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# BANK STABILITY MEASURES FOR SELECTED OIC COUNTRIES WITH DUAL BANKING SYSTEM

BY

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A thesis submitted in fulfilment of the requirement for the degree of Doctor of Philosophy in Islamic Banking and Finance

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#### ABSTRACT

A robust and comprehensive measure of bank stability is crucial to identify healthy banks and save troubled banks from deteriorating in order to avoid banking crises. Potential crises in the banking sector should be detected early and prevented as they risk having a systemic effect on the overall financial system of the country. The aim of this study, therefore, is to develop a comprehensive measure of bank stability for selected Organization of Islamic Cooperation countries that have dual banking systems, namely, Bahrain, Bangladesh, Egypt, Kuwait, Indonesia, Malaysia, Pakistan, United Arab Emirates, Saudi Arabia, Turkey and Qatar. The measure is in the form of a composite index, comprehensively adopts relevant indicators from the existing literatures from central bank's stability reports, International Monetary Fund's (IMF) practice, Islamic Financial Services Board (IFSB) and journal articles. Annual data from 1999 to 2015 are obtained from the Bankscope database, and the World Bank Indicators' country macroeconomic database. The study then, extends to compare the bank stability index of Islamic and conventional banks, including introducing the conventional banks with Islamic subsidiary banks and subsidiary Islamic banks. Next, the differences between these bank models are analyzed to determine the impact of crisis indicators on their stability. The factor analysis method used by the Organization of Economic Co-operation and Development is adopted to develop the index. Nonparametric multiple comparison is then performed to compare the Bank Stability Index for different bank models. The study also employed the dynamic panel data of generalized method of moments (GMM) in analyzing the impact of crisis indicators on the stability of each bank models. The study finds that bank stability index is the comprehensive measure of bank stability for all bank models for selected countries in the dual banking system. The study also reveals that the Islamic banks are relatively less stable than the conventional banks, in general. However, there are mixed results given different crisis periods and for different bank models. The impact of crisis indicators on bank stability also produced mixed results. The findings from the study have the implication for the regulatory to use similar measure of bank stability to monitor and report the stability of different bank models. The policymakers need to ensure strong macroeconomics fundamental to mitigate the impact of crisis on the stability of the banks.

### خلاصة البحث

إن إجراء مقياس شامل لاستقرار البنوك أمر مهم لتحديد البنوك المستقرة وإنقاذ البنوك المتعثرة من التدهور لتجنب الأزمات المصرفية. إن الأزمات المحتملة في القطاع المصرفي ينبغي الكشف عنها مبكرا ومنعها لخطورتها على النظام المالي العام للدولة. والهدف من هذه الدراسة هو تطوير مقياس شامل لاستقرار البنوك لدول مختارة من منظمة التعاون الإسلامي والتي لديها أنظمة مصرفية مزدوجة ، وهي البحرين وبنغلاديش ومصر والكويت وإندونيسيا وماليزيا وباكستان والإمارات العربية المتحدة والمملكة العربية السعودية وتركيا وقطر. ويتمثل هذا المقياس في شكل مؤشر مركب ، يتبنى بشكل شامل المؤشرات ذات الصلة من تقارير الاستقرار الحالية للبنك المركزي ، وممارسة صندوق النقد الدولي (IMF) ، ومجلس الخدمات المالية الإسلامية (IFSB) ، والمقالات. وقد تم الحصول على البيانات السنوية من عام 1999 إلى عام 2015 من قاعدة بيانات البنوك، وقاعدة بيانات اقتصاد الدولة الكلي الخاصة بمؤشرات البنك الدولي. كما تتناول الدراسة مقارنة مؤشرات استقرار البنوك الإسلامية و البنوك التقليدية ، بما في ذلك إدخال البنوك التقليدية مع البنوك الإسلامية والبنوك الإسلامية الفرعية. وتم تحليل الفرورق بين هذه النماذج المصرفية لتحديد تأثير مؤشرات الأزمة على استقرارها. تم اعتماد طريقة تحليل العوامل المستخدمة من قبل منظمة التعاون الاقتصادي والتنمية لتطوير المؤشر. وتم إجراء مقارنة غير متعددة لمقارنة مؤشر استقرار البنك لنماذج بنوك مختلفة. استخدمت الدراسة أيضًا بيانات اللوحة الديناميكية للأسلوب العام للحركات (GMM) في تحليل تأثير مؤشرات الأزمات على استقرار كل نموذج من نماذج البنوك. وأوضحت الدراسة أن مؤشر استقرار البنوك هو المقياس الشامل لاستقرار البنك لجميع نماذج البنوك في البلدان المختارة ذات النظام المصرفي المزدوج. كما كشفت الدراسة أن البنوك الإسلامية أقل استقرارًا نسبيًا من البنوك التقليدية بشكل عام. ومع ذلك ، هناك نتائج متباينة من حيث فترات الأزمات المختلفة وفي النماذج المصرفية المختلفة. كما أن تأثير مؤشرات الأزمة على استقرار البنوك أدى إلى نتائج مختلطة. والنتائج التي توصلت إليها الدراسة لها تأثير على النظام لاستخدام مقياس مماثل لاستقرار البنك في رصد واستقرار النماذج المصرفية المختلفة. ويحتاج صانعو السياسات إلى ضمان وجود اقتصاد أساسي شامل وقوي للتخفيف من تأثير الأزمة على استقرار البنوك.

