

DEVELOPING BUDIMAN STUDENTS FOR IUM SUSTAINABILITY

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GROUP: 7
SECTION:17

UNGS 1201: SUSTAINABLE DEVELOPMENT: ISSUES, POLICIES AND PRACTICES
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WHAT IS BUDIMAN?

- BERBUDI BAHASA, BERAKAL, BIJAKSANA (KAMUS DEWAN EDISI KEEMPAT)
- IN ENGLISH, BUDIMAN MEANS BEING A GENTLEMAN AND REVEREND PERSON
- BUDIMAN ALSO REFERRED TO RANDOM ACTS OF KINDNESS



EXAMPLES OF RANDOM ACTS OF KINDNESS



01

Smiling to the people we meet everyday regardless of his/her gender, race and religion.



02

Complimenting someone honestly without having any bad intentions on them

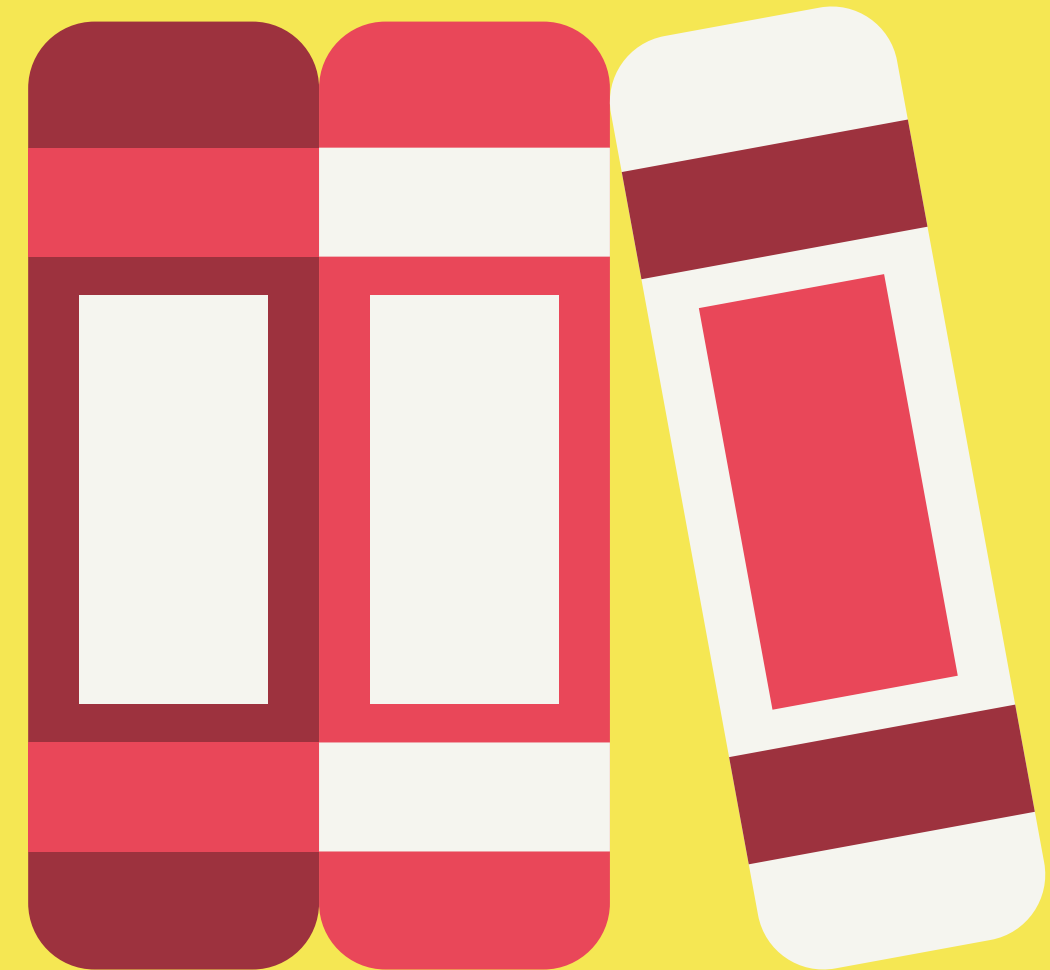
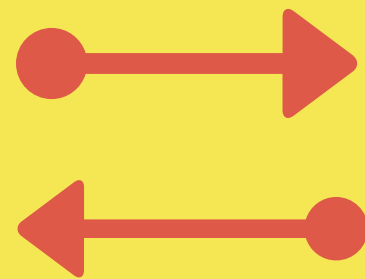


03

Offering your help to someone without hesitation and being a good listener



HOW BUDIMAN IS RELATED TO SDG?



