# CREATING CIRCULAR ECONOMY **ON CAMPUS**

GROUP 1 UNGS 1201 SECTION 17

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### **Circular Economy**

ECYCLING

RETAILING

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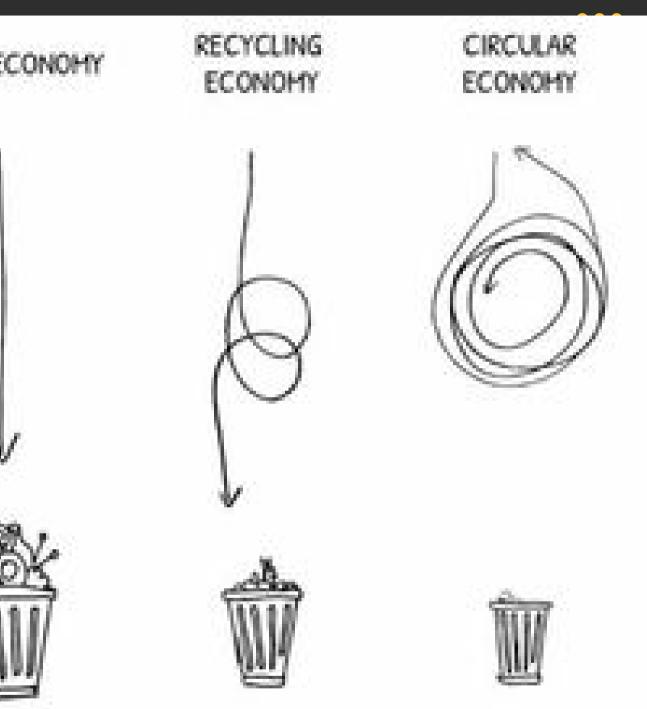
WHAT IS CIRCULAR ECONOMY?