#### **APPROVAL PAGE**

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#### DECLARATION

I hereby declare that this thesis is the result of my own investigation, except where otherwise stated. I also declare that it has not been previously or concurrently submitted as a whole for any other degrees at IIUM or other institutions.

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This thesis is dedicated to the ummah, my parents, my beloved late husband, my children: Mawadda, Muhammad Muaz, Maisara, Munira and Mardiah for all the loves, patience and sacrifice

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## TABLE OF CONTENTS

Abstract in	Arabic	iii
Approval P	Page	iv
Declaration	1	V
Copyright.		vi
Acknowled	lgements	viii
List of Tab	les	xiii
	ures	
	previations	
СНАРТЕЕ	R ONE: INTRODUCTION	1
1.1	Background of the Study	1
1.2	Problem Statement	
1.3	Research Objectives	
1.4	Research Questions	
1.5	Scope of Study	
1.6	Motivation and Significance of the Study	
1.7	Organization of the Study	
1.8	Operational Definitions	
1.0	operational Definitions	10
СНАРТЕБ	R TWO: LITERATURE REVIEW	
2.1	Introduction	
2.2	Fundamentals of Islamic Banking	
2.3	Banking Models in Dual Banking Systems	
2.4	Financial Ratios In the Study of Banking	24
2.5	Financial Crisis and Bank Stability	
2.6	Bank Stability Measures	
	2.6.1 Prevalent Stability Measures Across the Selected	
	Countries with Dual Banking Systems	28
	2.6.2 Principle-Based Measures of Banking Stability	
	2.6.2.1 Financial Services Indicators by	
	International Monetary Fund	35
	2.6.2.2 BASEL by Basel Committee for Banking	
	Supervision of Bank of International	
	Settlements	38
	2.6.2.3 Islamic Banks Resilience Indicators by	
	Islamic Financial Services Board	43
	2.6.3 Theoretical-Based Measures of Bank Stability	
	2.6.4 Comparison of Bank Stability Measures	
2.7	Chapter Summary	
2.1		
СНАРТЕК	R THREE: THEORETICAL FRAMEWORK, EMPIRICAL	
EVIDENC	CE AND CONCEPTUAL FRAMEWORK	54
<b>EVIDE</b> NC 3.1	Introduction	
5.1		

