THE IMPACT OF ENGINEERING LIBRARY ONLINE DATABASES ON ACADEMICS IN SELECTED UNIVERSITIES IN MALAYSIA

BY

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ABSTRACT

Libraries in most of the academic university always strive to serve the customers research needs. This include by investing on library online databases. Library online databases subscribed by the library were regarded as a main source for researchers. Many researchers investigated on the effectiveness of the electronic resources in the library. However, little is known on the impact of library online databases among academic members in Malaysia. The objective of the research, mainly is to evaluate the library online databases' effectiveness and their impacts on academic members. The participants of the study are from the Faculty of Engineering and Science in University of Malaya (UM), International Islamic University Malaysia (IIUM) and Universiti Teknologi Mara (UiTM). The research used a quantitative descriptive research design using the survey as a principal approach for data collection. A set of questionnaires comprised of three parts are used in the research. The data was analyzed using SPSS. As for data analysis, Descriptive statistics (frequencies, means, percentage, standard deviations) and analytical techniques such as correlation, regression and crosstabulation were used. In correlation analysis, academic members' satisfaction relationship with each factor was examined separately to measure the direction and strength of each relationship. In the second technique, regression analysis was used to ascertain which of the strongest explanatory power factors has when those factors are combined in a regression model. The findings of this research provide useful information on the impact of library online databases among academic members. Findings from this research can be used by university administrators in planning, evaluating and executing the use of library online databases. The findings conclude that there is a positive relationship between satisfaction and information quality, system quality and service quality.

خلاصة البحث

تستمر المكتبات في معظم الجامعات الأكاديمية بالسعى إلى تلبية احتياجات أبحاث مستخدميها ويشمل الاستثمار في قواعد بيانات المكتبات على الإنترنت. اعتبرت قواعد بيانات المكتبة على الإنترنت التي اشتركت فيها المكتبة مصدرًا رئيسيًا للباحثين. لقد حقق العديد من الباحثين في فعالية المصادر الإلكترونية في المكتبة. ومع ذلك، قلّتْ تأثيرها لدى الأعضاء الأكاديميين في ماليزيا. فالهدف من البحث ، بشكل أساسي ، هو تقييم فعالية قواعد بيانات المكتبة على الإنترنت و تأثيرها على الأعضاء الأكاديميين. المشاركون في الدراسة هم من كلية الهندسة والعلوم في جامعة مالايا (UM) والجامعة الإسلامية العالمية ماليزيا (IIUM)وجامعة مارا التكنولوجية .(UiTM) استخدم البحث تصميم بحث وصفى كمي باستخدام المسح منهجا أساسيا لجمع البيانات بتقديم مجموعة من الاستبيانات تتكون من ثلاثة أقسام في البحث. ثم تحليل البيانات باستخدام برنامج الحزمة الإحصائية للدراسات الاجتماعيية (SPSS). أما بالنسبة لتحليل البيانات، قد استخدم الإحصاء الوصفى (التكرارات ، المتوسطات ، النسبة المئوية ، الانحرافات المعيارية) كما استخدم التقنيات التحليلية مثل الارتباط والانحدار والجداول المتقاطعة. وفي تحليل الارتباط ، بحث عن ارتباط رضا الأعضاء الأكاديميين بكل عامل بشكل منفصل لقياس اتجاه وقوة ارتباط. أما بالنسبة للتقنية الثانية، استخدم تحليل الانحدار للتأكد من أقوى عوامل القوة التفسيرية عندما يتم دمج هذه العوامل معًا في نموذج الانحدار. توفرت نتائج هذا البحث معلومات مفيدة حول تأثير القاعدة البيانية المكتبية على الأعضاء الأكاديميين. ويمكن استخدام نتائج هذا البحث من قبل مسؤولي الجامعات في تخطيط وتقييم وتنفيذ استخدام قاعدة بيانات المكتبة على الإنترنت. وخلصت النتائج بتواجد علاقة إيجابية بين الرضا وجودة المعلومات وجودة النظام وجودة الخدمة.

