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# CURRENCY SUBSTITUTION AND MONEY DEMAND IN MALAYSIA

### BY

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#### CURRENCY SUBSTITUTION AND MONEY DEMAND IN MALAYSIA

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I.I.U.

#### Introduction

The demand for money is one of the critical variables that affect and determine the level of aggregate economic activity in the economy. Especially when the effectiveness of the monetary policy is underconsideration, the actual estimation of the demand function for money is an unavoidable task for economists.

Currency Substitution is usually defined as the phenomenon in which domestic residents substitute local money for the foreign one as they expects a decrease in the value of the local money, i.e., a depreciation of the local money. In the presence of such phenomenon there raises several economic issues— in particular, the implication of currency substitution for the design and effectivness of monetary, fiscal and exchange rate policies.

Several studies have investigated the existance and the effect of currency substitution on the demand for money. Previous studies were mostly concerned with the developed countries and some Latin American countries. In contrast, such studies on developing countries have been very few<sup>2</sup>. Malaysia however, has not been studied yet.

The phenomenon of currency substitution arises when individuals' attempt to protect the value of their income and wealth<sup>3</sup>. Thus, currency substitution generally has taken place in the context of worsen economic and financial conditions that unfavourably affect the return on holdings of local currency as compared to foreign one. The presence of currency substitution has several implications for the conduct of domestic monetary policy. The substitute of foreign currencies for local ones leads to the ineffectiveness of monetary policy, reduces government revenue from seigniorange and weakens the effectiveness of exchange rate policy<sup>4</sup>.

<sup>1</sup> See Cuddington (1983), <u>Currency Substitution</u>, <u>Capital Mobility and Money Demand</u>, <u>Journal of International Money and Finance</u>, No. 2, pg. 111-133.

<sup>2</sup> See Bahmani and Malixi (1991), <u>Exchange rate Sensitivity</u> of the <u>Demand for Money in Developing Countries</u>, <u>Applied</u> Economics, 22, pg. 917-925.

<sup>3</sup> El-Erian, M. A. (1988) <u>Currency Substitution: Egypt and Y. A. R. pg. 87.</u>

<sup>4</sup> Ibid, pg. 88

#### Existing Studies

Studies on developed and some Latin American countries which incorporated currency substitution hypothesis include, among others, Cuddington (1983), Miles (1978), Ramirez-Rojas (1985), and Bahmani-Oskooee and Pourheydarian(1990). While studies on developing countries include, among others, El-Erian, M. A. (1988) and Bahmani-Oskooee and Malixi, M. (1991).

Examining the problems that currency substitution might cause for the conduct of domestic monetary policy, Miles (1978) has argued that although a flaxible exchange rate system allegedly insures a degree of monetary autonomy that is impossible under fixed exchange rate, the autonomy is lost in the presence of currency substitution.

Cuddington (1983) have presented a negètive conclusion about the importance of currency substitution both from the stand point of macro model building and the estimation of

<sup>5</sup> Miles (1978), Currency Substitution, Flexible Exchange Rate and Monetary Independence, American Economic Review, Vol. 68, No. 3.

the money demand. In his study, an attempt is made to empirically isolate the separate effect of high capital mobility and currency substitution for five industrialized countries. The results bring into question the empirical as well as the theoretical relevence of currency substitution.

Matti Viren (1990) has presented some evidence of the importance of currency substitution and financial innovations for money demand. He showed that conventional money specifications which do not consider these cases are misspecified and presents unrealistic conclusion. His study also proves that, the specification problem is acute for narrow money. For broader money aggregates the importance of financial innovation and currency substitution diminishes?

Bahmani-Oskooee and Pourheydarian (1990) has found real effective exchange rate significantly affects the demand for real balances in Canada, United States, and Japan. On the theoretical analysis, they showed that the size of money spending multipliers are reduced when demand for money depends on the exchange rate.

<sup>6</sup> Cuddington, J. T. (1983), op. cit. pg. 111-133.

<sup>7</sup> Viren, M. (1990) <u>currency substitution</u>, <u>Financial in-novations and Money Demand: a note</u>, <u>Applied Economics</u>, 22, pg. 1591-1596.

Arango and Nadiri (1981) have estimated demand function for four major industrialized countries, by taking into account foreign monetary development (change in the exchange rate and foreign interest rate). They concluded that if these factors are omitted the estimation points to significant misspecification biases in the traditional demand functions for real cash balances.

In investigating the impact of a change in real effective exchange rate on the LDCs' money demand Bahmani and Malixi (1991) has shown that the short-run effects of a depreciation could be in either direction but its long-run effects are negetive in most cases, indicating that in most LDCs, depreciation causes a decrease in the demand for domestic money.