Budiman (kindness acts) can be related to the 16th SDG element, which is Peace, Justice and Strong Institution. It can be related through the implementation of budiman (kindness) acts in our daily lives which can help in reducing all forms of violence such as domestic violence, bullying, sexual violence, psychological violence and cultural violence. In addition, budiman (kindness) acts can be promoted as non-discriminatory policies to achieve sustainable development

IIUM SUSTAINABILITY

- THERE ARE INITIATIVES CONDUCTED BY IIUM IN ORDER TO ACHIEVE IIUM SUSTAINABILITY

A. FLAGSHIP INITIATIVES - CORPORATE LEVEL

- I. INDIGENOUS AND TRADITIONAL CO-LEARNING INITIATIVE
- II. PEDULI ASLI - An initiative to have mutual transfer learning between IIUM students and Orang Asli community
- III. JUNGLE SCHOOL - To empower the indigenous people in Gombak to share their cultural knowledge and expertise
- IV. RIVER OF LIFE
- V. IIUM INNOVATIVE ELECTRIC COASTER

B. IIUM GO-GREEN INITIATIVE

- I. Energy Saving Gombak and Kuantan Campus
- II. Solar Energy Generation Gombak Campus
- III. Food Waste Composting Gombak and Kuantan Campus

C. RCE GREATER GOMBAK

Promoting and advancing natural and cultural heritage (indigenous community and heritage of Gombak) through the Real-world Labs as conceptual platforms potraying selected dedicated conservation and socio-cultural areas of collaboration



D. GREEN GOWN AWARD INTERNATIONAL

The recognition of exceptional sustainability initiatives taken by the world's universities and colleges.

For example: IIUM won the Sustainability Institution of the Year for the Smaller Institute category



E. ENERGY SAVING PROJECT

IIUM partnered with Cenergi to develop and design an Energy Savings Performance Agency (ESPA) for IIUM to reduce consumption of energy in the entire campus through implementation of Energy Saving Measures such as energy efficient chillers, retrofitting of LED lightings and power quality devices

PROBLEM STATEMENT

QUESTION

- What is the role of the university for developing Budiman students among its students in order to achieve IIUM Sustainability?

QUESTION

- What budiman (kindness) acts can be implemented by students of IIUM in their daily lives?



