AWARENESS OF EFFECTIVENESS OF SHARĪ'AH SCHOLARS ROLE IN CORPORATE GOVERNANCE OF ISLAMIC FINANCIAL INSTITUTIONS IN MALAYSIA

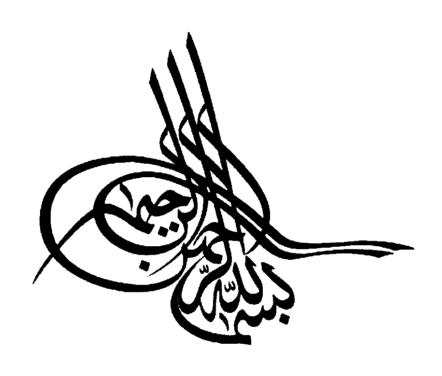
BY

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A dissertation submitted in fulfilment of the requirement for the degree of Master of Science in Islamic Banking and Finance (II*i*BF)

> Institute of Islamic Banking and Finance International Islamic University Malaysia

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"In the name of Allah, the Most Gracious, the Most Merciful"

ABSTRACT

The role of Sharī'ah committee and Sharī'ah review towards effective governance of Islamic Financial Institutions is that the Sharī'ah committee executes fiduciary duties to all the stakeholders of the Islamic Financial Institutions. Similarly, Sharī'ah review board of Islamic Financial Institutions is to assist Muslims in abiding to their religious values by ensuring that the Islamic Financial Institution's products are ultimately Sharī'ah compliant. The purpose of this wholly qualitative research study was to explore the role and importance of Sharī'ah committee and Sharī'ah review in Corporate Governance of Islamic Financial Institutions in Malaysia excluding Islamic Insurance companies or Takaful companies. Data for the study was elicited through interviewing and document analysis and purposive sampling technique was utilized to select the respondents. The interview data analysis was performed by using a qualitative method which involved identifying interview themes, comparing the participant's views and determining the commonality among their views. Emergent themes included: Corporate and Sharī'ah Governance, Role of Sharī'ah Committee, Product Compliance and Innovation, Sharī'ah Compliant Review and Sharī'ah Report Adequacy. The findings amongst other things indicated that Shari'ah review and Sharī'ah committee of Islamic financial institutions play a role of overseeing that all operational process of the bank are Shari'ah Shari'ah compliant and that the Board of Director members need to be conversant with Islamic finance which is the critical indicator of corporate Governance. In conclusion, Sharī'ah Governance has yet to be recognized by the Sharī'ah scholars.

خلاصة البحث

إن دور لجنة الشريعة الإسلامية نحو الإدارة الفعالة للمؤسسات المالية الإسلامية هو قيام تلك اللجنة بتننفيذ الواجبات الائتمانية لجميع أصحاب المصلحة في المؤسسات المالية الإسلامية، كما يقوم بمراجعة منتجات وعقود المؤسسات المالية الإسلامية من حيث الحل أو الحذر، ليتمّ مساعدة المسلمين في الالتزام بالقيم الدينية من خلال ضمان أن منتجات المؤسسة المالية الإسلامية موافقة مع الشريعة الإسلامية في نهاية المطاف. ولهذا كان الهدف من هذه الدراسة استكشاف وبيان أهمية لجنة الشريعة الإسلامية ومراجعتها لما تقوم به الشركات في المؤسسات المالية الإسلامية في ماليزيا عدا شركات التأمين الإسلامية أو شركات التكافل. وقد تمّ مناقشة هذه الدراسة من خلال المقابلات وتحليل الوثائق، كما تمُّ استخدام تقنية أخذ العينات الهادفة لتحديد المشاركين. تم إجراء تحليل بيانات المقابلات باستخدام أسلوب النوعية التي اشملت على تحديد نوعية المقابلة وأسئلتها، كما تم إجراء مقارنة آراء المشاركين وتحديد القواسم المشتركة بين وجهات نظرهم. وقد شملت الجهة المقابلة على كل من اللجنة التشريعية التي تشرف على المنتاجات المصرفية الإسلامية، ولجنة الشركات المتشابكة؛ ولجنة غرس تعاليم الشريعة الإسلامية في الشركات؛ والمستشارين الشرعيين، والجانب العملي من الخبرة المصرفية الإسلامية. الموضوعات الناشئة شملت: حوكمة الشرعية والشركات، دور لجنة الشرعية الهيئة الشرعية، الابتكارات و المنتاجات الملتزمة بالشريعة، المراجعة الملتزمة بالشريعة،وتقرير كفاية الشرعية. وأشارت النتائج إلى أن لجنة الشريعة و المراجعة الشرعية للمؤسسات المالية الإسلامية تلعب دور الإشراف، وأن كل عملية التشغيلية للمصارف حاصعة في إشرافها حتى تكون متوافقة مع الشريعة الإسلامية. ختاماً، فإن لجنة الشريعة لا تزال محل بحث بين علماء الشريعة من حيث الاعتراف.

