"O you who believe! If you help (in the cause of) ALLAH, He will help you, and $make\ your\ foothold\ firm"\ (Qur'an,\ \textit{Muhammad}\ :\ 7).$



THE MALAYSIAN ISLAMIC STOCK MARKET: A STUDY ON PERFORMANCE AND THE CONDITIONAL CAPITAL ASSET PRICING MODEL

BY

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ABSTRACT

The progress in the Malaysian Islamic capital market (ICM) is the envy of the international community since Malaysia is now regarded as one of the leading centers for Islamic finance. To maintain this position, research on the present market is imperative. Hence, this two-part study is undertaken to fill that role. The first part evaluates the performance of Kuala Lumpur Shariah Index (KLSI) and RHB Islamic Index (RHBII) against the market benchmark, Kuala Lumpur Composite Index. To that end, the method employed involves the measurement of performance; and measurement of risk, selectivity and timing. The second part tackles the issue of beta relevancy in describing returns. The capital asset pricing model (CAPM) in the traditional and conditional forms are examined in addressing this issue. Our research also seeks to discover the characteristics of beta for shart ah-compatible securities. For this, the ordinary least squares and generalized method of moments estimation techniques are utilized. To achieve these goals, the phase from April 1999 until June 2005 is treated as the sample period. The findings show that the Islamic betas are positive and less than one. More importantly, the results reveal that KLSI is of poorer quality than RHBII and both Islamic indices are not market competitive. Furthermore, there is evidence for the significance of beta from the results of not only the traditional CAPM, but also the conditional CAPM. Thus, we conclude by confirming the relevance of beta for the exploits of the practitioners and by critically arguing that FTSE Bursa Malaysia EMAS Shariah Index and FTSE Bursa Malaysia Hijrah Shariah Index might not be good enough in alleviating our concern on KLSI. Therefore, the Islamic version of the FTSE Bursa Malaysia 100 Index is proposed to stimulate more encouraging developments for the Malaysian ICM.

ملخص البحث

ان التقدم في سوق رأس المال الاسلامي الماليزي قد جعل ماليزيا محط انظار المجتمع الدولي كاحد المراكز الرائدة لسوق المال الاسلامي. وللمحافظة علي هذا الموقع المميز فان القيام ببحث حول السوق الحالية أصبح ضرورة، ولهذا فان هذه الدراسة ذات الجزئين تتكفل بالقيام بهذا الدور. يتم في الجزء الاول تقييم أداء كل من مؤشر شريعة كوالا لامبور (KLSI) و مؤشر (RHB) الاسلامي (RHBI) مقارنة بمعيار السوق وهو مؤشر كوالا لامبور المركب الطرق المستخدمة هي قياس الاداء و قياس المُخاطر و الانتقائية والتوقيت . أما في الجزء الثاني فيتم معالجة قضية ارتباط البيتا بوصف العائد عن طريق دراسة نموذج تسعير أصل رأس المال بشكليه التقليدي والشرطى. يحاول هذا البحث ايضا ان يكتشف خصائص البيتا للاوراق المالية المتساوية لمؤشر شريعة وذلك باستخدام طريقة اقل المربعات التقليدي و الطريقة العامة لقياس اللحظات منأجل تحقيق هذه الاهداف وذلك باختيار المرحلة بين شهر ابريل 1999 حتى يونيو 2005 كعينة. قد أوضحت النتائج ان البيتا الاسلامية اجابية واقل من واحد، واهم من ذلك فان النتائج قد أظهرت أن مؤشر شريعة كوالا لامبور (KLSI) أقل جودة من مؤشر (RHBII) وأن كلا المؤشرين الاسلاميين لا يمتلكان القدرة التنافسية في السوق و فضلا على ذلك هنالك دليل على أهمية البيتا اوضحته نتائج دراسة نموذج تسعير أصل رأس المال بشكليه التقليدي والشرطي. وبهذا نختتم البحث بتاكيد إرطبات البيتا باستثمارات أصحاب المهن، وبالجدل نقداً بأن كل من (FTSE) بورصة ماليزيا(EMAS) مؤشر شريعة، ومؤش بورصة شريعة هجرة ماليزيا(FTSE) غير جيدين بما يكفي لتخفيف التخوف حول مؤشر شريعة كولالامبور، ولهذا نقترح تبنى النسخة الاسلامية لمؤشربورصة ماليزيا المؤي(FTSE Bursa Malaysia 100 Index) من أجل تحفيز تطور أكثر تشجيعاً في سوق رأس المال الماليزية.