APPROVAL PAGE

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DECLARATION

I hereby declare that this dissertation is the result of my investigations, except where otherwise stated. I also declare that it has not been previously or concurrently submitted as a whole for any other degrees at IIUM or other institutions.

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LIST OF ABREVIATONS

IS IS Success Model
TTF Task Technology Fit
LOD Library online database

MCMC Malaysian Communication and Multimedia Commission

ODL Open and Distance Learning

UM Universiti Malaya

IIUM International Islamic University
UiTM Universiti Teknologi MARA

SPSS Statistical Package for the Social Sciences



CHAPTER ONE

INTRODUCTION

1.1 BACKGROUND OF THE STUDY

A library plays an important role in the learning and teaching in a university, Thus, without a library, teaching and learning at a university will be difficult. This is because a library is a gateway to knowledge and resources to students, academicians, researchers and also the university staff (Reyes, 2019).

Library impacted the users by providing facilities and services to them such as by providing digital library services which is the main source of learning, teaching and research. Among the library's digital services are the subscribed online databases. The subscribed online databases are the main source of reference especially to educators and researchers (Iroaganachi & Izuagbe, 2018a). A library must always evaluate and ensure that the facilities and services provided have quality and effective to the users.

A library should always ensure that users always use the services provided in ensuring quality services, Thus, a library has to allocate a certain budget to continue the database subscription. Academic libraries make large investments in acquiring library online databases expecting a positive return of investments to the university. They are pressured to rationalize their spending budget (Markus, ML and Axline, S and Petrie, D and Tanis, 2003). However, library online databases investments are seldom assessed on the impact of library online databases on research productivity. The past studies are often measuring the effectiveness only but lack comparability among the samples.

This research focuses on the effects of library online databases among academic members. After in-depth research, two important models are seen suitable for the research which were developed by W. H. DeLone & Mclean (1992, 2003) and D. Goodhue & Thompson (1995). The two theories were the most prominent theoretical framework in the research of the impact. IS Success Model and Task Technology Fit model theory covers a comprehensive aspect of impact.

1.2 STATEMENT OF THE PROBLEM

Library online databases are highly valued in academic settings. They increased the academic members' research productivity, output and also increased university status (Izuagbe, 2021; Gathoni & Van der Walt, 2019; Rafi et al., 2019; Hughes et al., 2018; Razilan et al., 2013; Noh, 2012b; Razilan & Diljit, 2012; Egberongbe, 2011; Sharma, 2009). Thus, the information and system quality of library online databases are essential to the successful research productivity of academic members in Malaysia.

However, limited usage of library online databases for academic purposes generated a worrisome situation (Rafi et al., 2019). The problem aroused as faculty members are not satisfied with the subscription of online databases as they encounter problems in accessing online resources. A survey done at the universities in Bangladesh found that faculty members had problems in gaining suitable online resources and information, difficulty accessing online resources from home and a limited number of online titles suitable for their research (Habiba & Ahmed, 2020). Furthermore, Kalankesh et al. (2020) reported that the aspects of information accuracy, timeliness and relevancy are important attributes in information quality.

In the aspect of system quality, ease of use, accessibility and response time are the important attributes. Therefore, each library needs to evaluate the library online databases provided to library users by following per the needs of users in terms of information, online database system, as well as services offered, usage, customer satisfaction and impact of usage to customers.

Customer satisfaction surveys have become an essential aid for planning and management in academic libraries. Various studies have been conducted on a library satisfaction survey. Chandrasekar & Murugathas (2013) affirmed that many academic libraries conducted surveys on library users. Prominent library research on the use of academic libraries has frequently been surveyed. But not many studies have surveyed the impact of library online databases in an academic setting. The quality of LOD and performance impact of academic members on the usage of library online databases usage is the main emphasis of this research. Thus, limited studies on the impact of library online databases in an academic setting explore and understand technology utilization and information systems (IS), several well-known theories and models have been developed.

