	Flowchart of the Application Process for the Free Food	36
	Coupon Scheme	
3	Flowchart of the Application Process for the Self Support	40
	Scheme	
4	Flowchart of the Application Process for Assistance from	43
	the Students Association Programme	
5	Flowchart of the Application Process for Tuition Fee	47
	Assistance	
6	Graph of Zakat Collection Year 2007-2010	51
7	Graph of Distribution for Free Food Coupon Scheme Year	53
	2007-2010	
8	Graph of Distribution for Self Support Scheme Year	54
	2007-2010	
9	Graph of Distribution for Assistance for Undergraduate	56
	Association Programs Year 2007-2010	

LIST OF ABBREVIATIONS

Jabatan Kemajuan Islam Malaysia
Jabatan Perkhidmatan Awam
Majlis Agama Islam Negeri Johor
Perbadanan Tabung Pengajian Tinggi Nasional
Pusat Islam Universiti Teknologi Malaysia
Universiti Teknologi Malaysia

CHAPTER 1

INTRODUCTION

1.1 Background of the Study

Islam is a *syumul* religion revealed by Allah SWT to mankind, to serve as guidance in leading life in this world. The teachings of Islam encapsulate all aspects needed by mankind such as politics, social, economics, education and many more. The economics field can be considered as one of the platforms that contribute to the development of the *rizq* of mankind; as a result, Islam has placed a heavy emphasis on the principles that are related to the collection and benefits that can be derived from it.

Zakat is one of the five pillars of Islam. It has a direct impact not only on the relationship between man and Allah SWT as the Creator, but also within the relationship between man and society. This is clearly observed through the payment of *Zakat* by an individual, which can be used as a parameter for the obedience of man to Allah SWT. In addition, from a societal perspective, it is one of the methods of redistributing wealth from the rich to the poor.

The *Quran* demands that individuals take material responsibility towards poverty and the sufferings within the Muslim community. Muslims should acquire wealth with the intention of spending it on their needs and the needs of others. Allah says in *Surah Al-Saba*': verse 39, which can be translated as:

"And whatsoever you spend of anything (in the cause of Allah), He will replace it. He is the Best of those who grants sustenance." It is believed that Zakat is one of the aspects in the development of the economy that has been given due consideration, besides sadaqah (charity), waqf and qardhul hasan.

As Zafar (2008) mentioned:

Zakat is one of the most important aspects of the Islamic Economic System. One positive economic effect of Zakat is an increase in the money supply and a consequent increase in the demand for goods and services. Zakat also provides debt relief and enhances price stability. If accumulated in times of prosperity, Zakat funds can aid society through times of depression. Though Zakat has widely fallen out of use in modern times (except as a ritual) it can have great economic impact if properly re established. (2008, pp. 1)

In addition, Faruk (2007) stated that:

Zakat's ultimate goal is to elevate the poor in order to turn them, in time, into Zakat payers. Considering its places of disbursements, Zakat plays a pivotal role in helping the participants to attain ethical, social goals as it is and spent in the way of God and on those who struggling in the throes of debts and those unable to provide for themselves and families. (2007, pp. 2)

Understanding the importance of Zakat, which involves the sharing of wealth, will have a positive impact on the individual as well as on the society and economy. It is

important to have Zakat administration to ensure and convince the public that the fund collected will be distributed in accordance with *shari'ah*, and that the Zakat institutions will be administered professionally and efficiently. Failure to achieve these objectives will reduce public confidence, which will inevitably reduce the number of Zakat payers, who eventually may choose other alternatives to fulfil their Zakat obligations.

Recent empirical studies have reported incidences of negative perceptions arising from the *Zakat* payers concerning the management of *Zakat* funds, especially in terms of distribution (Khaf, 1995; Mohamed Dahan, 1998; Sanep et al., 2006; Syukri, 2006; Hairunnizam et al., 2008; Anuar Muhammad, 2008; and Abdul Halim et al., 2008). This issue needs to be addressed properly so that it will not have a negative impact on further development of the *Zakat* institution.

Government institutions, as well as statutory or private bodies, often have a sufficient number of employees that are able to pay *Zakat* from their income. An integrated management of *Zakat* from the income in these organizations, with the approval from the relevant authorities, will result in some of the benefits reverting to those who are in these organizations. Therefore, good management of *Zakat* is able to make the different groups of the community working in an organization realize their responsibility to pay *Zakat*, and, in addition, will also assist those who are in need, be it those among the employees or society at large.

