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ETHICAL AND LEGAL ISSUES IN TELEMEDICINE: PROSPECTS AND CHALLENGES

BY

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ABSTRACT

The advancement in technology plays a major role in the development of medical profession. Benefits of telemedicine include quick delivery of healthcare services to the people in rural communities, as well as the exchange of healthcare information services across different geographical locations in the world. It reduces healthcare costs, improves the dissemination of information and training for healthcare providers and patients. However, the encroachment of technology into medical practice creates a range of new opportunities and challenges for policy makers, lawyers, patients, healthcare providers and other stakeholders in the healthcare industry. Therefore, the drawbacks from the advent of this new technology cannot be overlooked. Further, the ethical and legal issues such as physician-patient relationship, patient informed consent, privacy, confidentiality and security, issues of licensing, duty of care, standard of care and conflict of laws affecting the development of telemedicine must be considered. This thesis analyses some of the advantages and disadvantages of telemedicine, as well as ethical and legal issues affecting telemedicine and recommends solutions to the problems. Also, the research analyses the views of the Islamic medical ethics that must be observed by healthcare providers for the benefit of Ummah.

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ملخص البحث

لقد لعبت تقدم التكنلوجيا دورا هاما في تطور المهنة الطبية. ومن منافع التي وفرتما برنامج *تليمدسين* (برنامج التطبيب عن بعد) هي سرعة التوصيل الخدمات الطبية إلى سكان الأرياف والقرى، وكذلك امكانية تبادل المعلومات والخدمات الصحية من مختلف النواحي الجغرافية في العالم. وقد ساعد هذا البرنامج في تحفيض تكاليف الرعاية الطبية، وتحسين نشر المعلومات وتدريب المسؤليين في مجال الرعاية الصحية والمرضى كذلك. ومع ذلك, فإن كانت زحف تكنلوجيا في مجال الطب بمذه صورة قد أدت إلى اتاحة الفرص إلا أنه قد اندمجت معهاالمخاطر، وذلك في جانب كلّ من المقررين ، والمحامين والمرضى أنفسهم، وحتى مقدمي في جانب الرعاية الصحية. وعلى هذا فلا يمكن التغافل عن العيوب الناتجة من هذا التكنولوجية الجديدة. وبناءا على ذلك وجب البحث في هذا المحال الجديد, وذلك من حانب قضايا الأخلاقية والالقانونية المؤثرة على تقدم و تطور برناج الطب-عن-البعد. فمثلا, يجب البحث في محال علاقة الطبيب مع المرضى، وموافقة المريض وإذنه على تفخيص، وكذا خصوصية سرية التعامل، والأمن الطبي، ومنها قضايا الترخيص، وواجب الرعاية ومستواها، وتنازع القوانين فيما يتعلق بتطور برنامج الطب-عن-بعد. فقد سلقت هذه الرسالة طريقة دراسة تحليلية لبعض المحاسن والمساوئ الموجودة في برنامج الرعاية الصحية عن بعد وكذلك القضايا الأخلاقية والقانونية الناتجة المؤثرة على الرعاية الصحية عن بعد. وفي الأخير, قدّم الباحث بعض الإقتراحات لمعالجة هذه المسائل. ولم تقتصر البحث على اهتمام بجانب القوانون الوضعية فحسب بل احذ العبرمن جانب الشرعي كذلك، وخاصة في الأمور التي يجب مرائاتها من قبل مقدمي خدمات الرعاية الصحية لصالح الأمة أجمع.

APPROVAL PAGE

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DECLARATION

I hereby declare that this dissertation is the result of my own investigations, except

| where otherwise stated. I also declare that it has | not been previously or concurrently |
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In the Name of Allah, the Most Beneficent, the Most Merciful

This work is dedicated to my lovely wife Adijat Iyabode, for her perseverance and

cooperation and to my son Ibrahim.

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International Covenant on Civil and Political Rights

Islamic Charter of Medical and Health Ethics

Malaysian Medical Association Code of Ethics

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Personal Data Protection Act 2009

Privacy Act 1974 (America)

Telecommunication Reform Act 1996 (America)

Telemedicine Act 1997 (Act 564). Malaysia.

Telemedicine Development Act 1996 (California)

United States of American Constitution

LIST OF ABBREVIATIONS

AC Appeal Cases.
AG. Attorney- General.
Ala. Alabama Supreme Court.
All ER. All England Report.
CJN. Chief Justice of Nigeria.
CLJ. Current Law Journal.

CLR. Commonwealth Law Reports.
Conn. App. Connecticut Appellate Report.
Ct. App. Tex. Court of Appeal Report Texas.

DC District of Columbia.

DC. Cir. District of Columbia Courts of Appeal Cases. DDC. Dewey Decimal Classification. District Court.

e.g. (exempligrama): for example.