In Malaysia, several studies have been made to estimate the money demand function, though none of these studies have incorporated the currency substitution hypothesis. Semudram (1981) and Yahya (1984), both have

<sup>8</sup> Four industrialized countries which were considered in this study are Canada, Germany, United States, United King-dom.

<sup>9</sup> Bahmani-Oskooee, M. and Malixi, M. (1991), op.cit. pg.1381.

reported the same conclusion, That is money demand (for and M2) could be specified by the real income and interest While Muzafar (1989) has concluded that Malaysian rate. money demand is specified by real income, short term interest rate, inflation rate and own rate of money. In another separate study Muzafar (1990) has shown that, M3 in Malaysia is a function of income level, short term interest rate, inflation rate, rate of return on money, and previous level of money holdings. Roslan and Muzafar (1987) has reported that in the nominal specification, M3 in Malaysia is determined by income level and short-term interest rate but for the real specification only short-term interest rate determines the demand for M3. However, Yusoff (1988) has reported that interest rate is not an important determinant of the demand for money in Malaysia.

#### Objectives of the Study

The primary objective of this study is to estimate the demand for money in Malaysia (for narrowly defined money) over the period 1975QI - 1990QIV. And determine whether money demand in Malaysia is affected by the expectation about the price level and exchange rate. Specifically, we are testing the currency substitution hypothesis for Malaysian money demand function.

#### The Model

Following Irving Fisher, we can write the equation of exchange as follows:

$$(1) \qquad MV = PY \qquad ===> \qquad M = PY / V$$

where Y = real income

M = money balance

P = price level

V = income velocity .

Taking the log of equation (1) we can obtain

$$Lnm^* = Ln(PY) - LnV$$

or (2) 
$$Lnm^* = LnP + LnY - LnV$$

where m\* = desired real money balances.

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Assuming velocity, V, to be constant, then the estimatable form of the equation (2) is

(3) 
$$Lnm_e^* = F_0 + F_1 LnY_e + F_2 LnP_e + U_e$$

where F 's are elasticities with respect to the given vari-

Now, to take account of the lag between actual and desired real money balances, the following adjustment machanism is applied:

(4) 
$$lnm_{\epsilon} - lnm_{\epsilon-1} = f (lnm_{\epsilon}^* - lnm_{\epsilon-1})$$

where f is the speed of adjustment coefficient, 0<f<1.

Equation (4) implies that the adjustment in actual real money holdings that takes place at period t is a fraction, f, of the gap between the desired level at that period and the actual holdings at period t-1.

By substituting equation (4) into (3) we can derive equation (5) as,

(5) 
$$Lnm_e = F_0 + F_1 LnY_e + F_2 LnP_e + F_3 Lnm_{e-1} + U_e$$

Since our primary objective is to estimate money demand function for Malaysia, inclusive of exchange rate, we introduce exchange rate variable in the equation (5) and rewrite as

(6) 
$$Lnm_e = F_0 + F_1 Ln Y_e + F_2 Ln P_e + F_3 Ln e_e + F_4 m_{e-1} + U_e$$

To see the devaluation effect in the money demand function, we need to take the expectation of exchange rate. 10 In addition actual prices are not known in advance, therefore the expected price will be used instead of actual price level. Thus our final equation will take the form

(7)  $Lnm_{\epsilon} = F_0 + F_1 LnY_{\epsilon} + F_2 P_{\epsilon} + F_3 e_{\epsilon} + F_4 Lnm_{\epsilon-1} + U_{\epsilon}$ 

we expect  $F_1$ ,  $F_4 > 0$  and  $F_2$ ,  $F_3 < 0$ .

where  $m_e$  = real money balances (M1)

Y = real income (GNP)

Pt = expected price level

e = expected exchange rate

 $m_{t-1} = lagged money$ 

<sup>10</sup> El-Erian, M. (1988), op. cit., pg. 88.

The expectation about price and exchange rate play important role in our money demand function. If people expect an appreciation in the value of local currency, the demand for domestic money will increase. On the contrary, if they expect any depreciation in the value of local currency, then the demand for money will decrease. 11

To estimate the money demand function outlined in equation (7), first we need to formulate the expectation values for price and exchange rate.

In formulating the expectations about price and exchange rate, we assume that respective agents form their expectation rationally, that is, they utilize all available past information about both price and exchange rate. We assume that the price and exchange rate follow the joint autoregressive model:12

(8)  $LnP_e = a_0 + a_1 P_{e-1} + b_1 e_{e-1} + V_e1$ 

<sup>11</sup> For further explaination see, Bahmani and Pourheydarian (1990) Exchange rate Sensitivity of the Demand for Money and Effectiveness of Fiscal and Monetory Policies, Applied Economics, 22, pg. 917-925.