APPROVAL PAGE

I certify that I have supervised and read this study and that in my opinion, it conforms to acceptable standards of scholarly presentation and is fully adequate, in scope and quality, as a dissertation for the degree of Master of Science in Islamic Banking and Finance.

Syed Musa Alhabshi

Supervisor

This dissertation was submitted to the IIUM Institute of Islamic Banking and Finance and is accepted as a partial fulfilment of the requirement for the degree of Master of Science in Islamic Banking and Finance.

Ahmed Kameel Mydin Meera, Dean IIUM Institute of Islamic Banking and Finance

DECLARATION

I hereby declare that this dissertation is the result of my own investigations, except where otherwise stated. I also declare that it has not been previously or concurrently submitted as a whole or in part for any other degrees at IIUM or any other institutions.

Date. 20/04/2014

Ali Adoum

Signature..C

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Affirmed by Ali Adoum

I humbly dedicate this thesis to

My beloved late parents

Mr. Adoum Yousouf Konto and Mrs. Khadijah Isha'q Mall, for their parental love and guidance. Their invaluable guidance and lessons will lead my life forever (May Allah bless your souls and grant you Jannahtul Firdaus).

My beloved F.W. Fatin Aina Amirah

For her greatest sacrifice, care, trust, encouragement, belief and confidence. Your continuous support and delicate love have been sources of endless inspirations.

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LIST OF ACRONYMS

AAOIFI Accounting and Auditing Organisation for Islamic Financial

Institutions

ABMB Alliance Bank Malaysia Berhad AFHB Asian Finance House Bank Berhad

AIBB Affin Islamic Bank Berhad
AIBB AmIslamic Bank Berhad
ARBB Al-Rajihi Bank Berhad

BAFIA Banking and Financial Institutions Act 1984

BBA Bay Bithaman Ajil

BCBS Basel Committee on Banking Supervision

BIMB Bank Islam Malaysia Berhad BMMB Bank Muamalat Malaysia Berhad

BNM Bank Negara Malaysia (Central Bank of Malaysia)

BOD Board of Directors

BKRM Bank Kerjasama Rakyat Malaysia Berhad

BPKSMB Bank Perusahaaan Kecil & Sederhana Malaysia Berhad

BPMB Bank Pembangunan Malaysia Berhad

BPMB Bank Pertanian Malaysia Berhad (Agro Bank)

BSNB Bank Simpanan Nasional Berhad CBA Central Bank of Malaysia Act 2009

CBB Citi Bank Berhad

CSR Corporate Social Responsibility

CEO Chief Executive Officer
CIMB Islamic Bank Berhad

EXIMB Export-Import Bank Malaysia Berhad

GPS1 Guidelines on the Governance of Shari" ah Committee for the

Islamic Financial Institutions

HLIBB Hong Leong Islamic Bank Berhad

IAH Investment Account Holders

IB Islamic Banking

IFIs Islamic Financial Institutions

IFSB International Financial Services Board

IIIBF International Institute of Islamic Banking and finance IOSCO International Organization of Securities Commission