Ed. edition.

etc. (et cetera): and so forth.

FRS. Fleet Street Reports of Patients Cases.

Ibid. (ibidem): in the same place.

ICT. Information Communication Technology JSC. Justice of the Supreme Court (Nigeria).

KB. King's Bench.

LA. App. 5th Cir. Lousiana Court of Appeals Reports.

Med. LR. Medical Law Reports.
Mich. App. Michigan Court of Appeal.

Miss. Mississipi.

MLJ. Malayan Law Journal.

Mont. Mntana Supreme Court Reports.

n.d. no date.

NWLR. Nigerian Weekly Law Reports.

NY New York.

NY. APP. Div. New York Appeal Division.

Okla. Oklahoma.

Or. Oregon Supreme Court Reports.

P.b.u.h. Peace be upon him. QB. Queen's Bench.

S.C.R. South Carolina Reports.

SC. Session Cases.

Swt. Subhanahu Wa Ta'ala (Glory be to Allah).

Tex.Ct. App. Texas Court of Appeal. UK. United Kingdom. US. United States.

v. (versus): against (in legal terms).

WLR. Weekly Law Reports.

CHAPTER ONE

INTRODUCTION

1.1 INTRODUCTION

The medical profession from time immemorial is without a doubt a noble profession. Its primary objective is to administer medication to the patients and heal the sick. Though Almighty Allah cures, the service of medical practitioners cannot be ignored in the administration of healthcare delivery to the sick. Meanwhile, over the few decades, the evolution of internet into the field of medical profession is a novel idea which has brought radical reform to the medical profession. The interconnectivity of internet with medical profession is a systematic approach to ease or alleviate the problem of healthcare delivery to the dwellers in remote and rural areas. This modern system of healthcare delivery to the people in remote and rural areas is known as Telemedicine.

The internet which has no boundary covers the entire world as a colossal and/or a giant network reducing it into a global village. It enables the world to be at the user's fingertips. The uniqueness of this technology has brought tremendous advantages into all fields of human discipline¹ and the medical profession is no exception. Telemedicine, as can be gleaned from the above, promises to save lives, improve the quality of medical services, increase access to treatment and even control the skyrocketing costs of healthcare delivery².

¹ See Dennis Powers, M, *The Internet Legal guide*, John Willey and Sons, Inc, 2002, 127.

² See Volkert Susan, E, Telemedicine: RX for the future of health care. Vol,6. Mich. TELECOM. TECH. L. REV. 146. < http://www.mttlr.org/volsix/Volkert.html > accessed on 11 May 2009. Some of the benefits of telemedicine in healthcare delivery are that it makes health providers more accessible to the patient in rural and urban areas. Meanwhile, the use of videoconferencing for consultation from rural clinic to a specialists alleviate the travelling costs for the patients. Similarly, prompt response and

This research intends to trace the origin of telemedicine, its subsequent development, how it works, its benefits vis-à-vis the drawbacks. This dissertation will equally highlight and examine some of the ethical and legal issues arising from the development of telemedicine and how to resolve it, e.g. through alternative dispute resolution or cyber mediation.

An attempt will also be made to examine the Islamic point of view on telemedicine. The concluding part of this dissertation will focus on the solutions to the ethical and legal issues arising from the development of telemedicine. Recommendations will then be made on how to address these challenges faced by telemedicine.

1.2 STATEMENT OF PROBLEM

USA, UK and Malaysia have established and practiced telemedicine to enhance quick health care delivery to the people in remote and rural areas through the operational use of Information Communication Technology (ICT). Meanwhile, the practice of telemedicine is currently plagued by ethical and legal problems. Some of the problems are; physician-patient relationship, patient informed consent, privacy, confidentiality and security, issues of licensing, duty of care, standard of care and conflict of laws. This research is carried out in order to analyze, examine and provide solutions to the problems.

•

earlier intervention and diagnose of patient through telemedicine has indeed improve the health of the patients. Also patients are able to purchase the prescribed drugs which are not available in their locality from the pharmacists whom they have never met via the internet in very reduced price, the patient is required to disclose his credit card information, such drugs will be delivered through standard mail.

1.3 HYPOTHESIS

Although telemedicine had been adopted and practiced in USA, UK and Malaysia, this new method of health care delivery to the patient in rural areas is being confronted by variety of ethical and legal problems.

- 1. The ethical problems relating to beneficence, patient autonomy, non-maleficence, confidentiality and fidelity can be addressed if reliance is made to current professional ethical standards of the medical profession.
- 2. Under the legal problem, the security of patient information can be ensured if the laws relating to licensing, confidentiality, privacy, physician-patient relationship, duty of care, standard of care and conflicts of laws are abided by the laws that regulate the practice of medical profession.

This research shall explore the proper measures to solve both the ethical and legal problems arising from the development of telemedicine.