3.2	Theoretical Development	54
	3.2.1 Principle of Safety First (PSF)	
	3.2.2 Theory in Banking	55
	3.2.2.1 Theory of Financial Intermediation-General	
	Perspective (GTFI)	55
	3.2.2.2 Theory of Financial Intermediation- The	
	Islamic Perspective (ITFI)	
	3.2.2.3 Theory of Fractional Reserves Banking	
	3.2.2.4 Theory of Credit Creation	
	3.2.3 Adapted Adverse Information Theory (AIT)	
	3.2.4 Asymmetric Information Theory (AIT)	
	3.2.5 Theory of the Business Cycle (TBC)	
3.3	Empirical Evidence	
	3.3.1 Bank Stability	
	3.3.2 Bank Models	
2.4	3.3.3 Crisis Indicators	
3.4	Conceptual Framework	
3.5	Research Gaps	
3.6	Chapter Summary	/8
СНАРТЕВ	R FOUR: REVIEW OF DETERMINANTS AND	
	ESIS DEVELOPMENT	79
4.1	Introduction	
4.2	Bank Stability Index.	
	4.2.1 Latent Factor 1: Z-score from the Principle of Safety	
	First	83
	4.2.2 Latent Factor 2: Capital Adequacy	84
	4.2.3 Latent Factor 3: Assets Quality	
	4.2.4 Latent Factor 4: Management Efficiency	
	4.2.5 Latent Factor 5: Earnings and Profitability	
	4.2.6 Latent Factor 6: Liquidity	86
	4.2.7 Latent Factor 7: Sensitivity to Market Risk	87
4.3	Bank Stability as the Dependent Variables	87
4.4	Bank Models	
4.5	Crisis Indicators	
	4.5.1 Dummy Crisis Periods	
	4.5.2 Macroeconomics Shocks and Crisis Indicators	
4.6	Chapter Summary	96
		00
	R FIVE: RESEARCH METHODOLOGY	
5.1 5.2	Introduction	
5.2	Research Design 5.2.1 Population of Study	
	1 5	
	<ul><li>5.2.2 Sample Size</li><li>5.2.3 Sampling Technique</li></ul>	
	5.2.4 Data Selection	
	5.2.5 Data Sources	
5.3	Data Analysis 1: Development of the Bank Stability Index	
5.3 5.4	Data Analysis 2: Comparative Studies	
J. <b>T</b>		

5.5		115
	Stability 5.5.1 Advantages of Panel Data	
	e	
	5.5.2 Biases in OLS, Fixed Effect, Random Effect and Instrumental Variables Models	116
	5.5.3 Dynamic Models and the Partial Adjustment Model.	
	5.5.4 Generalized Method of Moments (GMM)	
	5.5.4.1 The Difference GMM	
	5.5.4.2 System GMM	
5.6	5.5.4.3 Dynamic Panel Data Specification Tests 5 Data Analysis 4: The Components of Islamic Banks	121
5.0	financing	100
5.7	-	
5.7	Chapter Summary	124
	ER SIX: ANALYSIS AND DISCUSSION OF THE RESUL	
6.1		
6.2	1 5	
	6.2.1 Data Preparation and Factor Analysis as a Multivaria	
	Analysis	
	6.2.2 Assigning Weights and Aggregation of Indices	
	6.2.3 Samples to Illustrate the Linear Aggregation of the	
	Intermediate Indices and Bank Stability Index	143
	6.2.4 Sensitivity Analysis as a Robustness Test of the Ban	
	Stability Index	
6.3	1 5	
	6.3.1 Descriptive Statistics and Normality Tests	153
	6.3.2 Differences between Islamic and Conventional Bank 1999 - 2015	,
	6.3.3 Differences in Bank Stability in Crisis and Non-Cris	
	Periods	
6.4		
	6.4.1 Descriptive Statistics, Correlation and Variance	
	Inflation Factor (VIF)	
	6.4.2 Model Specification, Validity and Optimal (Target)	
	Bank Stability	
	6.4.3 The Impact of Crisis Indicators on Bank Stability	
	6.4.4 Robustness Test: Impact of Crisis Indicators on	
	Different Bank Stability Measures	
6.5	-	
6.6		
	ER SEVEN: SUMMARY, CONTRIBUTION AND STIONS FOR FUTURE RESEARCH	197
7.1		
7.1		
1.2	7.2.1 Bank Stability Index	
	7.2.1 Bank Stability index	
		199
	7.2.2.1 Comparison of Islamic and Conventional Banks (Bank Stability Index and its	
	Components) During the Sampling Period	200
	Components) During the Sampling Period	