ISCU Internal Shari'ah Compliance Unit

ISRA International Sharī'ah Research Academy

ISRU Internal Sharī'ah Review Unit

KFH (M) Kuwait Finance House Malaysia Berhad

LTH Lembaga Tabung Haji
MBIB Maybank Islamic Berhad
MIB Maybank Islamic Bank Berhad

OCBC Orange County Business Council- OCBC Al-Amin Bank Berhad OECD Organization for Economic Co-operation and Development

PIBB Public Islamic Bank Berhad RHB RHB Islamic Bank Berhad

SAC Sharī'ah Advisory Council
SCSB Standard Chartered Saadiq Berhad
SGF Sharī'ah Governance Framework

SHC Sharī'ah Committee

GLOSSARY

bay" bithaman ajil A sales contract on a deferred payment basis.

Fatwa Shariah decision.

Gharar Uncertain

Halal Permissible according to the Islamic law.

Hikmah Rational

ijtihad Legal opinion.

mua "malat Matters pertaining to human relation in Islam.

s.a.w Peace be upon him.

Sharī'ah Islamic law.

Sunnah The traditions of Prophet Muhammad s.a.w.; the

Recommended practice of Prophet Muhammad s.a.w.

Takaful Islamic insurance.

Ummah Nation.

usul-fiqh The methodology of Islamic jurisprudence.

zakat Alms-giving; represent one of the five basic tenets in Islam.

fiqh al-mua'malat Islamic commercial jurisprudence

CHAPTER ONE

INTRODUCTION

1.0 INTRODUCTION

Despite large number of prior studies on corporate governance from conventional perspective in developing country, very few empirical studies can be found in the context of corporate governance of Islamic Banking. An intergral organ of Shar'ah Governance of Islamic Financial Institutions is Sharī'ah committee¹ or Sharī'ah Board. The views of the Sharī'ah Scholars in the committee on their role in Corporate Governance are highlighted in this study.

This chapter will discuss background frames of the study, followed by objectives of the research, research questions, a brief scope of the research, its purpose and limitation; ultimately, with a section on the conclusion.

1.1 BACKGROUND

A Sharī'ah board or committee board also called a Sharī'ah committee is an independent body of specialized jurists in *fiqh al-mua'malat* (Islamic commercial jurisprudence). However, a Sharī'ah committee may also include a member other than those specialized in *fiqh al-mua'malat* but who should be expert in the field of Islamic financial institution and with the knowledge of *fiqh al-mua'malat*. Furthermore,the Sharī'ah committee is entrusted with the duty of directing, reviewing and supervising the activities of the Islamic financial institution in order to ensure that are in

¹ The term Sharī'ah committee this called by BNM Malaysia, however, the Sharī'ah Supervisory Board (SSB) refer to Sharī'ah Board used by AAOIFI and IFSB in their Governance Standards for IFIs. Whilst Sharī'ah Committee, Sharī'ah Supervisory and Sharī'ah Board equal to Sharī'ah Scholar in Islamic Financial Institutions. Sharī'ah committee is defined in the chapter three.

compliance with Islamic Sharī'ah Rules and Principles. Consequently, the fatwas and rulings of the Shari'ah supervisory board are binding on the Islamic financial institution (AAOIFI, 2007). To this end, Zulkifli (2007) reported that the term Sharī'ah Committee or Shari'ahSupervisory Council or Sharī'ah Advisory Council has been used interchangeably forthe past 21 years. IBA 1983 used the term Sharī'ah Supervisory Council while BAFIA1984 used the term Sharī'ah Advisory Council. The term Sharī'ah Committee hasbeen introduced by Bank Negara Malaysiain the Guidelines and Procedures for Shari'ah Committee issued in December 2004 (Zulkifli, 2007). The Financial Times Ltd (2013) also asserted that a Sharī'ah supervisory Board or Sharī'ah committee is set up by a financial institution (usually an Islamic bank or an Islamic insurance company) to advise and certify certain financial products. Originally, the Sharī'ah board was not a requirement for IFIs but it has been regulated because of the sophistication of financial products. The benefits are twofold:- there is now formal confirmation on whether or not these products are fully Islamic and having a Sharī'ah Board adds credibility to Islamic financial institutions. Finally, some Islamic countries have made it compulsory for an Islamic financial institution to have a Sharī'ah board. Sharī'ah scholars have created a market of their own because the financial institutions are free to choose the Sharī'ah scholars who will be part of the board (The Financial Times Ltd, 2013).