1.2 Objectives of the Study

The study primarily focuses on the management of Zakat on income as practiced in Pusat Islam Universiti Teknologi Malaysia (PIUTM), Skudai.

The objectives are as follows:

- To understand the collection and distribution process of Zakat on income in Pusat Islam UTM, Skudai.
- To examine the performance of the collection and distribution of *Zakat on* income in Pusat Islam UTM, Skudai.
- 3. To comprehend the issues and challenges that arise in managing the *Zakat on income*
- 4. To provide some recommendations and suggestions on how to manage the fund of *Zakat on income* wisely.

1.3 Research Questions

Based on the objectives of the study, the following research questions have been formulated:

Main Research Question

How does Pusat Islam UTM, Skudai manage the Zakat on income?

Specific Research Questions

- 1. How does the process of Zakat collection take place?
- 2. How does the process of Zakat distribution take place?

- 3. How does the organization report its performance of collection and distribution of *Zakat on income*?
- 4. What are the issues and challenges of *Zakat on income* management in the organization?

1.4 Motivation for the Study

The collection of *Zakat on income* among the *Zakat* payers in higher education institutions has demonstrated positive growth. Consequently, Universiti Teknologi Malaysia (UTM) has been granted approval by the Majlis Agama Islam Negeri Johor (MAINJ) to manage the collection of *Zakat on income* through payroll deductions and distribution to the recipients categorized in *asnaf fisabilillah* but only among UTM members and conducted by PIUTM. This differs from the external review on UiTM Shah Alam in that they distribute to the needy and the poor as well. The case study was conducted by S. Salahudin and Nazrudin (2005).

PIUTM is considered as an organization that has the trust of MAINJ and UTM to manage the fund properly. Managing zakat funds through a zakat institution is very significant and is crucial and strategic for the welfare of the *ummah*.

Thus, the difference in management motivates the researcher to choose PIUTM as the subject matter and examine the management of *Zakat on income*. Furthermore, no specific study has been made on how PIUTM manages the *Zakat on income*.

1.5 Organization of the Study

This study is divided and organized into five chapters including this chapter. Chapter one provides a general idea about the study including the background and objectives of the study, as well as the research questions, and shares the motivation of the study. This is followed by a discussion on the literature review relating to *Zakat* management in Malaysia and the previous research relating to *Zakat* in chapter two. Chapter three discusses the research methodology adopted for this study, provides the research objectives and research questions, and shares the background of the company and explanation of the methods of data collection. Furthermore, it discusses the analysis and discussion of the findings in chapter four. Finally, chapter five covers the conclusion of the study.

CHAPTER 2

ZAKAT ON INCOME PRACTICES IN MALAYSIA

2.1 Introduction

The ultimate goal of this section is to review the critical points of current knowledge about *Zakat*, bringing the ideas together and contributing to future research in the area of *Zakat*. This chapter will be divided into two sections. The first section will elaborate on the definition and basic concepts of *Zakat* from various sources and scholars. The second section provides the development and issues on *Zakat*.

2.2 General Understanding of Zakat

In Islamic literature, the first reference, as the primary source, is the *Holy Quran* and next, is the *Sunnah*. The root word of *Zakat* means cleanliness, growth, praise and blessing. All the meanings of the word are used in the *Quran* and *Hadith*. There are more than 40 verses of the Holy *Quran* addressing *Zakat*, and over 170 *Hadith*, as well as various comments from scholars of the *Quran* and *Hadith* interpreters (Mahmood Zuhdi, 2003).

For instance, Surah Al Shams verse 9 states that, "He has indeed prospered who purifies it (the self)" and "Prosperous indeed are those who purify themselves" as explained in Surah Al A'ala verse 14. Zakat means prosperity in another Surah Al Maryam verse 13, which is translated as, "A compassion from our presence and prosperity".

Zakat is the third pillar of Islam and an act of worship to Allah. The word Zakat means to profit, to purify, to increase, to be worthy, nice, mercy, truth, blessing and growth (Jabatan Kemajuan Islam Malaysia [JAKIM], 2007). Our possessions are purified by setting aside a proportion for those in need, and like the pruning of plants, this cutting back will balance and encourage new growth.

Technically, Zakat is defined as determining a share of one's wealth to be distributed among the rightful beneficiaries that are entitled to the wealth, as prescribed by Allah in the Holy Quran (Al-Qardhawi, 1999). In fiqh, Zakat refers to the payment of a certain portion of a certain type of wealth for the benefit of certain groups that have been specified by Allah (Mahmood Zuhdi, 2003). Zakat is considered an act of monetary worship to Allah (Mohd Daud, 1998).