<sup>12</sup> A similar model was used to form expectation about inflation and exchange rate in an unpublished reasearch work by Marashdeh, Omar (1990) Currency Substitution and Money Demand in Jordan.

(9) Lne<sub>e</sub> = 
$$b_0$$
 +  $c_1$   $e_{e-1}$  +  $d_1$   $P_{e-1}$  +  $V_{e}2$ 

where  $P_{t-1}$  is actual domestic price level at period t-i  $e_{t-1}$  is actual exchange rate at period t-i  $V_t$ 1 and  $V_t$ 2 are error terms.

An estimate of the expected price and expected exchange rate is then obtained by subtracting the residuals from  $P_{\epsilon}$  and  $e_{\epsilon}$  as follows:

$$LnP_{\epsilon} = E (LnP_{\epsilon}) + V_{\epsilon}1$$

$$==> E (LnP_e) = LnP_e - V_e1 = P_e$$

and 
$$Lne_{\epsilon} = E(Lne_{\epsilon}) + V_{\epsilon}2$$

$$==>$$
 E (Lne<sub>E</sub>) = Lne<sub>E</sub> -  $V_E = e_E$ 

where  $P_{\epsilon}$  is expected price  $e_{\epsilon}$  is expected exchange rate

Data and Estimation Procedures

Real money balance is defined as narrow money demand (M1). Income is real gross national income (GNP). Price is the consumer price index (CPI). Exchange rate is multilateral weighted effective exchange rate, defined as number of units of local currency (Ringgit) per unit of foreign currency.<sup>13</sup>

Data for M1, GNP, and CPI are obtained from various issues of the Quarterly Economic Bulletins published by Bank Negara. Exchange rate of Malaysian ringgit are obtained from various issues of the International Financial Statistics of the IMF.

In the estimation procedures, first equation (8) and (9) will be estimated by regressing  $P_{\epsilon}$  and  $e_{\epsilon}$  on a constant, and 8 lags of price and exchange rate. These estimated equations will then be used to generate values for expected price and expected exchange rate.

Second, equation (7) will be estimated by Ordinary Least Square (OLS) techniques to get an estimate of parameters.

<sup>13</sup> Beng, G. W. (1991) calculated the weights for the multilateral merchandise trade flows (imports and exports) of Malaysia's 15 leading trading partners. We have chosen weights for 5 trading partners and re-adjusted for our study. The multilateral weights assigned to these countries are, United States 0.464, Singapore 0.037, United Kingdom 0.196, Japan 0.251, and Australia 0.053.

Finally, a chow test for structural change will be used to test the stability of the estimated money demand function.

#### Empirical Results

The money demand function outlined by Equation 7 is estimated for Malaysia, using quarterly data over the period 1975I - 1990IV. The results of a stepwise regressions for price and exchange rate are presented in Table 1.

It is found that seventh and eighth lag of exchange rate and first, fourth, and fifth lag of price are significant in explaining price level. On the other hand, first, second, and third lag of exchange rate are significant in explaining exchange rate level.

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Table 1

Stepwise Regression of the Price and Exchange Rate Equa-

tions (equation 8 and 9): 1975I - 1990IV.

Dependent variable\		Pe		e <sub>e</sub>
Explanatory variable	lag		lag	
Intercept		0.2872		0.4762
		(3.510)	•6	(5.3421)
e <sub>E</sub>	7	0.03716	1 .	1.2072
		(1.728)*		(8.992)***
	8	-0.05729	2	- 0.45912
		(-2.541)**		(-2.137)**
			3	0.24733
				(1.631)*
Pe	1	0.81155		
		(11.801)***	6	
	4	0.7403		
		(10.432)***	£0	
	5	-0.5971		
		(-7.472)***	Kė.	
Adjusted R-square		0.9958		0.9993
Standard Error		0.00465		0.34800
F Values		2639.898		28023.262

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numbers in brackets are t-ratios.

- \* significant at 10% significance level.
- \*\* significant at 5% significance level.
- \*\*\* significant at 1% significance level.

Results presented in table 1 is used to generate values for expected price and expected exchange rate. These generated values are used in the main equation (equation 7), to estimate the money demand function for Malaysia.

Regression results for equation 7 are presented in Table 2. Table 2 shows that an overall fit of the estimated equation is good as indicated by adjusted R-square (0.9920) and standard error of the estimate (0.043328), implies that more than 90 % of the variation in real money balances is explained by the explanatory variables. Durbin-h test (D-h = 0.700), shows that there is no first order autocorrelation present.