		7.2.2.2	Comparison of the Stability of Different Bank Models, 1999 to 2015	202
		7.2.2.3	Comparison of the Stability of Different	
		1.2.2.3	Bank Models During Crisis and Non-Crisis	
			Periods (Global Financial Crisis and Local	
			Crisis)	204
	7.2.3	Impact of	the Crisis Indicators on Bank Stability	
	7.2.4		ents of Islamic Banks' Financing	
7.3		1	he Study	
1.5	7.3.1		al Contribution to Knowledge	
	7.3.2		ion to Body of Literature	
	7.3.3		ion to Methodology	
7.4			tudy	
,	7.4.1		ons for Regulatory Bodies	
	7.4.2		ons for the Banking Industry	
	7.4.3		ons for Government	
7.5			e Study	
7.6			uture Research	
7.7				
DFFFDFN	CES			224
	CES	••••••	•••••••••••••••••••••••••••••••••••••••	
APPENDIX	<b>X I:</b>	BANKIN	G INFORMATION ON MEMBER	
			RIES OF OIC	241
APPENDIX	KII:		' FINANCIAL RATIOS USED IN	
			TURES	243
APPENDIX	X III:		OF INDICATORS USED IN CENTRAL	
		BANKS	FINANCIAL STABILITY REPORT	244
APPENDIX	X IV:	LITERA	TURES SURVEY OF COMPONENTS OF	
		CAMEL	S	247
APPENDIX			9	
	<b>X V:</b>		TURES SURVEY OF Z-SCORE	253
APPENDIX		LITERA LIST OF	TURES SURVEY OF Z-SCORE ' UNAVAILABLE DATA AND EXCLUDED	
APPENDIX		LITERA LIST OF VARIAB	TURES SURVEY OF Z-SCORE ' UNAVAILABLE DATA AND EXCLUDED BLES	255
APPENDIX	X VI: X VII:	LITERA LIST OF VARIAB DESCRI	TURES SURVEY OF Z-SCORE ' UNAVAILABLE DATA AND EXCLUDED BLES PTION AND SOURCES OF DATA	255 256
APPENDIX	X VI: X VII:	LITERA LIST OF VARIAB DESCRI DETAIL	TURES SURVEY OF Z-SCORE ' UNAVAILABLE DATA AND EXCLUDED SLES PTION AND SOURCES OF DATA S OF SAMPLING OF INDIVIDUAL BANK	255 256 S270
APPENDIX APPENDIX APPENDIX	X VI: X VII: X VIII: X IX:	LITERA LIST OF VARIAB DESCRI DETAIL LITERA	TURES SURVEY OF Z-SCORE ' UNAVAILABLE DATA AND EXCLUDED BLES PTION AND SOURCES OF DATA S OF SAMPLING OF INDIVIDUAL BANK TURE SURVEY OF RESEARCH DESIGN .	255 256 S270
APPENDIX APPENDIX	X VI: X VII: X VIII: X IX:	LITERA LIST OF VARIAB DESCRI DETAIL LITERA LIST OF	TURES SURVEY OF Z-SCORE ' UNAVAILABLE DATA AND EXCLUDED SLES PTION AND SOURCES OF DATA S OF SAMPLING OF INDIVIDUAL BANK	255 256 S270 304