APPROVAL PAGE

The dissertation following:	of	Mohd	Mahyudi	bin	Mohd	Yusop	has	been	approved	by	the
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DECLARATION

I hereby declare that this dissertation is the result of my own investigations, except

where otherwise stated. I also declare that it h	has not been previously or concurrently
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THE MALAYSIAN ISLAMIC STOCK MARKET: A STUDY ON PERFORMANCE AND THE CONDITIONAL CAPITAL ASSET PRICING MODEL

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To these special people whose endless love and support I can never repay: my parents;
mother-in-law; wife; Enizahura, and kids; Muhammad Mukhlis, Sayyidah Nafisah,
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LIST OF ABBREVIATIONS

ADF Augmented Dickey Fuller APT Arbitrage Pricing Theory

ARCH Autoregressive Conditional Heteroskedasticity
ASEAN Association of South East Asian Nations

BE/ME Book-to-Market Equity Ratio
BIMB Bank Islam Malaysia Berhad
BM Bursa Malaysia Securities Berhad
BSETI Bangkok Stock Exchange Trade Index

CAPM Capital Asset Pricing Model

CCAPM Conditional Capital Asset Pricing Model

CIFA Council of Islamic Figh Academy

CML Capital Market Line CoV Coefficient of Variation

CRSP Center for Research and Security Prices
DAFOX Deutscher Aktienforschungsindex

DJIAS Dow Jones Index-Americas
DJII Dow Jones Industrial Index
DJIMI Dow Jones Islamic Market Index
DJSWI Dow Jones Sustainability World Index

DJWI Dow Jones World Index

DRIMI Dow Jones RHB Islamic Malaysia Index

E/P Earnings/Price Ratio EBA Extreme Bounds Analysis

EGARCH Exponential Autoregressive Conditional Heteroskedasticity

EMAS Exchange Main Board All Share Index

EIV Error in Variable

et al., et alia (and others)

EWI Equally Weighted Index

FBI FTSE Bursa Malaysia 100 Index FEFB Foreign Exchange Fund Bill

FESI FTSE Bursa Malaysia EMAS Shariah Index FHSI FTSE Bursa Malaysia Hijrah Shariah Index

FTSEGI FTSE Global Islamic Index

GARCH Generalized Autoregressive Conditional Heteroskedasticity

GMM Generalized Method of Moments

HAC Heteroskedasticity and Autocorrelation Consistent

ICM Islamic Capital Market

i.e., that is

iid independent and identically distributed

IRF Impulse Response Function
JII Jakarta Islamic Index

JSX-CI Jakarta Stock Exchange Composite Index

KLCI Kuala Lumpur Composite Index KLIBOR Kuala Lumpur Interbank Offered Rate KLSE Kuala Lumpur Stock Exchange

KLSI KLSE Syariah Index

LIBOR London Interbank Offered Rate

LRT Likelihood Ratio Test

MSCI Morgan Stanley Capital International

n.d. no date

NAV Net Assets Value

NYSE New York Stock Exchange OLS Ordinary Least Squares

PP Phillips-Perron

PSEI Philippines Stock Exchange Index

QS Quadratic Spectral

RHB Rashid Hussain Bank Group Berhad

RHBII RHB Islamic Index

RHBS RHB Securities Sendirian Berhad

RM Ringgit Malaysia

SAC Shariah Advisory Council
SAEI Singapore All Equities Index
SC Securities Commission
SGX Singapore Exchange
SML Security Market Line
UK United Kingdom
US United States of America

US United States of America
USD United States Dollar

VDA Variance Decomposition Analysis VECM Vector Error Correction Model

VWI Value Weighted Index W5000 Wilshire 5000 Index WLS Weighted Least Squares

CHAPTER ONE

INTRODUCTION

1.1 BACKGROUND OF THE STUDY

There is no other area in Islamic economics that has experienced stimulating developments as rapid as Islamic finance, be it in Muslim countries or in Western countries like the United Kingdom (UK) and the United States of America (US). Undeniably, one of those countries that are spearheading this economic agenda is Malaysia. The primary reason for this fact is crystal clear; such progress in Islamic finance has the full support from the present Malaysian government. The special economic advisor to the fourth Prime Minister (i.e., Dr. Mahathir Mohamad), Nor Mohamed Yakcop (2003: B2-B3) explained,

The development of Islamic finance that began with a period of discovery (1983-1992), and was followed by acceptance and pervasiveness (1993-2002), is now to be used as a strategic and developmental tool to our nation's and the ummah's advantage.