Furthermore, AAOIFI also stated that:

"Sharī'ah review is an examination of the extent of an IFI's compliance in all its activities with the Shari'ah. This examination includes contracts, agreements, policies, products, transactions, memorandum and articles of association, financial statement, report including those of internal and external audit and central bank inspection and circulars etc..."

On the other hand, in Islamic financial institution Shari'ah corporate

governance mostly refers to then management, establishment and affairs of the SAC (Zulkifli, 2007). Also, Sajjad Ahmad (2010) asserted that:

"Corporate governance is not new to Islamic finance. Indeed, Islamic finance embeds the basic tenets of good corporate governance, stressing the three main areas of accountability, transparency and trustworthiness. Islamic banking offers a different paradigm from conventional banking, and from the viewpoint of corporate governance, it embodies a number of interesting features since equity participation, risk and profit-and-loss sharing arrangements form the basis of Islamic financing. These financial arrangements imply different stakeholder relationships, and by corollary governance structures, from the conventional model since depositors have a direct financial stake in the bank's investment and equity participations. In addition, the Islamic bank is subject to an additional layer of governance which is carried out by the Sharī'ah Supervisory Board"

1.2 STATEMENT OF THE PROBLEM

The Islamic Banking and Finance is said to be the alternative to the conventional finance and banking systems (Yaacob, 2012). To this end, the existence of Sharī'ah Advisory Committee (SAC) or Sharī'ah Supervisory Board (SSB) is one of the most important governance mechanisms of an Islamic Financial Institution (IFI) to ensure the Islamic Financial Institutions (IFIs) are compliance with Sharī'ah (Fahmy, 2013). Also, (Yaacob, 2012) stated that it is argued that IFIs are the institutional vanguard of Islamic economics (Khan, 2000). Additionally, Abdullah and Pillai (2010 cf. Yaacob, 2012) have rightly stated that the "IFIs have greater fiduciary duties and responsibility to their stakeholders than conventional institutions". IFIs must comply with the Sharī'ah in all aspects of its operations and management. Therefore, riba' (usury or interest) is totally prohibited. This is a Quranic injunction. It also prohibits all transactions and contracts with the elements of gharar (uncertainty) and maysir (gambling) (Islamic Bank of Brunei Berhad, 2001; Karim, 1990: 34; Sayd Farook, 2007 cf. Yaacob, 2012). Also, the Sharī'ah scholars who act as advisors grounded in

endorsement of all products and services of their respective IFIs, without whom the compliance of the product to the Sharī'ah would be questionable. This critical role is indiscriminate to all financial products, be it banking, takaful, capital markets, wealth management and so forth (Fahmy, 2013).

Considering the above information's, one can categorically say that Sharī'ah committee and Sharī'ah review boards are geared towards ensuring that Islamic financial institutions products are ultimately Sharī'ah compliant. It is based on this premise that this wholly qualitative study wishes to explore in depth the processes of Sharī'ah review and Sharī'ah report in Islamic Financial Institutions.

1.3 PURPOSE AND OBJECTIVES

The purpose of this study is to establish the role and importance of Sharī'ah committee and Sharī'ah review in corporate governance of Islamic Financial Institutions excluding Islamic insurance companies or takaful companies. The findings of this study will provide better understanding of IFI's Sharī'ah committee in Malaysia and their practices.

An exploratory study is conduct to achieve the following research objectives:

- To identify the perceived role (s) and functions of Sharī'ah committee in
 Corporate Govenance of Islamic Financial Institutions.
- 2- To ascertain the usefulness of Sharī'ah report for Corporate Govenance of Islamic Financial Institutions.
- 3- To ascertain the usefulness of Sharī'ah compliance review for Corporate Govenance of Islamic Financial Institutions.