## LIST OF TABLES

Table 1.1	Financial depth indicators of selected OIC countries with dual banking system in year 2015	5
Table 2.1	Details of financial stability reports for countries with dual banking systems	29
Table 2.2	Period reviewed on countries' stability report	30
Table 2.3	Assessments on countries' stability report	30
Table 2.4	Adoption stage of Basel for selected countries with dual banking systems	34
Table 2.5	Comparison of works of Roy and Markowitz	46
Table 3.1	Dimensions of Bank Stability	64
Table 3.2	Types of bank models	66
Table 3.3	Variables of Bank Crisis Indicators	70
Table 4.1	Dimensions of dependent variables, explanatory variables, measurement, hypotheses and expected signs	96
Table 5.1	List of OIC countries with dual banking systems	100
Table 5.2	Number of banks in the selected countries with dual banking systems	101
Table 5.3	The Components of U.K. Bank Lending in 2012	123
Table 5.4	Adapting from IFSB's PSIFIs report to Turner's categorization	123
Table 6.1	Normality tests	128
Table 6.2	Kaiser-Meyer-Olkin and Bartlett's Test	130
Table 6.3	Normalisation and transformation of indicators	130
Table 6.4	Eigenvalues and total variance explained	133
Table 6.5	Weighting: process of assigning weight for intermediate composite indices and Bank Stability Index	140
Table 6.6	Factorability of the data: measure of sampling adequacy and test of sphericity	142

Table 6.7	First-level linear aggregation forming intermediate composite indices (latent factors) for AB Bank Ltd	144
Table 6.8	Second-level linear aggregation forming the Bank Stability Index for AB Bank Ltd	145
Table 6.9	Descriptive statistics of the variables used in the comparative analyses	156
Table 6.10	Two-sample Kolmogorov-Smirnov test for equality of distribution	157
Table 6.11	Skewness/kurtosis tests for normality	158
Table 6.12	Results of two-sample Wilcoxon rank-sum (Mann-Whitney) test	159
Table 6.13	Results of Kruskal-Wallis rank test with bank model as the grouping variable	162
Table 6.14	Results of two-sample Wilcoxon rank-sum (Mann-Whitney) test for the sources of difference	163
Table 6.15	Results of the two-sample Wilcoxon rank-sum (Mann-Whitney) test for the sources of difference	165
Table 6.16	Results of the Kruskal-Wallis rank test with crises (local and global crises) as the grouping variable	167
Table 6.17	Results of two-sample Wilcoxon rank-sum (Mann-Whitney) test for sources of differences	168
Table 6.18	Results of Two-sample Wilcoxon rank-sum (Mann-Whitney) test for the sources of difference	172
Table 6.19	Descriptive Statistics	175
Table 6.20 (	Correlation matrix among independent variables	176
Table 6.21	Variance Inflation Factor and Tolerance	177
Table 6.22	Estimation results based on Static models and GMM Two-step Models	183
Table 6.23	Analysis of the impact of crisis indicators on the stability of specified bank models based on two-step system GMM at instrument (t-3)	186
Table 6.24	Analysis of the impact of crisis indicators on the stability of specified bank models run on separate samples	189
Table 6.25	Impact of local crisis on bank stability	191

Table 6.26	Result of different bank stability measures based on two-step System GMM estimation at instrument t-3	193
Table 6.27	The components of Islamic bank financing as a percentage of total Shari'ah compliant financing	195
Table 7.1	Speed of adjustment and target of bank stability of bank models and selected countries	207

## LIST OF FIGURES

Figure 1.1	Research framework for bank stability analysis	13
Figure 2.1	Dual Banking System	23
Figure 3.1	Overall Conceptual Framework	71
Figure 3.2	Conceptual framework for the Bank Stability Index	72
Figure 4.1	Model of Bank Stability Index	81
Figure 4.2	Model of Bank Stability Index (cont.)	82
Figure 5.1	Research Design	99
Figure 5.2	Methodological process to develop Bank Stability Index	113
Figure 6.1	Scree plot	132
Figure 6.2	Flow of process in producing the bank stability index	147
Figure 6.3	Sensitivity Analysis of BSI using same weight (BSI2), weight from factor analysis (BSI1), z-score and Bankscope at bank level for year 2015	150
Figure 6.4	Sensitivity Analysis of BSI using same weight (BSI2), weight from factor analysis (BSI1), z-score and Bankscope at country level for year 2015	151
Figure 6.5	Sensitivity Analysis of BSI using same weight (BSI2), weight from factor analysis (BSI1), z-score and Bankscope for year 1999-2015	152