As a result of the undivided commitment from the government, Malaysia has gained the utmost respect and recognition as the pioneer in the area of Islamic capital market (ICM) from the international community. In March 1996, the Securities Commission (SC) of Malaysia held its inaugural International Islamic Capital Market Conference in Kuala Lumpur. The most important objective of that historic event was to bring together views on how to develop a functional ICM. The topics discussed include Islamic financial instruments, intermediaries and investors, institutional framework and the Malaysian experience so far. Since then, there have been countless conferences, seminars and events organized by the authority and private parties at both, local and international levels; for example, the SC's Islamic Capital

Market Week that were held in March 2002. Collectively, those significant happenings represent the various endeavours undertaken to establish a proper and feasible ICM framework in Malaysia. Consequently, such hard work is part of the reason why Malaysia is now regarded as one of the leading centers for Islamic finance (SC, 2006a).

The SC, as the single regulator of the Malaysian capital market, has been playing a pivotal role in making the equity and bond markets to be more conducive for investors who subscribe to the Islamic tenets and principles. To that end the SC has, among others, put in place the necessary elements and infrastructures that ensure the existence of an operational ICM. With regard to its organizational structure, an ICM unit was formed in the SC to oversee the implementation of the intended progress. Recently, the status of this unit has been upgraded to a department. This reflects the increasing importance of ICM to the future direction of Malaysia's capital market development as charted in the Capital Market Masterplan, which was officially unveiled in February 2001.² On another front, in 1994, the SC established an informal group called the Islamic Instrument Study Group consisting of sharī^cah (Islamic law) scholars and corporate figures to chart and guide the expansion of ICM. That set up was formalized on 16 May 1996 upon the approval from the Minister of Finance to become what is now referred to as the SC's Shariah Advisory Council (SAC), whose primary function is to advise on sharicah issues relating to the stock and bond markets. It also scrutinizes the specific operations and activities of companies listed on the Kuala Lumpur Stock Exchange (KLSE), presently known as Bursa Malaysia Securities Berhad (BM), twice a year in order to establish the shart at status of all

.

¹ The SC (n.d.a: 1) defines ICM as "the market where the activities are carried out in ways that do not conflict with the conscience of Muslims and the religion of Islam."

² In fact, to establish Malaysia as an internationally acknowledged centre for ICM is one of the objectives of the Capital Market Masterplan (Abdul Halim, 2000).

publicly traded counters. With such ongoing initiatives by the SAC, which is the highest ruling body on *sharī*^c*ah* matters pertaining to the capital market, concerned Muslims may now be involved in the stock market activities by investing in those approved shares and at the same time, uphold their religious obligations.

Table 1.1 below summarizes the product of the SAC's stock screening activity. which is correctly viewed by Mohamad Nabil (2005) as one of the main catalysts for the development of ICM in this country. The table shows that the screening activity was initiated in 1997 and seven lists of sharī^cah-approved securities were issued up until September 1999. Since April 2000, SAC has been carrying out shart ahcompliant review of BM's Main Board, Second Board and MESDAQ Market listed corporations on a semi-annual basis. Consequently, the updated list of sharicalapproved counters had been announced on every last Friday for the month of April and October each year. In March 2007, this announcement exercise was changed to every last Friday in May and November (SC, 2007c). It is interesting to note that based on the outcome from the latest shar i^c ah screening process, across the 12 sectors classified on BM, 853 securities carry the shart ah-compliant status effective from 30 November 2007.³ This means that about 86% of the total unscreened stock universe can be part of a Muslim's stock portfolio.⁴ In comparison, there were only 371 securities, which accounted for approximately 57% of the entire listed shares, were considered to be tradable under the purview of Islamic commercial law at the end of June 1997. Evidently, there is a 29% increase in the size of Islamic equity investment universe over the ten-year period.⁵

³ Only the hotels and closed-end funds sectors do not have any representative in the *sharī*^c *ah*-approved securities list

⁴ Appendix I provides the latest full list of *sharī^cah*-approved securities.

At the end of 2006, the market capitalization of *sharī^cah*-approved equities stood at Ringgit Malaysia (RM) 548.4 billion, which was equivalent to 64.6% of total market capitalization (SC, 2006).

Table 1.1 Sharī^cah-Approved Securities on the Malaysian Stock Exchange

Effective	Number of	Total number	Percentage	
date	approved	of listed	of approved	
	securities	securities	securities ^a	
18 June 1997	371	651	57	
23 December 1997	476	680	70	
4 May 1998	531	728	73	
9 September 1998	542	730	74	
4 January 1999	543	736	74	
12 May 1999	541	739	73	
22 September 1999	545	746	73	
28 April 2000	566	762	74	
27 October 2000	606	791	77	
27 April 2001	630	807	78	
26 October 2001	642	811	79	
26 April 2002	652	828	79	
25 October 2002	684	860	80	
25 April 2003	704	874	81	
31 October 2003	722	889	81	
30 April 2004	743	924	80	
29 October 2004	787	947	83	
29 April 2005	826	985	84	
28 October 2005	857	1011	85	
28 April 2006	871	1024	85	
27 October 2006	886	1029	86	
25 May 2007	875	1023	86	
1 December 2007	853	991	86	

Note. Data extracted from various SC press releases (1997-2007). ^a The percentage is for each number of approved securities over its corresponding total listed securities on the stock exchange.