The results presented in table 2 indicated that, for M1, the Malaysian money balance is a function of real income, expected price level, expected exchange rate and lagged money. The income elasticity is positive and statistically significant at 1% significance level. This implies that the higher real income, the higher demand for money.

The expected price level is statistically significant but does not show the anticipated sign. The elasticity of expected price variable show a positive sign. This reveals that the higher the inflationary presure or as people expects higher price they will demand more money to finance their needs.

In the behavioral assumption the relationship between money and price expectation is explained as negetive, which is supported by the fact that usually with a high inflation expectation people shifts their money demand to assets. However, in Malaysia, the inflation level has been very low compared to the rest of the world. This makes the people to have confident and not to worry about the price fluxtuations. Therefore, with a low raise in the price level people still mantain their demand for money rather than shifting to assets.

The expected exchange rate yields a negetive sign and statistically significant at 1% significance level. This indicates that when people expects a decrease in the value of Ringgit, they demand less of it and more of foreign currency. Thus this is an indication of some degree of substitutability between the domestic currency and foreign currencies. Therefore, the result here supports the currency hypothesis for Malaysia.

The variable  $M_{\epsilon-1}$ , lagged money holdings, is highly significant and positively related to the demand for money. That is, if last year's money holdings were high as compared to this year then the demand for money for next year will be high.

Table 2

Coefficient	Estimates of	the Malaysian	Money Demand	Equa-
tion: 1975I	- 1990IV.			

Explanatory Variable	Coefficient	T-Values
Intercept	1.4245	2.6830
Real Income	0.68697	12.634
Expected price	0.021925	3.6532***
Expected exchange rate	-0.023130	-2.6969***
Lagged money	0.000282	6.6025***

Adjusted R-square 0.9920

Standard Error 0.043328

Durbin - h 0.7000

Joint significance of

the independent variables : F(4,56) = 3102.55

Chow-test: F(5,56) = 3.27

 $F_{0.01}$  (5,56) = 3.51

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\*\*\* significant at 1% significance level.

Since some previous studies reported short-term interest rate as one of the determinants of the demand for money in Malaysia, we have tested the effectiveness of the variable by incorporating it into our model. We have substituted the price variable with interest rate. The results are presented in Appendix Table 1.

Appendix Table 1 shows that the overall fit of the estimation is good, which is shown by adjusted R-square = 0.9905 and standard error = 0.047158. The durbin-h test = -0.608 indicates that there is no first-order autocorrelation present.

It is evident in the appendix table 1 that, all explanatory variables exhibit the anticipated sign. The short-term interest rate (3 month treasury bill) is found to be not significant at 10% singnificance level. However, real income and lagged money are significant at 1% significance level, while expected exchange rate is significant at 10% significance level.

A correct specification of money demand function does not necessarily mean that it is stable over time and vice versa. Any money demand function could be subject to structural change due to a supply shock 14 (Bahmani-Oskcoee and

Malixi, 1991).

In order to test for the stability of the Malaysian money demand function, we employ the Chow-test<sup>18</sup>. To performe a Chow-test, we need to devide our sample into subdivisions. We decided to choose 1983IV as the breaking point in order to subdivide the sample period into two equal halves.

The F-statistics is F(5,56) = 3.27, while 1% critical value is  $F_{0.01}(5,56) = 3.34$ . Thus the hypothesis of instability is rejected, indicating that the estimated narrow money demand function is stable over the period 1975I - 1990IV.

#### Summary and Conclusion

The primary objective of this study was to estimate the Malaysian money demand (narrowly defined) over the period 1975I - 1990IV and to identify wether expected exchange rate has any influence on the demand for money in

<sup>14</sup> Bahmani-Oskooee and Malixi, (1991), op. cit., pg.1381.

<sup>15</sup> Gujarati, D. N. (1988), op. cit. pg. 443-445.

The estimated domestic money demand has been found stable over the period considered. Beside income, expected price, and lagged money holdings, expectation about the exchange rate has been identified as another important determinant of the demand for money in Malaysia. Thus the findings support the currency substitution hypothesis for Malaysia. Therefore, by omitting the variable from the model we will creat significant misspecification biases in the traditional demand functions for real cash balances.

The presence of currency substitution implies that domestic residents' holdings of domestic money are dependent on expected change in the exchange rates. That is, an expected change in the exchange rate would induce domestic residents to substitute foreign money for domestic money. The presence of currency substitution indicates that the monetary authority has less control over domestic liquidity and should be concerned with foreign money holdings in formulating its policies.

A positive relationship between money demand and expected price has a fovourable policy implication. That is, if the government uses a policy of inflationary finance, as our findings suggests, the residents may not reduce their holdings of domestic money balance but rather increases to