## LIST OF ABBREVIATIONS

BCBS BSI CAMELS	Basel Committee for Banking Supervision Bank Stability Index Principle based measures: Capital Adequacy, Asset Quality,
	Management Efficiency, Earning and Profitability Quality, Liquidity, Sensitivity to market risks
CB	Conventional Bank
CBS	Conventional Bank with Islamic Subsidiary Bank
FA	Factor Analysis
FDIC	Federal Deposit Insurance Cooperation
GCC	Gulf Cooperation Council
GDP	Gross Domestic Product
GFC	Global Financial Crisis
GMM	Generalized Method of Moments
IB	Full-fledged Islamic Bank
IFSB	Islamic Financial Services Board
IIUM	International Islamic University Malaysia
IMF	International Monetary Fund
OECD	Organization for Economic Co-operation and Development
OIC	Organization of Islamic Cooperation
OLS	Ordinary Least Square
PLS	Profit Loss Sharing
PSF	Principle of Safety First
SIB	Subsidiary Islamic Bank

#### **CHAPTER ONE**

#### **INTRODUCTION**

#### **1.1 BACKGROUND OF THE STUDY**

Stability is a persistent concern of most regulatory bodies across jurisdictions, particularly its concept, measurement and framework. Despite studies examining banking and financial stability (see, for example, Segoviano and Goodhart, 2009; Gersl and Hermanek, 2010; Schinasi, 2004; Creel et al., 2014; Swamy, 2014), the concept is not properly defined. To date, there is a lack of consensus on the measures, indicators and quantification of banking and financial stability and instability (Segoviano and Goodhart, 2009; Gersl and Hermanek, 2010). Many studies use the terms *financial stability* and *banking stability* interchangeably (see, for example, Schinasi, 2004; Creel et al., 2014; Swamy, 2014) as a result of the absence of consensus on or a widely accepted model of financial stability (Swamy, 2014) and difficulty measuring and defining financial stability (see, for example, Schinasi, 2004; Creel et al., 2014; Swamy, 2014). As argued by Allen and Wood (2006), though, it is utmost importance to define something with public policy objective because the right definition ensures the right policy been identified and implemented. Thus, it is important to define banking stability, financial stability and the difference between the two, in light of this.

Some common themes do run through definitions of financial and banking stability: institutions' ability to absorb or withstand shocks (see, for example, Schinasi, 2004; Allen and Wood, 2006; Petrovska and Mihajlovska, 2013; Houben, Kakes, and Schinasi, 2004; Popovska, 2014; European Central Bank, 2013; National Bank of Belgium, 2014), financial solvency, liquidity (see, for example, Allen and Wood, 2006) and freedom from financial distress (see, for example, Segoviano & Goodhart, 2009). Schinasi (2004) defines financial stability as banks' ability "to facilitate and enhance economic processes, manage risks, and absorb shocks over time, along with a continuum rather on over a static condition" (p.1). Similarly, Houben et al. (2004) defines financial stability as "its ability to help the economic system allocate resources, manage risks and absorb shocks again over a continuum changeable over time and consistent with multiple combinations of its constituent elements".

Allen and Wood (2006) furthermore give financial stability a more taxonomic definition, classifying into different dimensions, such as financial solvency and liquidity. Allen and Wood (2006) explain financial stability as "a property of an economic system which is not prone to episodes of financial instability, dampening of perturbation, such as unexpected event, shock, unforeseen development or the unexpected failure, rather than amplifying it to larger in size and magnitude" (p.155). In addition, Segoviano and Goodhart (2009) measure financial stability in three areas of potential distress: 'common' distress throughout the banks in the system, distress between specific banks and distress in the system associated with a specific bank.

Despite these attempts to defining financial stability, Gadanecz and Jayaram (2009) clarify that financial stability is not easy to define or measure due to the interdependence and the complex interactions of various elements of the financial system among themselves and with the real economy. This view of inter-relatedness of banking and financial stability is supported by Swamy (2014) who nonetheless stresses the importance of differentiating banking from financial stability. This inter-relatedness is also evidence in the European Central Bank (2013) definition of

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financial stability as a characteristic of the financial system, which consists of banks, markets and market infrastructure able of absorbing and mitigating the likelihood of financial shock in the banking processes.