Table 1.1 highlights two important points regarding the Malaysian Islamic stock market. Firstly, the mentioned basic statistics proves that there are ample avenues for anyone who wishes to proscribe to the Islamic way of investing, to minimize his or her diversifiable risk. Therefore, the negative perception that the

mere existence of the SAC's stringent screening procedure might lead to the investable stock universe becoming overly restricted does not seem to have any solid support. Secondly, more and more companies are willing to comply with the *shart* ah guidelines imposed by the SAC in order to attain the *shart* h-compatible status. By doing so, they are actually making their stocks to be more marketable than those counters that are not approved by the SAC. This is because when a public listed company is identified as a *shart* h-approved counter, it does not in any way hinder the non-Muslims from owning the company's shares and at the same time, it opens up the possibility for that company's shares to be part of a Muslim's investment portfolio. Reasonably, these points on diversification and marketability issues are among the factors that contribute to the existence of a genuine interest in *shart* h-approved stocks among the investing community.

In fact, the interest in *shart*^c*ah*-compatible counters has been very promising to the extent that an official benchmark, whose dominant role is comparable to BM's Kuala Lumpur Composite Index (KLCI), became necessary for investors to track their Islamic equity investments.⁶ KLSE Syariah Index (KLSI) was introduced on 17 April 1999 to serve this purpose (SC, n.d.b). The construction of KLSI was exactly similar to that of BM's Exchange Main Board All Share Index (EMAS) whereby only Main Board companies were to be its constituents and it was weighted based on market capitalization. As at its base date of 31 December 1998, KLSI had 272 component stocks. Beginning from 1 December 2007, there are 513 Main Board securities belonging to 10 distinct sectors, have been approved by the SAC to be *shart*^c*ah*-

⁶ Interestingly, Singapore is also following Malaysia's footstep. It was announced in January 2006 that the Singapore Exchange (SGX) in collaboration with London's FTSE Group and Yasaar LLC, a British-based *shart* ah consultancy firm, would be launching not one, but a series of Islamic indices as early as February 2006. The first index of the series is the FTSE-SGX Asia Syariah 100 Index.

compliant. This represents an 88.6% rise from the base date figures. Without a doubt, KLSI had become much broader since its commencement.

Actually, there was another barometer for the Malaysian Islamic stock market that was published in-house by the Rashid Hussain Bank Group Berhad (RHB) and was formally called RHB Islamic Index (RHBII). The index made its announcement debut at an earlier date than KLSI (i.e., 10 May 1996), making it to be the world's first index that tracks *sharī*^c*ah*-compliant equities (Zaha Rina, 2005). RHBII had 176 component stocks upon inception. RHB Securities Sendirian Berhad (RHBS), RHB Share Indices Steering Committee and RHB Equity Indices Committee jointly managed this index with the advice and guidance from the *sharī*^c*ah* council of RHB Capital (Muchamad Imam, 2006). The local and international investing public had significantly benefited from RHBII until it came to an end on 22 June 2005 to make way for the Dow Jones RHB Islamic Malaysia Index (DRIMI).

1.2 PROBLEM STATEMENT

An offshoot from the progress made in ICM that has a direct impact on the equity market is the Islamic unit trusts industry. The SC (n.d.b: 3) defines Islamic unit trust schemes as "collective investment funds which offer investors the opportunity to invest in a diversified portfolio of Syariah-approved [sic] securities that are managed by professional managers in accordance with the Syariah [sic]." Table 1.2 provides some key statistics depicting the breadth and depth of the Islamic unit trusts market for the past six years. At the end of 2006, there were 100 sharīcah-based unit trusts funds as compared to only 32, 44, 55, 71 and 83 funds in 2001, 2002, 2003, 2004 and 2005, respectively. Consequently, total approved fund size has also shown incremental changes with the latest amount being 64.3 billion units. As for units in

circulation, it has experienced a rising trend and reached a maximum of 18.62 billion units in 2005. The year after, it fell slightly to 18.54 billion units. In terms of net assets value (NAV), the total figure has steadily grown over the years from the lowest value of RM 2.42 billion in 2001 to as high as RM 9.17 billion, which was registered for 2006.