1.4 LITERATURE REVIEW

Different authors and article writers in the field of medical law have written extensively on the historical background, advantages and disadvantages of telemedicine. This research will review some of the relevant books and articles of different authors and see different views of each of them on telemedicine

Asadi and Akhlaghi³ observed that the advancement and development of telemedicine has brought a tremendous achievement to the delivery of health care system to the people in remote and rural areas. Particularly in the UK and US. Nevertheless, as the telemedicine flourished in these two countries, the ethical and legal problems associated with the effectiveness of the project cannot be over looked.

³ See Asadi, H and Akhilaghi, A, *Ethical and legal aspects of telemedicine and telecare*, http://www.pardis.ir/articles.pdf/p06148.pdf viewed on 24 November 2009.

They went further to give some analyses on conventional medical ethics which dates backs to Hippocrates. This Hippocratic code of medical conduct has been developed in various code which states that a doctor must preserve, "Absolute confidentiality in all he knows about his patients" even after the patient's death.

They went further to mention patient – doctor relationship, consent to treatment, inform consent, couple with legal problems on the internet that are associated with them, for example data protection and security, secure network access, secure data transmission, professional standards and regulation among others. They concluded their write up on the jurisdictional issue which has to do with conflict of laws in the circumstances when there is a legal problem between doctor and patient that had arisen during treatment.

A survey by Dabrowska and Conford⁴ extensively dealt with the concept of organizational structure/ visions of information systems and innovations to explore the processes by which Telehealth innovations acquire its identity, recognition and acceptance within relevant communities.⁵ In this article they also took a look at the compellingness of Telehealth Organizing Vision with a view to have a scientific look at the most overriding expectation of Telehealth in its potential services and to improve an existing services and brings about new method to individual patients and populations. This often coupled with claims of cost efficiency and effectiveness.

Solez and katz⁶, defined cyber medicine as a discipline of applying the internet to medicine. The use of cyber medicine is analogous to the use of telemedicine. It

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⁴See Dabrowska,E K and Conford, T, The organizing vision of telehealth, http://is2.Ise.au.uk/asp/aspecis/20020028.pdf> accessed on 24 November 2009.

⁵ They went further to project the legitimization activities by means of communication which is of course a rational for adoption and innovation which health care is most often based on some evaluation of a pilot project surveys or other experimental and empirical activities.

⁶See Solez Kim, and Katz Sheila,M. "Cybermedicine: mainstream medicine by 2020/crossing boundaries". Vol.19 (2001), *John Marshall Journal of Computers and Information Law.* 557 http://www.jcil.org/journal/articles/183.html accessed on 24 November 2009.

enables the patient in remote areas to have easy access to the health provider through the use internet within a matter of minutes instead of hours, they further described it as an offspring of the information revolution which has rapidly transformed medicine into a virtual marriage with other fields as disparate as the medical sciences, business and commerce, electronics, psychology, philosophy and health economics. They went further to discuss about "disruptive technologies" as quoted by Clayton Christenson and Kent Anderson. Christenson described disruptive technology as a technology that result is worse product performance at least in the near future but ultimately win the day. While Anderson describes it as an important bottom line that the future may well be better than the present. Another feature of their article focuses on three examples of cyber medicine:

- 1. An e- mail discussion group for parents of children with kidney disease.
- 2. An e –mail based support system for children with cystic fibrosis.
- 3. Multimedia presentation including graphics, video, audio from families with children with congenital heart disease.

Smith and Graycar⁷ focus their attention on the crimes militating against the effectiveness of telemedicine. As buoyant, comprehensive and efficient as telemedicine seems to be, a lot of cyber crimes has crept in and therefore posing a major risk to patients. Among the major cyber crimes as posited by them are:

- 1. Interception of communication and breach of confidentiality
- 2. Hacking, online vandalism and terrorism
- 3. Advertising and the transfer of funds electronically
- 4. Copyright infringement

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⁷See Smith Rusell, G and Graycar Adam, "Telemedicine and crime". *Journal of Australian Institute of Criminology*, http://www.aic.gov.au viewed on 5 March 2009.

5. Unprofessional conduct on the internet.8

They further directed their attention to the preventive and control strategies that could be taken and concludes by saying that Telemedicine and other computer based technologies which are used by medical practitioners could be seen as a double – edged sword. On the one hand, they may greatly facilitate the provision of treatment to people, particularly in remote locations or in emergencies yet on the other hand they also provide enormous opportunities for the commission of illegal and unprofessional conduct.

Volkert Susan⁹ describes Telemedicine as a possible promise to save lives, improve the quality of medical services, increase access to treatment and even control the skyrocketing costs of health care delivery. In the introduction, Volkert extensively traced the historical origin of Telemedicine. The goals of the Telemedicine were also addressed. Further, he tries as much as possible to mention about ethical and legal issues arising from the development of Telemedicine.