1.3 PURPOSE OF THE STUDY

This research sought to identify the impact of the quality of library online databases in an academic environment in academic universities in Malaysia. The study focused on public universities in Malaysia and on the viewpoint of engineering academic members. This research aims at getting a better understanding of the effectiveness of library online databases and the impact of library online databases on user satisfaction. This research adopts a theoretical model for this, based on the DeLone and McLean IS Success Model and Task Technology Fit, which considers the specific requirements of library online databases' effectiveness. The research tested the relationship between the different dimensions of the model's successes using 151 academic members' responses. These responses were collected in a survey of three universities in Malaysia from different backgrounds. The study applied SPSS version 25th to perform the causal analysis. The findings of the causal analysis indicate that apart from the variables that typically lead to IS success model, other dimensions – like the task technology fit have to be considered when aiming for the effectiveness of the subscribed library online databases. The findings of the study allow the practitioners to understand the impact of the library's online databases and to allocate their investments accordingly. By empirically validating an extensive success model for the online library database the study results advance the theoretical advancement in this field and provide the foundation for further research in this field.

1.4 RESEARCH OBJECTIVES

The main objective of this research is to determine the impact of library online databases on academics in selected universities in Malaysia. Specifically, the study aimed to achieve the following objectives:

- i. To determine the impact of the information quality of library online database on academic members 'satisfaction.
- ii. To determine the impact of the system quality of library online database on academic members 'satisfaction.

- iii. To determine the impact of the service quality of library online database on academic members 'satisfaction
- iv. To determine the impact of task technology fit of library online database on academic members 'satisfaction
- v. To determine the impact of academic members 'satisfaction of LOD on actual use.
- vi. To determine the impact of actual use of library online databases effect on individual academic performance impact of academic members.

1.5 RESEARCH QUESTIONS

The main research question of this research is as below:

What is the impact of library online databases on academics in Malaysian universities?

- i. Does information quality of library online database have any impact on academic members 'satisfaction?
- ii. Does system quality of library online database have any impact on academic members 'satisfaction?
- iii. Does service quality of library online database have any impact on academic members 'satisfaction?
- iv. Does task technology fit have any impact on academic members 'satisfaction?
- v. Does academic members 'satisfaction with LOD has any impact on actual use?
- vi. Does actual use of LOD has any impact on academic performance of academic members?

The summary of the research comprised of the problem statement, research objectives, research questions, methodology, data analysis and expected findings of the research were depicted in

Table 1.1 Brief Summary of the research

Title	Problem	RO	RQ	Methodolo	Data	(Expected)Finding	Contribution	ns
	Statement			gy	Analysis	s		
							Theoretical	Practical
		RO1: To	RQ1: Does	Survey	Quantitative	Quality effect		
	The	determine the	information	Questionnai	data	satisfaction	Combinatio	Library
	quality of	impact of the	quality of library	re	analysis		n of the	administra
	library	information	online database	(Part III	using		three	tor's role
The Impact	online	quality of	have any impact	Category A,	descriptive		qualities	in
of	databases	library online	on academic	B & C)	statistics		(informatio	acquiring
Engineering	has	database on	members		and also		n, system	more
Library	impacted	academic	'satisfaction?		correlation		and service	quality
Online	the user	members			analysis		quality) to	online
Databases	satisfactio	'satisfaction					access	databases
on	n						quality	to the
Academics							aspects	users

in Selected	RO2: To	RQ2: Does	Survey	Quantitative	Quality effec		
Universities	determine the	system quality of	Questionnai	data	satisfaction	Combinatio	Library
in Malaysia	impact of the	library online	re	analysis		n of the	administra
	system quality	database have	(Part III	using		three	tor's role
	of library	any impact on	Category A,	descriptive		qualities	in
	online database	academic	B & C)	statistics		(informatio	acquiring
	on academic	members		and also		n, system	more
	members	'satisfaction?		correlation		and service	quality
	'satisfaction			analysis		quality) to	online
						access	databases
						quality	to the
						aspects	users