Zakat is obligatory when a certain amount of money, called the *nisab* is reached or exceeded. *Zakat* is not obligatory if the amount owned is less than this *nisab*. The *nisab* (or minimum amount) of gold and golden currency is 20 *mithqals*. When reached the owner needs to pay 2.5 percent (or 1/40) of money as *Zakat*. (A lunar year is approximately 355 days). The owner may deduct any amount of money he or she has borrowed from others, and then check if the balance reaches the necessary *nisab*, then pay *Zakat* accordingly. Having this condition will ensure social justice¹ and reduce the differences among social classes. It also guarantees sufficient equalization.

¹ Social justice refers to the concepts of human rights and equality or even income redistribution.

The obligatory nature of Zakat is firmly established in the Quran, the Sunnah (or Hadith), the consensus of the companions and the Muslim scholars. Surah Al-Taubah 9: verses 34-35, as translated below, states:

"... and those who hoard gold and silver and spend them not in the way of Allah announce unto them a most grievous penalty. On the Day, when they (gold and silver) will be heated in the fire of Hell and used to brand their foreheads, their flanks and their backs. This is what you have hoarded² for yourselves, taste you then what you have hoarded".

Further elaborated by our beloved Prophet (SAW):

"For every owner of a hoarded wealth on which he does not pay Zakat, this wealth will be heated in the fire of Hell and made into sheets with which his flanks and forehead will be branded until Allah passes judgment among His servants on a day that measures fifty thousand years (of our reckoning), then his path will be shown, either to Heaven or to Hell". (Narrated by Imams Bukhari, Muslim and Ahmad)

² Hoarded refers to every wealth on which Zakat was due but was not paid.

There are two types of Zakat in Islam, namely Zakat fitrah³ and Zakat on wealth⁴. Alfitri (2006) defined Zakat fitrah as the flat fee imposed on each person to be paid in the month of Ramadhan or early Syawal and Al Qardhawi (1999) agreed that paying Zakat is to purify the wealth of Zakat payers and to bring the pleasure and gladness to the poor and needy on the Muslim festival day.

The Quran has specified eight categories of people eligible to receive Zakat in Surah Al-Taubah 9: verse 60, as translated below:

> "Alms are for the poor, the needy, the employees who administer the funds (amil), those whose hearts have been recently reconciled to the Truth, those in bondage, those in debt, in the cause of Allah, and the wayfarer, (thus it is) ordained by Allah, and Allah is most knowledgeable, most wise".

Faruk (2007) also discussed the benefits of Zakat, especially to Zakat payers, recipients and society. Mohammed (2006) analysed the role of Zakat in the national income and incorporated Zakat in a simple macroeconomic model.

Zakat plays a big role in poverty alleviation. From a review of the research on the role of Zakat it can be concluded that Zakat can mitigate and reduce poverty in

³ Zakat fitrah is often referred to as "Zakah al-Fitr" in Arabic literature.
⁴ Zakat on wealth is often referred to as "Zakah al-Mal" in Arabic literature.

Muslim communities and countries as well (Ali Akkas, 2006; Dimas & Raditya, 2010; Kazi Sohag, 2008; Monawar, n.d.; Sheikh Muhammad, 2010).

Zafar (2009) agreed that *Zakat* has a positive effect through an increase in the money supply, and a consequent increase in the demand for goods and services. In addition, it also provides debt relief, enhances price stability and can contribute towards a greater economic impact if well managed. Furthermore, Chowdry and Sofyan (2008) suggested the need for Islamic banks to utilize the *Zakat* fund for productive transformation in the real economy.

Additionally, Abdul Rahim (2005), Abu al-Hassan (2002), and Muhammad (1980) agreed that *Zakat* aims to bridge the gap between the rich and poor. As quoted from Nazifah (2007):

For instance, the rich contributes a portion of their wealth for the poor. In other words, the rich shares the burden and suffering of the poor and the poor enjoys the happiness and the wealth of the rich. Ultimately, this concept of redistribution of wealth will minimize the income gap in the Islamic society. (2007, pp. 7)

Furthermore, Ghafar and Azura (2006) ela borated that implementation of the *Zakat* fund should be applied according to *shari'ah* principles, so that it can serve social justice, while being a vital key to the economic welfare in an Islamic economic