Table 1.2 Sharī^cah-Based Unit Trust Funds

	2001	2002	2003	2004	2005	2006
Number of approved funds	32	44	55	71	83	100
Total approved fund size	10.2	17	24.9	38	50.5	64.3
(in billion units)						
Units in circulation	4.26	5.76	8.59	13.16	18.62	18.54
(in billion units)						
NAV of approved funds:						
Total (in RM billion)	2.42	3.21	4.75	6.76	8.49	9.17
% from total industry	5.1	6.0	6.8	7.7	8.6	7.5

Note. Data are compiled from various SC Annual Reports (2002-2006). %=Percentage.

Referring to the number of approved funds in 2006, 50 were equity funds, 18 were sukuk funds, 19 were balanced funds and the remainder were money market funds, structured products, feeder funds and fixed income funds. Those 100 funds amount to 24% of 416 total approved funds (SC, 2006). Moreover, "The NAV of Shariah-based [sic] unit trust funds grew at a compounded annual growth rate of 33.8% from 1997 to 2006; outstripping the industry growth rate of 15.4%" (SC, 2006: 6-45). Taken together, the cited figures are indeed an impressive portrayal of the huge appetite for Islamic oriented investment products amongst not only the Muslims of this country, but also the non-Muslims.

A critical factor for Malaysia to maintain its commanding position in Islamic finance is the continuous offering of innovative products. These financial products should be able to cater a wide variety of clienteles who bear unique risk profiles. On this vital matter, Datuk Dr. Gan Khuan Poh, who is the President of the Malaysian Economic Association, cautioned the domestic financial institutions that, "If we do not develop new Islamic products fast, these countries will take over (as leaders in the Islamic financial industry)," because he was alarmed by the burgeoning interest in *sharīcah*-compatible financial products and services among European countries including Switzerland (New Straits Times, 2004: B4). Therefore, from the Malaysian ICM perspective, the significant progress highlighted above underlines the point that new Islamic financial offerings are always welcomed in order to safeguard Malaysia's competitive edge in the global financial marketplace.

Meanwhile, the developments in the area of portfolio management are moving towards some exciting directions. Hakim and Rashidian (2002) share about the two trends that are taking shape in investment selection. First, there is a greater interest in 'socially responsible' investment avenues. Second, more funds are tied up to index funds as a translation of the higher preference on 'passive' over 'active' money management style. Hence, such accommodating change in the investors' taste worldwide should not go unnoticed in any effort to come up with fresh Islamic financial products.

In the context of the Malaysian unit trusts market, up until December 2006, there are only two *sharī^cah* index funds available in the local scene (Zainol Ali,

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⁷ Recent studies on the Malaysian unit trusts industry also suggest that there should be a higher preference for passively managed funds. See Soo-Wah (2005), Fikriyah, Shamser and Taufiq (2005) and Wee-Yeap (2005).

personal communication, March 22, 2007). The first fund is called MAAKL Syariah Index Fund, which was launched on 23 January 2002 to track the KLSI with an approved fund size of 300 million units. Unlike MAAKL Syariah Index Fund, the second fund, which was launched on 11 May 2006, is designed to track the newly introduced DRIMI. Accordingly, it is named Dow Jones-RHB Islamic Malaysia Index Fund and has an approved fund size of 500 million units. In short, there is only a single *sharīcah* tracker fund that mimics KLSI. This particular situation is amidst the existence of 100 *sharīcah*-based funds. Therefore, based on our knowledge that there are only a meager 11 tracker funds out of 416 funds in the industry, the index fund, as an asset class itself; may be considered as a fairly new financial offering.

To summarize, it is easy to appreciate the notion that a *sharī*^c*ah* index fund addresses the vital points on innovation raised by Datuk Dr. Gan Khuan Poh, and Hakim and Rashidian (2002). Given the inherent nature of the *sharī*^c*ah* stock screening process, it is perfectly agreeable that the shares included in any Islamic indices can easily fit the description of 'socially responsible' investments option. Simultaneously, when offered as a unit trust fund that moves perfectly in tandem with an equity investment benchmark such as the KLSI or any other Islamic index for that matter, the particular fund automatically becomes a fund that is passively managed. Finally, looking at the local capital market scene, a *sharī*^c*ah* index fund is still a relatively new type of product. These observations combined indicate that a *sharī*^c*ah* tracker fund has massive potentials to be a successful offering.

On the basis of the above observations alone, one may be enthusiastic enough to suggest that a $shari^cah$ index fund is truly an attractive financial product. Coupled

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