# CIRCULAR ECONOMY

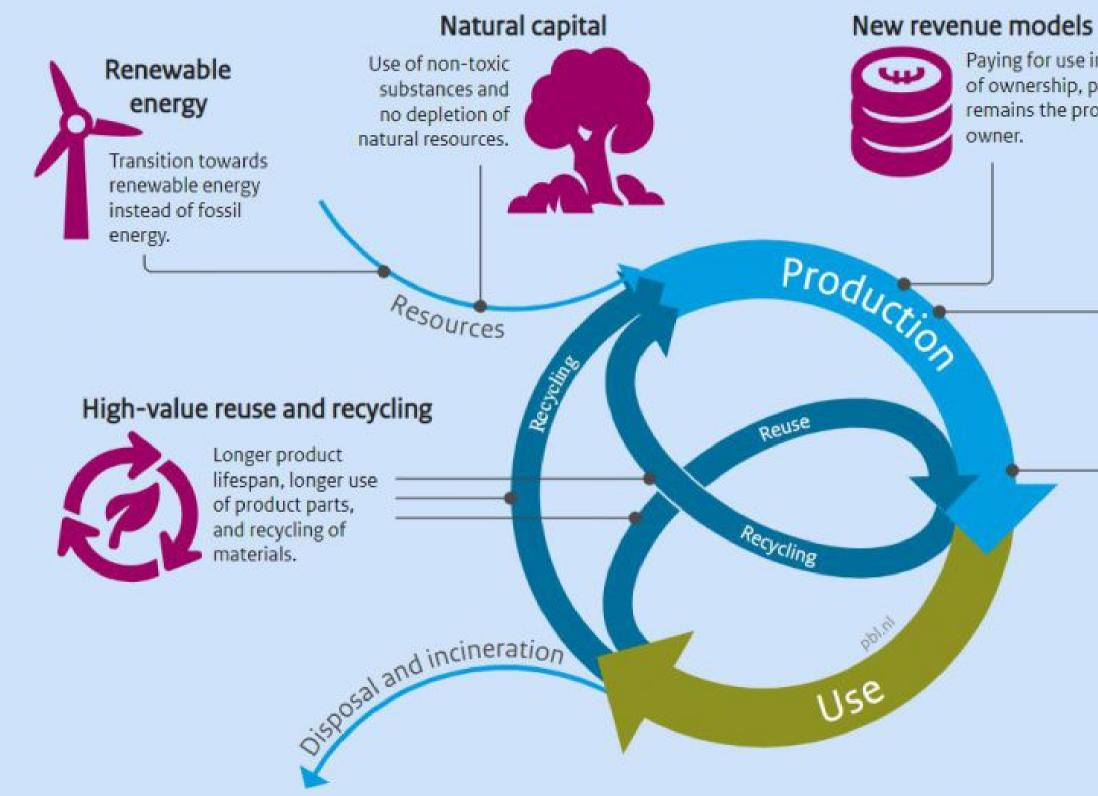
### DEFINITION

AN ECONOMIC SYSTEM AIMED AT ELIMINATING WASTE AND THE CONTINUAL USE OF RESOURCES.

:: OUR GROUP'S OBJECTIVE IS TO FIND OUT WHAT IS THE PROBLEM THAT WE ARE CURRENTLY FACING ON CAMPUS RELATED TO CIRCULAR ECONOMY, AND HOW DO WE SOLVE IT. WE ALSO DREAM TO MAKE OUR BELOVED IIUM GOMBAK CAMPUS MORE GREEN AND SUSTAINABLE. LINEAR ECONOR



### Elements of a circular economy

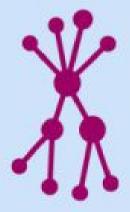


Paying for use instead of ownership, producer remains the product's

#### Product design

Taking reuse, repair, the use of modular parts, and a different production process into account.

### Supply chain collaboration



New alliances between companies in new and established production chains.



# Problem Statements The problems that we faced currently on campus

- As we all know, there are a lot of problems regarding waste on campus.
- The waste consumption had risen lately, in our campus. As a result, it is an opposite to SDG 12, which is Responsible Consumption and Production.
- So, why the circular economy is important?
- And, how does it well applied on campus?
- What are the main challenges on developing circular economy on campus?
- And what are the solutions to the problems above?
- So, the answers are: by organizing talks on circular economy, create a survey to ensure the understanding of circular economy, and many more.





Examples of waste consumption. This includes food waste as well.

## SOLUTION

How to practice circular economy in campus?

## **FREEMARKET**

FreeMarket is a free event to share resources with the community. It is like Flea Market, except that everything here is FREE. For example, FREE books, clothing, accessories, room decorations and many more. This event can be done in a wide place, neighbourhood or any place that people usually pass by.



# FreeMarket

#### BERI ATAU AMBIL APA SAHAJA!

ADA BARANG SEPERTI PAKAIAN, ALAT ELEKTRONIK, PERABOT & SEBAGAINYA YANG NAK DIBERI SECARA PERCUMA? BAWA SAHAJA KE #FreeMarket! ATAU DATANG, LOOK AROUND DAN AMBIL SAHAJA APA-APA YANG ADA DI SINI.







### #freemarket conducted by Lembaga Zakat Selangor



### #freemarket in Shah Alam



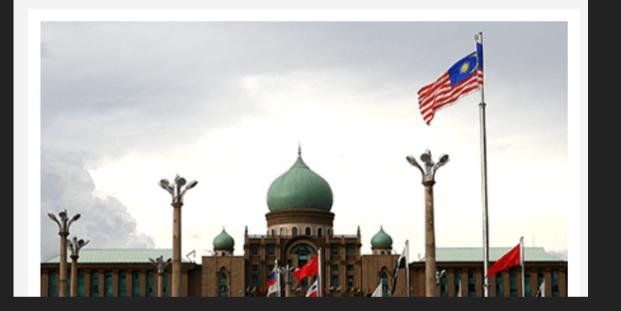
A https://www.theedgemarkets.com/article/over-2000-join-freemarket-putrajaya-give-or-take-free

FROM THE EDGE

💪 Select Language 🔻

#### Over 2,000 join #freemarket Putrajaya to give or take for free

Melati A Jalil of The Malaysian Insider / The Edge Financial Daily January 18, 2016 10:24 am +08



#### A https://www.theedgemarkets.com/article/over-2000-join-freemarket-putrajaya-give-or-take-free ណ

This article first appeared in The Edge Financial Daily, on January 18, 2016.