Few researches (see, for example, Swamy, 2014; Popovska, 2014; Hartmann et al., 2005) highlight the importance of financial stability lies in the stability of banking system. According to Swamy (2014), the financial stability is a by-product of stability conditions prevailing in the banking system, financial markets and real economy. Swamy (2014) stresses the paramount importance of banking stability to financial stability as at the micro level, the stability of the banking system depends on the asset capital adequacy, asset quality, earnings and liquidity of the individual banks. Moreover, according to Hartmann et al., (2005), the situation of the banking sector is typically considered to be major determinants of the financial stability. This position also gains support from Popovska (2014), who argues that bank is the most important sector to the stability of the financial system. Popovska (2014) further explains that financial stability in developed economies is determined mainly by the condition of nonbanking financial institutions (e.g. investment funds, pensions, private equity funds and brokerage houses). In contrast, in developing countries, stock exchanges, investment and pension funds and insurance companies are underdeveloped, and investments rely on traditional bank loans; therefore, banks are the main pillar of financial stability and overall economic stability. Thus, banking stability is a highly important determinant of financial stability.

According to Swamy (2014), banking stability exists at a micro level, and the stability of the banking system depends on individual banks' asset capital adequacy, asset quality, earnings and liquidity. Since banking stability exists at a micro level, then banking stability should also have a micro-level definition. These criteria are

similar to the International Monetary Fund's (IMF) micro-level financial soundness indicators used to determine the health of a bank (e.g. bank capitalisation, asset quality and profitability). On the other hand, the definition of bank stability includes macro level of bank such as bank's ability to withstand adverse events i.e. bank run (see, for example, Balino et al., 1999) and bank's capacity to remain solvent (see, for example, Bourkhis and Nabi, 2013). Thus, the bank stability then can be defined on the micro level as the bank's stability, which dependent on bank capitalisation, asset quality, profitability and other measures, and on the macro level as the bank's ability to withstand adverse event, including crisis, and to remain solvent. Thus, in this research, bank stability is defined as bank capitalisation, asset quality, profitability and other micro measures that enable the bank to withstand adverse events and remain solvent.

The banking system plays an important function in the economic and financial activities of countries with dual banking systems, of which most still have undeveloped non-banking sectors (Popovska, 2014). In Table 1.1, it can be noted that the majority of these countries had high percentage ratios of deposit money bank assets to gross domestic product (GDP), central bank assets to GDP, and bank deposits to GDP. Malaysia has the highest ratios of deposit money bank assets to GDP (135.12%), bank deposits to GDP (123.89%,), private credit by deposit money to GDP (119.64%) and financial system deposits to GDP (123.89%) (Beck, Demirguc-Kunt, Levine, Cihak, and Feyen, 2017). However, Egypt has the highest ratio of central bank assets to GDP (26.28%) (Beck et al., 2017).

Country	Central Bank Assets to GDP (%)	Deposit Money Bank Assets to GDP (%)	Bank Deposits to GDP (%)	Private credit by deposit money to GDP (%)	Financial system deposits to GDP (%)
Bahrain	NAV	101.27	79.20	70.20	79.20
Bangladesh	0.93	59.35	48.11	40.95	48.11
Egypt	26.28	69.61	60.76	24.66	60.76
Indonesia	3.22	37.01	33.71	31.53	33.71
Kuwait	NAV	99.54	95.39	94.97	95.39
Malaysia	0.23	135.12	123.89	119.64	123.89
Pakistan	9.28	39.90	30.05	14.90	30.05
Qatar	0.03	121.70	83.76	63.57	83.76
Saudi Arabia	NAV	66.27	40.57	54.19	40.57
Turkey	0.54	70.65	44.49	58.01	44.49
United Arab Emirates	3.84	102.65	82.54	74.00	82.54
Japan	54.37	165.51	215.36	102.63	215.36
United States	23.47	60.20	81.35	50.39	81.35
Legend:					
Lowest Hig	ghest	Benchmark	GDP	Gross Domestic	e Product

Table 1.1Financial depth indicators of selected OIC countries with dual banking<br/>system in year 2015