PROPOSED SOLUTIONS

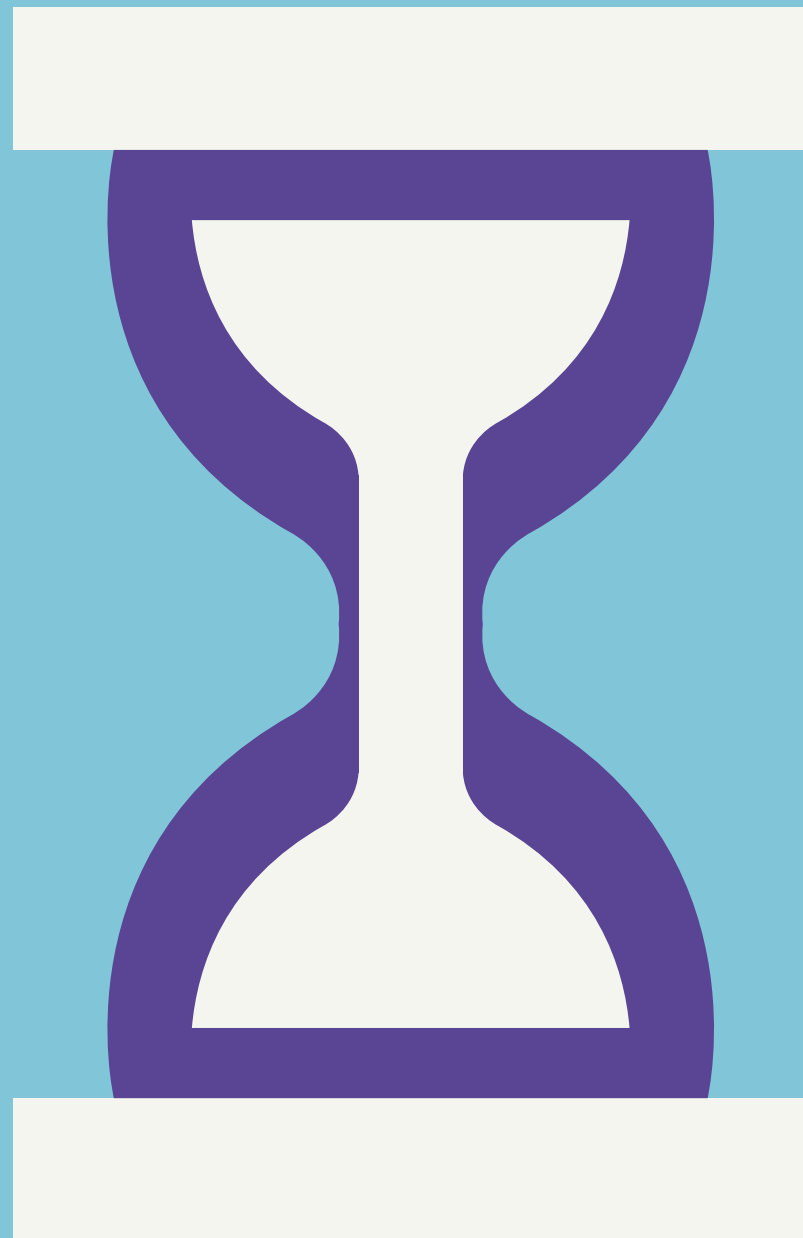


Awareness of sustainability among IIUM students

THE INTRODUCTION OF NEW COURSES BY IIUM AS UNIVERSITY REQUIRED COURSES

- THE INTRODUCTION OF THIS NEW COURSE WILL EXPOSE THE IIUM STUDENTS TO THE POLICIES AND ISSUES OF SUSTAINABLE DEVELOPMENT GOALS (SDG)
- THE STUDENTS ALSO NEED TO WRITE REFLECTIVE JOURNALS ABOUT THE SDG ELEMENT THEY LEARNT FROM THE CLASS
- THE STUDENTS ARE ALSO REQUIRED TO PUBLISH ABOUT IIUM SUSTAINABILITY IN MAINSTREAM NEWSPAPERS SUCH AS NEW STRAITS TIMES, THE STAR, UTUSAN MALAYSIA AND BERITA HARIAN
- THE SUBJECT INTRODUCED WAS UNGS 1201: SUSTAINABLE DEVELOPMENT; ISSUES, POLICIES AND PRACTICES





AWARENESS CAMPAIGN

- Our group planned to conduct an awareness campaign regarding how important is to become a budiman student and also what kind of budiman (kindness) acts can be done as a university student in order to achieve Sustainability and Sustainable Development Goals (SDG).
- We also planned to do an info graphic poster which elaborates how budiman (kindness) acts can be related to Sustainable Development Goals that is to be spread through social media.

OBJECTIVES OF THIS ACTION PLAN

SPREAD AWARENESS

- To spread awareness among IIUM students about the meaning of "budiman" (kindness) and how important is to become a budiman student



THE UNIVERSITY ROLE

- To explain about the University role in developing budiman students among IIUM students

ACTIVITIES

- To elaborate to IIUM students about what kind of budiman (kindness) acts that can implemented by them as university students





ACTION PLAN

- Our group planned to conduct an awareness campaign regarding budiman (kindness) acts through social media by inviting professors to elaborate more about Budiman (kindness) acts and SDG, which will help in increasing the knowledge of IIUM students about Budiman (kindness) acts and also SDG
- We also planned to do an infographic material to explain about how Budiman (kindness) acts can be related to SDG among IIUM students through social media



CONCLUSION

THANK YOU!



- We would like to thank Madam Norhayati Mohd Alwi for teaching and guiding us on this subject throughout this semester.

- We hope our action plan go well and can guide IIUM students in realizing how important to them in implementing Budiman (kindness) acts in their daily lives as a university student

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