	RO3:. To	RQ3:Does	Survey	Quantitative	Quality effect		
	determine the	service quality	Questionnai	data	satisfaction	Combinatio	Library
	impact of the	of library online	re	analysis		n of the	administra
	service quality	database have	(Part III	using		three	tor's role
	of library	any impact on	Category A,	descriptive		qualities	in
	online database	academic	B & C)	statistics		(informatio	acquiring
	on academic	members		and also		n, system	more
	members	'satisfaction		correlation		and service	quality
	'satisfaction			analysis		quality) to	online
						access	databases
						quality	to the
						aspects	users
	RO4: To	RQ4: Does task	Survey	Quantitative	Task Technology		
Task	determine the	technology fit	Questionnai	data	fit impact	Combinatio	
technolog	impact of task	has any impact	re	analysis	satisfaction	n of IS	
y on	technology fit	on academic	(Part III	using		Success	
satisfactio	of library	members	Category A,	descriptive		Model and	
n	online database	'satisfaction?	B & C)	statistics		Task	
	on			and also		Technology	
						Fit Model	

academic	correlation		
members	analysis		
'satisfaction			

Title	Problem	RO		RQ	Methodolo	Data	(Expected)Finding	CONTRIBUTION	
	Statement				gy	Analysis	s		
		RO5:	То	RQ5: Does	Survey	Quantitative	satisfaction impact	Satisfaction	Library
	Satisfactio	determine	the	academic	Questionnai	data	actual use	doesn't lead	administra
	n and	impact	of	members	re	analysis		to actual use	tor need to
	actual use	academic		'satisfaction	(Part III	using			focus
		members		with LOD has	Category E)	descriptive			more on
Impact of		'satisfaction	of	any impact on		statistics			activities t
Library		LOD on act	ual	actual use?		and also			to gain
Online		use.				correlation			actual use
Databases						analysis			
in Selected									
University									

Libraries In	Actual	RO6: To	RQ6: Does	Survey	Quantitative	actual use impact	Actual use	Promotion
Malaysia	use and	determine the	actual use of	Questionnai	data	Individual impact		to increase
	performan	impact of actual	LOD has any	re	analysis	of academic		the usage
	ce	use of library	impact on	(Part II	using	members		as it
		online databases	academic	Item, 7-11)	descriptive			impact the
		effect on	performance of		statistics			academic
		individual	academic		and also			members'
		academic	members?		correlation			work
		performance			analysis			
		impact of						
		academic						
		members						

1.6 CONCEPTUAL FRAMEWORK

A modified conceptual framework was designed to conduct this research. As the research aim to determine the impact of library online databases on academics in selected universities in Malaysia. The research model expects a relationship between quality aspects, satisfaction, task technology fit, actual use and individual impact of engineering academic members.

Relationship between quality aspects and satisfaction

DeLone & McLean (2003) had stated three major areas of quality:

- i. Systems quality,
- ii. Information quality
- iii. Service quality

The original model had measured the quality in these three aspects. With regards to this research, all three qualities are measured under one term that is library online databases quality. These qualities will affect user satisfaction. Library online database are no longer just an online collection of information resources but have become a digital community for e-learning and user search especially during open and distance learning (ODL) (Xie & Stevenson, 2019).

The first aspect of quality as mentioned by DeLone & McLean (2003) were system quality. DeLone & Mclean (1992: 2003) defined system quality as the total quality of performance shown in a system, and it can be measured by users' perspectives. First glance of library online databases is important as system quality acts as the "online storefront", This is because users are faceless when they interact with the system (Lin et al., 2011).

P. Seddon & Kiew (1996) observed that there was a significant relationship between user satisfaction and system quality. While Sung et al., (2009) and DeLone and McLean (1992) claimed that system quality was one indicator for predicting user satisfaction. The original IS success model was re-specified by Seddon (1997) provides a direct path from system quality to perceived value as well as user satisfaction. In fact, system quality also found to influence perceived usefulness and ease of use (Lin et al., 2011). From the studies that examined system quality and user satisfaction, showed that the system quality of library online database will affect user satisfaction.