Source: Financial Development and Structure Dataset, (Beck et al., 2017)

There are three types of banking systems: a full-fledged Islamic banking system, a conventional banking system and a dual banking system. Countries including Iran and Sudan have adopted full-fledged Islamic banking systems, which permit only Islamic banks and no conventional banks to operate in the financial system. Other Muslim-majority countries, including Egypt, Bahrain, Bangladesh, Brunei, Indonesia, Jordan, Kuwait, Malaysia, Pakistan, Qatar, Saudi Arabia, Turkey, and the United Arab Emirates, have adopted dual banking systems, which allow both Islamic and conventional banks to operate side-by-side in the financial system. Other countries tend to adopt conventional systems which allow only conventional banks, with a few Islamic banks, to operate in the financial system. Vast academic discussions are devoted to the similarities and differences between Islamic and conventional banks (see, for example Hassan, Mohamad, and Bader 2009a; Hasan and Dridi, 2010; Parashar and Venkatesh, 2010; Kassim and Majid, 2010; Pappas, Izzeldin, and Fuertes, 2012; Johnes et al., 2013; Bourkhis and Nabi, 2013). These discussions tend to focus on fundamental aspects of banking models, particularly bank efficiency, performance, profitability, soundness and stability.

The vast majority of research (see, for example Hassan, Mohamad and Bader (2009a); Hasan and Dridi (2010); Parashar and Venkatesh (2010); Kassim and Majid (2010); Pappas, Izzeldin, and Fuertes (2012); Johnes et al. (2013), and Bourkhis and Nabi (2013)) has reported inconclusive findings on differences between Islamic and conventional banks. On the other hand, Hassan et al. (2009a), Pappas et al. (2012) and Johnes et al. (2013) find no significant difference in the gross efficiency of Islamic and conventional banks. Whereas Beck et al. (2013) report that Islamic banks are less cost effective, Hassan et al. (2009a) find that Islamic banks are more efficient than conventional banks at using their resources to generate revenues and profits. Iqbal (2001) also supports that Islamic banks use resources more effectively.

Evidence on differences between Islamic and conventional banks in performance, soundness and stability is also inconclusive. Bourkhis and Nabi (2013) find no significant difference in the soundness of Islamic and conventional banks. However, Hasan and Dridi (2010), Parashar and Venkatesh (2010) and Bourkhis and Nabi (2013) report that Islamic banks have better performance and more stable than conventional banks during and after the global crisis. Similarly, Beck et al. (2013) detected significant differences in bank stability (as measured by z-score) between Islamic and conventional banks. Debate continues about the significance of difference between Islamic and conventional banks. A number of researchers have tried to explain the differences inherent in fundamental aspects of the banks. Whereas the conventional bank is largely debt based and allows for risk transfer, the Islamic bank is asset based and grounded in risk sharing. In a key difference, the model of Islamic banks does not allow investing in or financing the kind of instruments also known as toxic assets, such as derivatives, that adversely affect their conventional competitors and triggered the 2007–2009 Global Financial Crisis (GFC) (Hasan & Dridi, 2010). In contrast to environments that do allow such investment or financing, Islamic banks provide a different environment for both Muslims and non-Muslims, creating a more stable financial system (Karwowski, 2009; Ariff, 2006).

The issue of the comparison of Islamic and conventional banks has grown in importance in light of the 2007-2009 GFC. The GFC is considered the worst financial crisis, threatened to cause the total collapse of large financial institutions and resulted in bank bailouts by national government and stock market downturns around the world. Confusion and a loss of confidence regarding what constitutes a stable bank emerged as financial institutions reported to be 'healthy' financial institution prior to the crisis, had indeed suffered failure during the crisis. There is also puzzle as to whether the Islamic banking is shielded from the crisis. . Parashar and Venkatesh (2010) report that better performance by Islamic banks than convention banks both under normal economic conditions and during the GFC. Similarly, Hasan and Dridi (2010) trace adverse effects from the global financial crisis on the Islamic banking model, particularly on banks' profitability, asset growth and rating. However, Kassim and Majid (2010) find that both Islamic banking and conventional banking are