PUTRAJAYA: From groceries and clothing to dental screening, everything is free at a #freemarket, and people only need to ask politely if they want something.

As early as 7.30am yesterday, people from all walks of life flocked to Dataran Gemilang in Presint 4 Putrajaya, either to set up makeshift stalls or to get items for free.

Organiser Azmin Ishak said about 120 contributors participated in yesterday's #freemarket, which attracted more than 2,000 people to the carnival-like event that was scheduled to start at 9am.

Azmin said those who wanted to get free items only had to ask the contributors nicely and thank them for the items.

Besides common items like books, some contributors also provided free services such as massage and giant bubble play for kids, while others provided food, drinks and ice cream for visitors.

Food items like rice, sugar, vegetables and instant noodles were among the hit items wanted by people.

NorHafizah, 31, from Putrajaya, said she joined #freemarket because it was time for her to give something to the community without getting anything back in return.

A https://www.theedgemarkets.com/article/over-2000-join-freemarket-putrajaya-give-or-take-free

"Usually I join car boot sales, but I'm interested to join #freemarket because it is a good event that can instil the giving nature in myself. Also in Islam we believe that the more we give, the more Allah will help us in return," said NorHafizah, who is nine months pregnant.

Non-governmental group Unggas Kuala Lumpur provided between 500 and 800 cups of drinks to visitors at #freemarket after it completed its weekly routine of giving free food to homeless people at Masjid Jamek, Kuala Lumpur, early yesterday morning.

A group of young dentists also spent their morning conducting free dental screening as part of their social responsibility to the community.

For visitor Samsiah, 54, yesterday was her first time at #freemarket, and she managed to pick up necessary items for her family as well as meet other people.

"This event is a very good programme because we can meet other people and I can say we are all the same here — no racism. I really enjoy coming here.

"The first thing that I looked for today (yesterday) is food because it is part of our daily necessities."

Last year, between 60 and 70 #freemarkets were held in Peninsular Malaysia. - The Malaysian Insider

### The article of #freemarket

### The answers' survey of FreeMarket

3% - YES 97% - NO

https://docs.google.com/forms/d/e/1FAIpQLSd-HxEN6zmx-UNBFEojqxql3eSioG1IQQ097UQoCu\_RmKtE1w/viewform? usp=sf\_link

Assalamualaikum & Salam Sejahtera 🐈

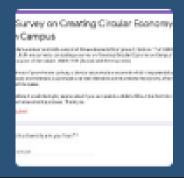
We, students from Section 17 UNGS 1201 (Sustainable Development: Issues, Policies & Practises) are currently doing a project to create a sustainable community in IIUM. Therefore, we are conducting this survey in hope to collect important datas for our project.

All of you are more than welcomed to answer. Thank you for your time 🙏 抹

#### Google Docs

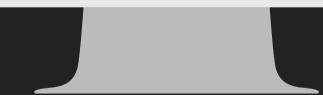
A Survey on Creating Circular Economy on Campus

Assalamualaikum and Hello everyone! We are students from group 1, Section 17 of UNGS 1201...



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Our first idea is to allow this Freemarket to take place in a venue that is accessible to all students. The activity of 'give and take' will happen at once, where everybody is free to give anything as well as taking anything they need.

Unfortunately, given the situation we are facing right now which is Covid-19 pandemic, we are currently trying to find the best solution on how to conduct our event remotely whether via online market or through our website.

This is to avoid the spread of the virus among the campus community

**ACTION PLAN:** 

> ANNUAL EVENT ON THE UNIVERSITY >ITEM WILL BE CATEGORIZED BASED ON

**KULIYYAH** 

> WILL SETUP A PLACE FOR THE BOOTH **ACTION PLAN DURING COVID-19** 

>ITEM WILL BE DISPLAYED ON OUR OFFICIAL WEBSITE

>INTERESTED BUYER NEED TO CONTACT O GIVE THE ITEM BY HAND OR THROUGH POSTAGE



## PROS & CONS

- Establishing circular economy in IIUM
- Reduce waste among IIUM residences
- Get perfectly usable goods for free
- Spend lesser, more savings.
- Pandemic; COVID
- Large scale gathering are not allowed
- People cannot check for the item's condition by themselves personally.