1.4 RESEARCH QUESTIONS

To attend above research objectives, the following research questions have been formulated and will be addressed by the research:

- A-1 What are the perceived roles of Sharī'ah committee on Corporate

 Governance of Islamic Financial Institutions?
- A-2 Which Sharī'ah committee function is important for Corporate Governance?
- B-1 Why is Sharī'ah Compliance Review conducted and presented?
- B-2 Are the objectives of Sharī'ah Compliance Review important for Corporate Governance?
- C-1 Why is Sharī'ah report prepared and presented?
- C-2 Are the objectives of Sharī'ah Report relevant for Corporate Governance?

1.5 SCOPE OF RESEARCH

The scope of this research is limited to Corporate Governance of Islamic Financial Institutions or Institutions that offering Islamic Financial products and services in Malaysia. The research attempts to explore the Sharī'ah scholar's opinions and experiences from in-depth interview. The findings provide perspectives towards strong and effective governance of Islamic Financial Institutions.

1.6 LIMITATIONS OF THE STUDY

The main limitations of this study are cost and time constraints. Undeniable this study has experienced several research limitations. Firstly, there is limitations due to the scarcity of literature review which raise some difficulties in formulating the

conceptual of Sharī'ah governance framework. Secondly, the semi structure interview which based on Delphi method with Sharī'ah scholars those who represent Islamic Financial Institutions and Sharī'ah Advisory Council of Bank Negara Malaysia it was conducted based on convenience sampling and thus, limited only to several local and foreign banks participating in the Bank Central of Malaysia. Therefore, the findings of this qualitative research is intended to elicit the role/functions of Sharī'ah committee, Sharī'ah review and Sharī'ah report as important organs, communication and instrument which are pertinent to corporate governance of IFIs in Malaysia. The study is not meant to be generalized but contextualized to specific Sharī'ah scholar experiences in Malaysia.

1.7 THE STRUCTURE OF THE STUDY

The Structure of the study is as follows. Chapter one mainly presents an overview of the study, background, statement of the problem, purpose and objectives, research questions, scope and limitations of the study. It outlines the whole orientation and the essence of the study in the area of corporate governance of Islamic Financial Institutions.

Chapter two provides the review of the literature on the corporate governance of the Banks. This chapter highlights the comparative overview of corporate governance principles and practices from both conventional and Islamic perspectives. Additionally, the chapter two discusses the conceptual definition and roles of both CG and CG of IFIs within the context of the financial services sectors. This chapter also discusses in context the two theories used in the current research as the theoretical framework for the study of corporate governance under behavioral theories on governance of firm. These theories are the agency theory and the stakeholder's theory.

The chapter elaborates the ethical value on corporate governance in Islam. As the current research represents a study from the Malaysia perspective, the development of Sharī'ah corporate governance of Islamic bank in Malaysia is highlighted.

Chapter three provides a comprehensive analysis of the Sharī'ah governance framework in Malaysia. This chapter briefly demonstrates a few key result areas for Sharī'ah compliance in corporate governance of Islamic Financial Institutions and gaps in compliance research are identified, namely Conceptual Model.

The research methodology presented in this research is described in chapter four. This chapter describes the research design, the method of analysis are used to analyse the data. In addition, this chapter discusses the limitations of the quantitative methodology, relevant and purpose of the method. The validity and respondents of the study are also highlighted.

The results of the study are detailed in chapter five. Chapter five presents the empirical results of the Semi-Structure Interviews based on Delphi method with Sharī'ah Committee members, Chairman of Sharī'ah Committee members, Sharī'ah Advisory Council (SAC) of Bank Central of Malaysia. Additionally, this chapter elucidates the extent of disclosure of Sharī'ah governance practices through analysis of annual report.

The research finding derived from the empirical study based on that, chapter six presents a brief summary of the overall study and discussion of the findings. Additionally, a number of recommendations and suggestions for future studies are proposed.

A framework for this study has been constructed to assist in navigating the various parts and chapters. This is illustrates in figure 1.1 bellow.