Anane¹⁰ defined telemedicine as investigation, monitoring and management of patient and the education of patient, and medical staff which allow easy access to expert advice and patient information, no matter where the patient or relevant information is located. Anane further distinguished telemedicine from Telehealth and defined Telehealth as the provision of services to those who are at a distance from the services provider, but who are not necessarily ill or wounded, who are already well

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⁸ Among the conducts which are considered unprofessional in telemedicine are: breach of confidentiality and the improper use and maintenance of medical records kept on-line. Intrusion into privacy of the patient is another unprofessional conduct, this occur when those who are not authorize to see the medical record of the patient saw it in the personal computer of the health provider due to the carelessness of the health provider.

⁹See Volkert Susan, E, *Telemedicine: Rx for the future of healthcare*, vol.6. Mich.TELECOMM.TECH.L.REV.147(2000). Pp.148-159. < http://www.mttlr.org/volsix/volkert.html viewed on 11 May 2009.

¹⁰See Anane, N. *Telemedicine in Algeria: current status and future prospects*<, http://www.unitlemcen.dz.manifest/CIST TEMA2003...GBM33.pdf> accessed on 11 May 2009.

and want to stay in that way by following health practices of diet nutrition, and by taking steps to avoid illness. However, he opined that many people, telemedicine has become synonymous of videoconferencing and therefore high bandwidth, he said that, it is good to have high bandwidth available. For practical purpose, telemedicine services do not require videoconference facilities and thus high bandwidth. He categorically ends up his definition by saying that a simple telephone network can be used. At the moment, internet is becoming an increasing important tool for telemedicine. he equally made mention about the benefits of telemedicine e.g. benefit to patients, benefit to clinicians, benefit to hospitals and benefit to other groups .The most important points of his article is the illustration of how telemedical network is in use in the hospital. Lastly, he made mention about the limitation of telemedicine by saying that in telemedicine, physicians cannot touch patients or provide hand-on medical care, such as giving injections. Although these speculations may seem to be long in the realm of science fiction, the most advanced technology may make these speculations a reality in the future. Such technology is currently being explored and is called "virtual reality" some day; this technology may make remote surgery a reality.

Kelly¹¹ extensively dealt with the legal claims in telemedicine. He started with the Choice of law to be applied when there is a telemedicine claims, procedural issues, personal jurisdiction and recognition and enforcement of judgment in telemedicine cases. He further observed that due to the international nature of the internet, some of the more recent internet cases provide a very good insight into how foreign and domestic court may treat potential claims.

¹¹ See Kelly, Barnes J, "Telemedicine: a conflict of laws problem waiting to happen-how will interstate and international claims to be decided". Houston Journal of International Law,2000,< <http://findarticles.com/p/articles/mi_hb3094/is_2_28/ai_n29266290/> accessed on 12 May 2009.

He cited the leading internet case in the United States, *Zippo manufacturing company v Zippo .Com, Inc*, ¹² which involved a dispute over the ownership of an internet domain name. The Court of the Western District of Pennsylvania applied the specific contact, test set out in International Shoe to determine whether jurisdiction was appropriate. Equally, he further opined that the *lex loci delicti* rule provides court with a principle that is both easy to apply and neutral in its application. Conclusively, to give a small glimpse of the international perspective of the *lex loci* rule, the Supreme Court of Canada in the case of *Tolofson v Jensen*¹³, held that the *lex loci* rule is consistent with the parties' expectations because ordinary people expect their activities to be governed by the laws of the place where they happen to be and expect that concomitant legal benefits and responsibilities will be defined accordingly.

Klein and Mannings¹⁴ brilliantly and comprehensively dealt with legal issues in telemedicine and categorized Tele-medico legal issues into three:

- 1. The traditional medico-legal issues not unique to the medium.
- Conflict in state law which telemedicine amplifies because it connects geographically separate facilities.
- 3. Issues unique to medicine.

They went further to say that the network itself needs to obtain a Certificate of Needs (CON) or be licensed. Further legal issues they mentioned are accreditation, electronic medical records, privacy, malpractice liability, anti-kickback, fraud, and abuse among others.

Puteri¹⁵ in chapter eight of her book, comprehensively, extensively and succinctly takes an empirical look at the Islamic point of view on medical law. In an

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¹² 952 F,Supp.1119,112[W.D.Pa.1997].

¹³ [1994] 3 S.C.R. 1022, 102 D.L.R.(4th)289,305.

¹⁴See Klein Sharon, R and Mannig William,L. "Telemedicine and the law". *Journal of Health Information and Management Systems Society*, 1999, < http://www.netreach.net/~wmanning/telmedar.htm viewed on 15 June 2009.